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CIO ASSOCIATION OF CANADA TO PARTNER WITH CAMSS WORLD ON CANADIAN EVENTS

TORONTO, CANADA – 20th March, 2017 – CAMSS World LLC, a leading independent event organizer, has announced a strategic partnership with the CIO Association of Canada to collaborate on the 2017 CAMSS Canada: West and CAMSS Canada: East conferences taking place in Vancouver and Toronto respectively.

The CIO Association of Canada is a not-for-profit community of CIOs and IT leaders whose mission is to facilitate networking, sharing of best practices and executive development, and to collaborate on issues facing CIOs/IT Executives.

Created in collaboration with the CAMSS Executive Council, CAMSS Canada has been designed to provide the optimum environment for senior executives across IT, Security, Governance, Data, Analytics, Digital, Finance, Marketing and Customer Experience to gather and share best practices on digital innovation and business strategy.

CAMSS World Co-Founder & Managing Partner Rob Simms is delighted to secure such a well-known, respected strategic partner. "To ensure the quality of these events, it's important to have the support of and to work with influential groups such as the CIO Association of Canada," he said. "This partnership will ensure the CAMSS Canada events deliver thought-provoking content and attract an audience of the highest calibre".

As part of the agreement, the CIO Association of Canada will be delivering a presentation at the events. Humza Teherany, President of the Association stated "Great conversations, collaborating with your peers and great content are really important to tangibly moving a marketplace forward and driving innovation. The CAMSS conference is a program that meets the level of quality required by the CIO Association of Canada, we are proud to support this event. The CIO Association has great conversations like what you can hear at CAMSS, all year round. If you are not a member yet, join our organization and be part of the conversation driving the future of innovation and business in our great country."

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About CAMSS World

CAMSS World is a leading event company servicing communities throughout the United States, Canada and United Kingdom. Drawing on over 20 years of experience, we provide unbeatable platforms for networking and learning between IT and Line of Business executives and first-class service providers. www.camssworld.com