

MANHATTAN WHITENING COMPANY PRIVACY POLICY

At Manhattan Whitening Company, we are committed to protecting your privacy as a visitor to our website <http://www.mwcnyc.com> (the “Website”), and as our customer. We will not sell, disclose, trade, transmit, transfer, share, lease or rent any personally identifiable information to any third party not specifically authorized by you to receive your information, except as we have disclosed to you in this Privacy Policy.

Information

We do not collect any personally identifiable information about you during your visit to our Website, unless you provide that information voluntarily by sending an email or initiating an online transaction such as a registration or order form. While your choice not to participate in these activities may limit your ability to receive specific services or products through this Website, it will not prevent you from requesting services or products from Manhattan Whitening Company by other means and will not normally have an impact on your ability to take advantage of other features of the Website.

We reserve the right to disclose any information as required by law, a court order or a duly authorized investigative agency.

Security

We employ and utilize reasonable best efforts in order to protect information contained in or submitted through the Website. However, we cannot guarantee that a third party cannot gain access to information provided to Manhattan Whitening Company through the Website. We cannot control, and cannot guaranty, the security of third party websites that do not fall under the Website’s domain.

Cookies and IP Addresses

We may use cookies on the Website. A cookie is a small text file that reports user and page activity, which can help us improve our Website. Information gathered through the use of cookies is not sold or provided to vendors, direct mail concerns or email list services. Cookies received with banner ads may be used for advertisement banner rotation purposes. We reserve the right to collect and disclose any information used solely for statistical purposes, provided that such information is not personally identifiable information.

The software you use to access the Website allows you to refuse new cookies or delete existing cookies. Refusing or deleting these cookies may limit your ability to take advantage of some of the features of this website.

We may use your IP address to help diagnose problems with our server, improve our website and administer various features of our Website. An IP address is a unique number that identifies each computer on the Internet. Your IP address also may be used to gather broad demographic information such as the name of your Internet service provider and its geographic location.

Third Party Links

The Website may contain links to third party websites that do not fall under the Website's domain. Manhattan Whitening Company does not control these third party websites. Third party links are made available to you as a convenience, and you agree to use these links at your own risk. Please be aware that we are not responsible for the security, content, privacy policy or practices of third party websites linked to the Website. Our Privacy Policy only applies to information we collect from you while you are at, and while you are actively in a session with, the Website. If you should link to a third party website from our Website, we strongly encourage you to review and become familiar with that website's privacy policy and practices.

Changes in Our Privacy Policy

We reserve the right to change this Privacy Policy at any time without providing you with advance notice of our intent to make such changes. Any changes to this Privacy Policy will be posted on this page.

Questions

If you have any questions about our Privacy Policy, please feel free to contact us at (800) MWC-0076.