NEWS RELEASE

FOR IMMEDIATE RELEASE

Contact: Eric L. Clark,
Marketing Communications Specialist
314.432.4330 ext. 1284
Eric.Clark@ParentsAsTeachers.org

PARENTS AS TEACHERS HOSTS 2ND ANNUAL DAY AT THE BALLPARK
Lucky raffle winner gets to throw out first pitch at Cards vs. Orioles game

ST. LOUIS, MO – February 18, 2020 – Tickets are now on sale for the 2nd annual Parents as Teachers (PAT) Day at the Ballpark. For the second consecutive year, PAT, a St. Louis-based non-profit organization and leader in the early childhood home visiting field, will host the event at 1:15 p.m., Sunday, April 5, at Busch Stadium in downtown St. Louis.

The day will feature a game between the St. Louis Cardinals and Baltimore Orioles. Exclusive game tickets are $35 each with only 500 available at this special price. Ticket purchase includes a hot dog and soda, commemorative 2nd annual PAT t-shirt, and an already scheduled Cardinals promotion.

To commemorate the 1944 all-St. Louis World Series game between the Cardinals and Browns, as a special promotion, 30,000 fans ages 16 and older will receive an adult replica jersey courtesy of Coca-Cola and Walmart.

Last year, PAT President/CEO Constance Gully lobbed out the first ceremonial pitch to begin the baseball game between the Cards and the San Diego Padres here. This year, one lucky raffle ticket holder will replace Gully as the honorary pitcher. Raffle tickets are $5 each and available only with the purchase of one or more game tickets, with a maximum of 20 tickets per order.

Tickets must be purchased in advance of the game. To reserve tickets, visit PAT's website at https://parentsasteachers.org/pat-day-at-the-ballpark-20.

This event last year began as part of the organization’s 35th anniversary celebration. PAT has now committed to making it an annual event. Again, 500 PAT employees and their families are expected to attend the game, which serves as a fundraiser.

“We are raffling off an on-field experience for a group of four, where one of the individuals will get to throw out the first pitch,” said Gully. “We wanted to share this exciting experience with a lucky ticket holder and are encouraging everyone to join us for this fun-filled, family-oriented day.”
Tickets and t-shirts will be mailed to individuals before the game. PAT has secured seats in Sections 167, Left Porch 1 or Left Porch 2.

Also, on Sunday, April 5, kids 15 and younger with a ticket will receive a free ticket voucher valid for select Cardinals regular-season home games during the 2020 season. Every Sunday, starting two hours before each home game, fans will enjoy games, prizes, and free Prairie Farms frozen treats (while supplies last) in the Ford Plaza.

About Parents as Teachers
Parents as Teachers builds strong communities, thriving families and children that are healthy, safe and ready to learn by matching parents and caregivers with trained professionals who make regular personal home visits during a child’s earliest years in life, from pregnancy through kindergarten. The internationally-recognized evidence-based home visiting model is backed by 35 years of research-proven outcomes for children and families. PAT currently serves nearly 200,000 families in all 50 U.S. states, 115 Tribal organizations, six other countries, and one U.S. territory. Parents As Teachers National Center, Inc., is a non-profit organization headquartered in St. Louis, Missouri.

---

Last year, PAT President/CEO Constance Gully lobbed out the first ceremonial pitch to begin the 2019 baseball game between the Cards and the San Diego Padres here. This year, one lucky raffle ticket holder will replace Gully as the honorary pitcher for 2020.