

Publication schedule of Asian Business Media Tracker Reports (January to December 2018)

No.	Report	Publication date	Type: Profile (P) or Report (R)	Exhibition	Publishing	Online
1	Market report: Update on M+A activities	26 January 2018	R	X	X	X
2	Company profile: Tarsus	9 February 2018	P	X		
3	Company profile: Messe Frankfurt	23 February 2018	P	X		
4	Market report: Key exhibition venues in Asia	9 March 2018	R	X		
5	Company profile: TAITRA	23 March 2018	P	X		
6	Company profile: Global Sources	13 April 2018	P	X	X	X
7	Market report: B2B online media report	4 May 2018	R			X
8	Company profile: Baidu	25 May 2018	P			X
9	Company profile: UBM Asia	15 June 2018	P	X	X	X
10	Market report: Tracking of listed B2B media companies in Asia	6 July 2018	R	X	X	X
11	Company profile: Hong Kong Trade Development Council	27 July 2018	P	X	X	X
12	Market report: Update on M+A activities	17 August 2018	R	X	X	X
13	Company profile: ITE	7 September 2018	P	X		
14	Company profile: China Foreign Trade Centre	28 September 2018	P	X		
15	Market report: Top 25 exhibitions and Top 25 organisers in Asia	19 October 2018	R	X		
16	Company profile: Alibaba.com	9 November 2018	P			X
17	Market report: Overview of Chinese exhibition market	30 November 2018	R	X		
18	Company profile: Reed Exhibitions	21 December 2018	P	X		

Breakdown of reports published in 2018:

<u>Total number of publications</u>	18
Total number of profiles	11
Total number of market reports	7
<u>No. of reports on exhibitions</u>	15
<u>No. of reports on publishing</u>	6
<u>No. of reports on online</u>	9