NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Eric L. Clark,
Marketing Communications Specialist
314.432.4330 ext. 1284
Eric.Clark@ParentsAsTeachers.org

Parents as Teachers National Center deepens support for home visiting providers with $2.55 million grant from Ballmer Group

St. Louis, MO -- August 7, 2018 - Parents as Teachers national center (PAT) is pleased to announce it has received a $2.55 million grant from Ballmer Group, a philanthropic organization that supports efforts to improve economic mobility for children and families in the United States.

PAT President and Chief Executive Officer Constance Gully said the grant will allow the organization to hire additional staff and build greater capacity to support the 1,300 partner organizations that deliver home visits to more than 193,000 families nationally, each year.

“This investment enables us to continue providing technical assistance and oversight of service providers to ensure that they are responsive to the needs of their community and deliver the highest quality of services to families,” said Gully.

Parents as Teachers is a prevention strategy that reaches families before a crisis hits and stops the cycle of diminished outcomes for children. The program provides parent education and family support through home visits, offering child screenings and coaching that help parents understand their child’s development as families work towards self-sufficiency.

Gully said the Ballmer grant will also help the organization grow its professional development and implementation support, as well as its quality endorsement process.

“Quality and fidelity are important sustainability factors for home-visiting programs, and most home-visiting programs are required, by state and federal funders, to prove that they deliver services as intended,” she said. “We will be able to demonstrate our accountability, as we change lives and improve outcomes.”

Jeff Edmondson, managing director of Ballmer Group, said, “We believe every child deserves a shot at moving up. Parents as Teachers profoundly impacts families that face the most obstacles to improving their economic condition by ensuring parents are positioned to succeed and their children have the competencies they need to thrive.”
Ballmer Group supports the use of data and strong partnerships among public, private, and non-profit organizations at the community level to more effectively serve families. Ballmer Group was co-founded by philanthropist and civic activist Connie Ballmer, and her husband, Steve Ballmer, former CEO of Microsoft and chairman of the NBA’s Los Angeles Clippers.

**About Parents as Teachers**
Parents as Teachers (PAT) builds strong communities, thriving families, and children that are healthy, safe and ready to learn by matching parents and caregivers with trained professionals who make regular personal home visits during a child’s earliest years in life, from pregnancy through kindergarten. The internationally-recognized evidence-based home visiting model is back by 35 years of research-proven outcomes for children and families. PAT currently serves nearly 200,000 families in 50 U.S. states, 115 Tribal organizations, six other countries, and one U.S. territory. Parents As Teachers National Center, Inc., is a non-profit organization headquartered in St. Louis, Missouri.

For more information, visit parentsasteachers.org or Twitter @NatlPAT.

# # #