



Innovative Approaches to Literacy

Funded by U.S. Department of Education

REACHED

1,327 families
1,557 children
58 affiliates
9 states



What We Did

An enhancement of PAT services with Dolly Parton's Imagination Library to provide free books every month to families with children ages birth to four. PAT parent educators connected families to libraries and other literacy resources, and focused on positive literacy practices during their personal home visits.

24,856
PAT home visits
delivered over
~15 months



35,000
books
distributed



WHAT HAPPENED

GOAL 1: Increase parent-child literacy activities among parents with children ages birth through 4

GOAL 2: Improve oral language skills of children at 4 years of age

29%

children **pretending** to read books once or more a day

22%

families **reading** books together once or more a day

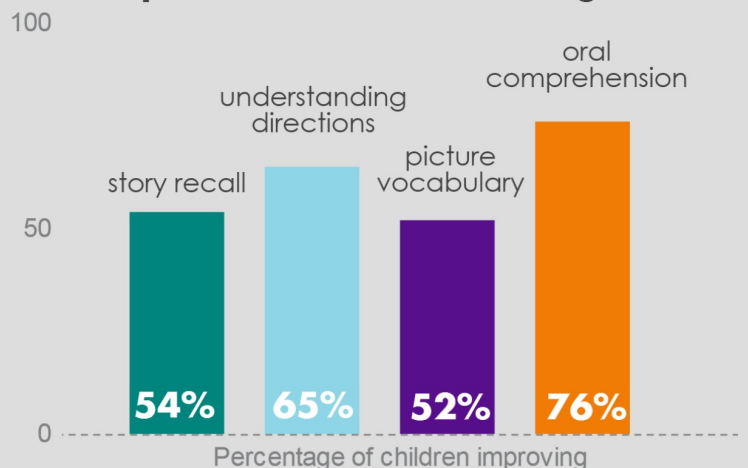
35%

families with 26 or **more books** in the home

19%

families who **own library cards**

Improvements in Low Scoring Children



Percentage of children scoring well below normal range at pretest that improved to the normal range at posttest