

hello there, i am Alicia Diamond

OBJECTIVE

Accomplished creative professional with a proven track record in all aspects of the end-to-end creative process ranging from concept through execution; excellent team player and collaborator. Experienced social media manager seeking a full-time position with a nonprofit organization to enhance their online presence and vision. Driven to help nonprofits continue to enrich and elevate the lives of others by using art, compassionate marketing and photojournalism.

EDUCATION

Columbia College Chicago
B.F.A. Photography 2008-2012

CONTACT

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EXPERIENCE

RiseBoro - Brooklyn, NY

2016-Present // *Creative Consultant / Designer*

Developed a high-performing creative campaign by successfully executing photography, design and narrative for a multimillion dollar nonprofit. Developed and maintain graphical standards, templates, and resources. Designed annual report and print presentations to be distributed to clients, employees and funders.

Empowerment Center - Brooklyn, NY

2015-2017 // *Creative Director/Graphic Designer*

Provided creative consultation to the staff at the Empowerment Center including two satellite offices. Managed website and social media accounts. Responsible for creating content for all social media platforms including website, blog and local newspaper. Developed, implemented and maintained reporting tools such as spreadsheets and graphs. Collaborated with each program on concept and execution of marketing materials to create a product that would speak to both clients and funders.

Freelancing

2010-Present // *Creative Director/Photographer*

Worked with different clients all over the world. Projects included branding, photography, ad campaigns, web design as well as teaching photography to underserved communities. Clients included Penguin Random House, 100Cameras, Craft3, Haiti Street Kids, Cameras for Kids on Pine Ridge, Sa Voix and more.