Innovative Approaches to Literacy
Funded by U.S. Department of Education

What We Did
An enhancement of PAT services with Dolly Parton’s Imagination Library to provide free books every month to families with children ages birth to four. PAT parent educators connected families to libraries and other literacy resources, and focused on positive literacy practices during their personal home visits.

REACHED
1,327 families
1,557 children
58 affiliates
9 states

24,856 PAT home visits delivered over ~15 months
35,000 books distributed

WHAT HAPPENED

GOAL 1: Increase parent-child literacy activities among parents with children ages birth through 4

- 29% children pretending to read books once or more a day
- 22% families reading books together once or more a day
- 35% families with 26 or more books in the home
- 19% families who own library cards

GOAL 2: Improve oral language skills of children at 4 years of age

Improvements in Low Scoring Children

- 54% story recall
- 65% understanding directions
- 52% picture vocabulary
- 76% oral comprehension

Percentage of children scoring well below normal range at pretest that improved to the normal range at posttest.