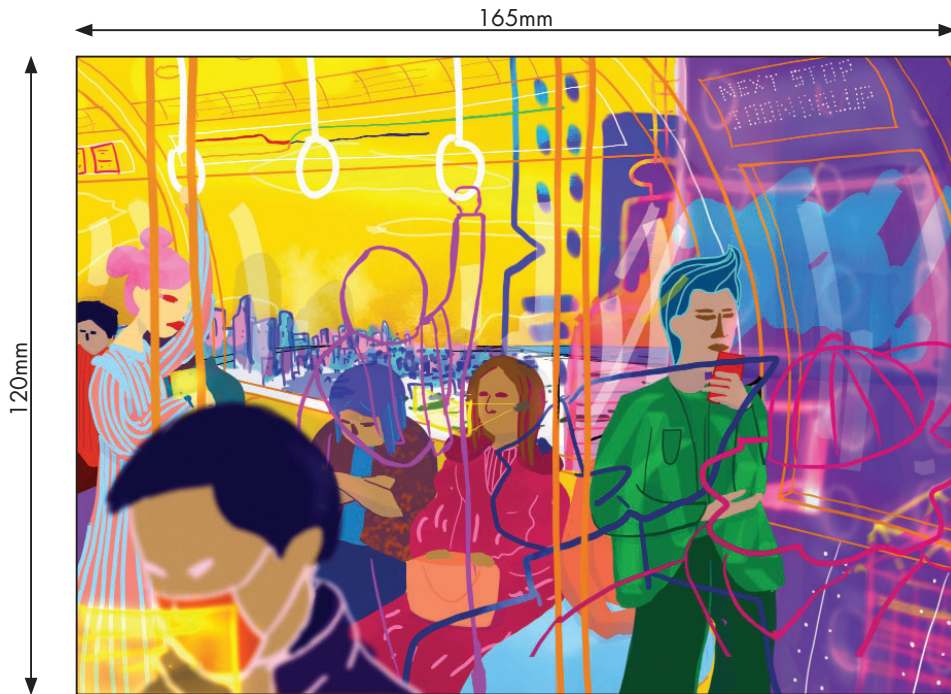


BUSINESS AS *Unusual*

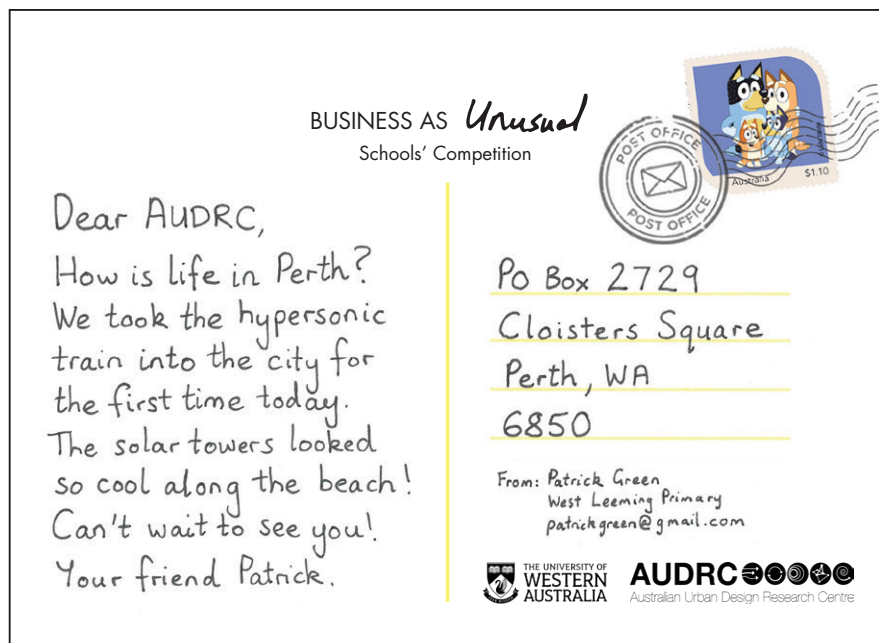
schools'
competition

imagining an Australian Dream for the 21st Century





example postcard front



example postcard back

THE BRIEF

The twentieth-century Australian Dream of a detached house in the suburbs – while still alluring - is increasingly out of reach. With the impacts of global urbanisation becoming increasingly more pronounced now is an opportunity to imagine alternatives worth working towards.

The Business as (Un)usual Schools Competition invites you imagine a future Australian City and send us a postcard from yourself 80 years in the future!

INSTRUCTIONS

STEP 1 - Print the included template on light cardstock (or mount onto card)

OR

fill out the template digitally.

STEP 2 - Illustrate the cover of the postcard using whatever media you choose (e.g. pencils, pens, paints, collage, drawing tablet, models, minecraft)

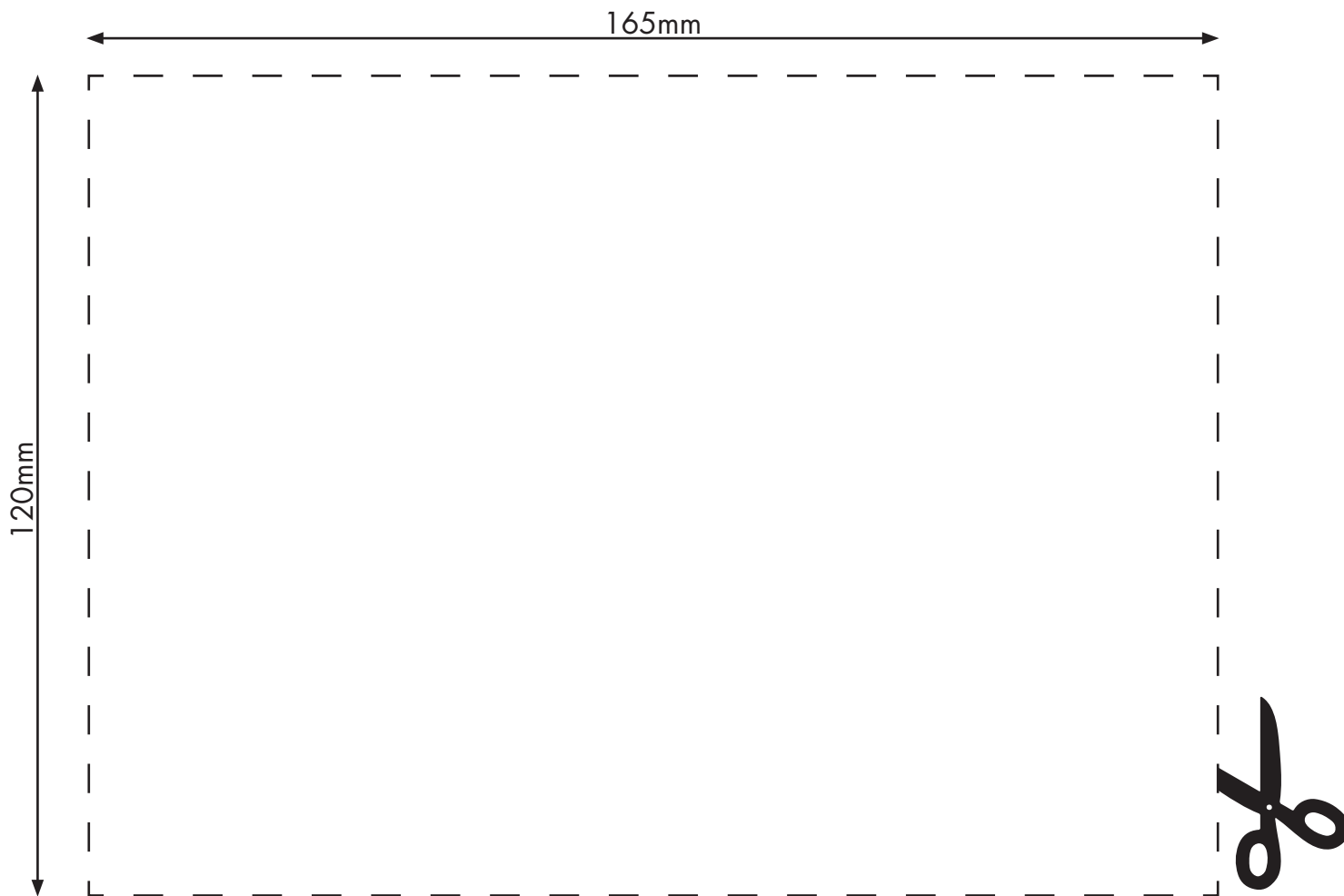
STEP 3 - Fill out the back of the card and address to.

PO Box 2729
Cloisters Square
Perth, WA
6850

STEP 4 - Include your name, school, and email address.

STEP 5 - Add a stamp!

STEP 6 - Mail to the above address or email to info@audrc.org




*For best results print pages 3 and 4 back to back on 200gsm A4 white card


PRINT TEMPLATE - SIDE ONE


165mm



BUSINESS AS *Unusual*
Schools' Competition

120mm







*For best results print pages 3 and 4 back to back on 200gsm A4 white card

TERMS AND CONDITIONS

The specific conditions below constitute the Conditions of Entry.

ELIGIBILITY + ANONYMITY

Business as (Un)usual - Schools' Competition is a national design ideas competition open to Australian Primary and Secondary School students.

Entries are individual only (no team submissions).

Relatives of AUDRC staff, Business as (U)nusual team members, jury members, and their spouses/partners are not eligible to enter.

Any entrant who violates these rules and any non-conforming entries will be disqualified.

SUBMISSIONS + USE OF SUBMITTED MATERIALS

Submissions will be accepted from eligible entrants who have mailed or emailed their submissions to the AUDRC by the competition close date (11.59pm Australian Western Standard Time on July 1, 2022). Mail and email addresses can be found on the competition web page and on page 2 of this document.

Submissions must conform to the dimensions and instructions shown in this document. Non-conforming submissions will be disqualified.

Please note that for digital submissions only .pdf files are accepted. Files must be under 20MB and should have a minimum resolution of 300dpi.

Submitted materials shall not be released nor exposed to the public, press, or other media (including social media) before the announcement of the winning entries. Entrants who violate this condition will be disqualified.

No information contained in submissions shall be deemed confidential; therefore, please do not submit any information that may be considered proprietary in nature.

The AUDRC and its sponsors or affiliates shall not be liable for any costs incurred by any entrant in the preparation of a submission.

By entering the Business as (Un)usual - Schools' Competition you warrant that your submission does not include any images or text infringing on a third-party copyright, trademark, or other intellectual property right.

By entering Business as Unusual you grant the AUDRC a free license to use, publish, distribute, and make derivatives of the submitted materials, in whole or in part, in connection with judging, promotion, review, publication, and exhibition of the competition and for future publications, and

for archival and other purposes, in any format including print, digital, and online.

The AUDRC has complete discretion over how submitted materials (including images, derivatives of images, supporting texts, and fonts) are adapted or used in any publication, exhibition, or promotion. The AUDRC may crop, alter, adapt, or reformat images, replace fonts, and edit or change text to conform with overall aesthetic, style, and with other layout and editorial considerations of any publication or exhibition, and for promotional or review purposes, without notice to the entrant.

GENERAL

In the case of disqualification, entrants will NOT be notified.

Jury processes and deliberations are private and the decisions of the jury process are final.

The information in this document and on the submissions platform forms part of these Conditions of Entry. You must accept the Conditions of Entry to enter the competition.

The competition organizers reserve the right to amend this document at any time, without notice.

Any enquiries about these conditions can be directed to info@audrc.org