

# NELESI RODRIGUEZ

b i t s o f s e l f . c o m

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## SUMMARY

Media Studies researcher, educator, and practitioner. Research and expertise on identity, the body, and how concepts of both interact with digital technologies. Interested in critical pedagogy and art as media and research methodology. International experience. Bilingual in Spanish.

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## PROFESSIONAL EXPERIENCE

### The New School. New York, NY

2015 – 2016

#### Parsons School of Design

Adjunct Lecturer. Fall 2016

Course: Integrative Seminar

- Develop course syllabus
- Prepare and facilitate learning sessions
- Design and grade course assignments
- Advise students on a regular basis

### The New School Collaboratory

Project Manager. Fall 2016

- Coordinate and oversee the design and development of the Collaboratory website and capacity building initiative
- Identify and work directly with social innovation projects at the New School to help them showcase their work on the Collaboratory site
- Create and collect resources to be shared on the site that would support the efforts of students, faculty and partners who are engaged in collaborative projects
- Develop proposals for prospective funders to support the Collaboratory

### School of Media Studies

Research Assistant. Spring 2015 – Spring 2016

Project: *Guatemala Después* (guatemaladespues.org)

- Coordinated Design team for project's exhibitions and digital collection
- Designed and created a framework for *Guatemala Después* exhibitions –in the form of a Timeline of Guatemalan Arts and Socio-Political History

### School of Media Studies / Parson School of Design

Teaching Assistant. Fall 2015 – Spring 2016

Courses: Media Theory (Fall 2015)/ Introduction to Visual Culture (Spring 2016)

- Prepared and lead weekly discussion sessions
- Graded course assignments
- Advised students on a regular basis

### Beyond Green

2015 – 2016

Co-founder

Project website: [beyondgreenmovement.com](http://beyondgreenmovement.com)

Beyond Green is an initiative that seeks to recognize the equal importance of people in activating public spaces, and public spaces in activating communities. It originated from a year-long collaboration between graduate students at The New School and the Catalyst Program. The tangible result of the collaboration is the Community Builder Kit, an open source tool for grassroots community leader/builder identification, public space usage, and community building.

**UCAB (Universidad Católica Andrés Bello) Caracas, Venezuela** 2011 - 2014  
Instructor Professor  
Courses: Introduction to Semiotics, Image Theory, and Audiovisual Research.

- Developed content for the courses
- Taught classes on a weekly basis
- Graded course assignments
- Advised students on a regular basis

**HBO Latin America** 2013 - 2014  
Freelance Senior Creative Producer

- Developed promotional campaigns for HBO shows and movies such as *Conan*, *Austin City Limits*, *The Hunger Games*, *The Smurfs*, and *Iron Man*

**Sony Entertainment Television Latin America** 2010 - 2013  
On Air Promotion Department Creative Coordinator (2011 – 2013)

- Developed promotional strategies for channel and oversaw creation of promotional campaigns

On Air Promotion Department Creative Producer (2010 – 2011)

- Developed promotional campaigns for Sony Entertainment Television shows and films as well as branding campaigns for network

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## EDUCATION

**The New School. New York, USA** 2016  
MA in Media Studies. August 2016

**UCAB (Universidad Católica Andrés Bello). Caracas, Venezuela** 2010  
BA in Communication Studies  
Cum laude special distinction  
Honors Thesis: “Elreplay.com: Una Metáfora Digital sobre lo Lúdico en la Comunicación Postmoderna.” (Elreplay.com; A Digital Metaphor of Postmodern Communication).  
Advisor: Prof. Humberto Valdivieso. Co-authors: Maria I. Alcalá. Ángela De Castro

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## HONORS AND AWARDS

**Fulbright Foreign Student Program Grantee** 2014 – 2016

**Dean Merit Scholarship. The New School** 2014 – 2016

**Robert Youngson Award** 2016  
School of Media Studies. The New School

**First Prize Creative Response. Vera List Center Writing Awards** 2014 - 2015  
“America for Comrades and Lovers”, a Python script inspired by “For Comrades and Lovers”, Glenn Ligon’s installation at The New School University Center

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## PUBLICATIONS

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\*Denotes co-authorship

UCAB, Nelesi Rodriguez. "El Fenómeno Del Yo Cuantificado: ¿Una Nueva Tecnología Del Yo? (The Quantified Self Phenomenon: A New Technology of the Self?)." *Comunicación* 171-172 (2015): 36-41

UCAB, Nelesi Rodriguez. "Inteligencia Colectiva en la Era Digital: Una Revolución que Apenas Comienza. Entrevista con Pierre Levy (Collective intelligence in the digital age: A Revolution has Just Begun. An Interview with Pierre Levy)." *Comunicación* 166 (2014): 34-39

\*UCAB, Nelesi Rodriguez and Maria Alcalá. "Big Data: Dos Lecturas para un Fenómeno Múltiple (Big Data: Two Readings for a Multiple Phenomenon)." *Comunicación* 163 - 164 (2014): 20-23

UCAB, Nelesi Rodriguez. "Lugares y No Lugares en Venezuela: Entrevista a Marc Augé (Places and Non-places in Venezuela: An Interview with Marc Augé)." *Comunicación* 161 (2013): 20-21

\*UCAB, Nelesi Rodriguez and Maria Alcalá. "Hacktivismo: la Nueva Cara de la Participación" (Hacktivism: The New Face of Participation)." *Comunicación* 159-160 (2012): 38-45

## CONFERENCES

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*Translating Memory and Remembrance across the Disciplines*. SUNY. "Translating Memory from Exhibition to Digital Collection: Reflections from Guatemala Después." October 2015. (Sole presenter for joint paper)

## TECHNICAL SKILLS

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**Software:** Final Cut Pro, Adobe Premiere Pro CC, Adobe Photoshop CC, Microsoft Office, Python

**Platforms:** Wordpress, Omeka, Canvas, Blackboard