



EnterBridge uses data and analytics to create a better customer experience for B2B organizations looking to grow through innovation

Finding Opportunities in Data

Since its founding in 2002, EnterBridge's mission has always been to help enterprise companies use data to drive business success and new opportunity. We understand that your data is a source of differentiation, growth and opportunity to transform your customer experience, but realize that a lack of internal skillsets, knowledge, time and tools may be holding you back.

We uncover opportunities buried in your data to create better customer experiences, new services and additional revenue. Using proven analytic tools, and years of data analytics expertise we take the hassle out of data management and analytics, giving you the freedom to innovate and grow.

Customized and Personalized

We work with our clients to build personalized solutions that unlock the value in data – doing it faster with less risk and cost. Using proven tools and practices, we deliver custom analytics built to your requirements that help you easily organize and analyze your data to get meaningful insights. The result is an amazing customer experience driven by smart analytics for real-time pricing, product selection and data-driven customer support.

Pricing Guidance Analytics

After years developing pricing analytics solutions, we have developed a good understanding of customer buying patterns and behaviors. We also came to realize that although proper pricing and margin management is important, delivering a superior customer experience is ultimately what makes our clients more competitive.

Moving beyond pricing optimization, we now help clients with the complete customer journey from automating online product selection to enabling post-sales support and distribution processes. Our clients want to delight their customers at every touch point, and they understand that using data and analytics to anticipate customer needs and deliver superior service is the best way to compete and win.

Solutions

- **Price Guidance & Management**
- Campaigns
- Quote Management
- Price Guides
- Product Recommendation
- Rebates

Tools

- **BI/Big Data**
- Tableau
- SAS
- Cognos
- Hadoop
- Spark
- AtScale