Financing Alliance for Health

Year in Review

Executive Summary of Progress Report 2018
EXECUTIVE SUMMARY

In the past year, the Financing Alliance for Health (FAH) has grown...

Together with the Advisory Committee, CfG Board and team, we have refined our strategy and developed a vision for the next 2-5 years. We have grown the team and diversified our expertise. We have increased and diversified our multi-sectoral funding partners, while deepening existent partnerships through renewed commitments. We have grown our presence at our headquarters in Nairobi.

... both in geographical reach ...

Our geographical footprint has grown in terms of number of countries as well as beyond the African continent. We have deepened our support to our 5 existent countries (Liberia, Sierra Leone, Malawi, Uganda and South Africa), we established in country support in Zambia and are finalizing terms with 1-2 additional countries.

... as well as content, relevance, capacity ...

We have enriched the community health financing dialogue through Codifying additional country experiences and sharing these on global platforms. Developing capacity building materials such as health financing and public finance management curricula and disseminating these through in person and online training. Our team has grown from 2 FTEs to 4 FTEs with diverse skills and expertise.

... and we are grateful for all the support thus far ...

We have formalized our partnership with organizations through MoUs. We have expanded the membership of the Technical Advisory Group (TAG) to 30+ organizations and individuals. We are humbled to be globally recognized for our support to governments. We look forward to a strengthened and growing partnership.

Financing For Health Alliance

6 Countries

30+ TAG Members

1-2 Additional Countries

4 FTEs
THE FINANCING ALLIANCE FOR HEALTH’S VISION IS TO ACHIEVE HEALTH FOR ALL THROUGH SUSTAINABLY FINANCED HEALTH SYSTEMS

**OUR VISION**
Focusing financing to improve health for all

**OUR MISSION**
We partner with governments, on all steps of financing, to strengthen and sustain community health systems

**VALUE PROPOSITION**
The Financing Alliance:
- Acts as a facilitator between the worlds of finance and health in developing countries
- A thought leader on how to sustainably finance integrated community health systems
- Is a unique, multi-sector partnership committed to partnering with governments to achieve the 10 guiding principles from the CHW Investment Case Report and to building local capacity alongside in-country partners

**STRUCTURE**
FA is a partnership with a full-time team, a day-to-day project advisory committee and a large technical advisory group with partners; the signatories of the CHW Investment Case report have agreed to stay on as high-level councils to the FA

Partners include Total Impact Capital, USAID, UNICEF, UN Special Envoy’s Office, Partners in Health, Last Mile Health, Clinton Health Access Initiative, Living Goods, and others
THE FINANCING ALLIANCE SUPPORTS ALL REQUIRED STEPS ON COMMUNITY HEALTH FINANCING

**APPROACH TO COMMUNITY HEALTH FINANCING**

1. **BUILD TEAM**
   - Build team & identify champions
   - Make the case (incl. ROI)
   - Continue advocacy over time

2. **DEVELOP STRATEGY, POLICIES, COSTING**
   - Develop national strategy
   - Build supportive policies
   - Run iterative costing process

3. **MAP RESOURCES**
   - Identify and prioritize funding sources
   - Analyze financial gap
   - Develop financing pathway

4. **OPERATIONAL ENABLERS**
   - Dedicated community health directorate
   - Strong coordination mechanisms

5. **CREATE INVESTMENT PLAN**
   - Summarize in investment plan
   - Share with stakeholders

*All these steps happen in the context of the national health system and strategy*
Our initial focus on strengthening community health financing will act as a key entry point to primary health financing strategies.

Strong and robust health financing strategy incorporated into the country’s developmental agenda.

Though our focus is on community health financing, we continue to offer thought leadership on primary health care financing.

In the next 3-5 years, based on our experience, increased team capacity and strategic local and global partnerships, we look to expand our scope to direct support on primary health care financing.
WE SUPPORT DEVELOPING COUNTRIES ACROSS OUR 4 AREAS OF WORK, IN ADDITION TO OUR GLOBAL ROLE, FROM OUR HEADQUARTERS IN NAIROBI

FULL-TIME TEAM
BASED IN NAIROBI

COUNTRY GOVERNMENT SUPPORT
Long-term onsite technical and financing support
Serving governments via flexible modalities

ANALYTICAL TOOLKIT
Develop and offer toolkits to support country costings, investment cases and financing pathways

FINANCING PRODUCTS/MODALITIES
Cataloguing existent options
Working with donors and financing industry to design, develop and deploy new/modified financial products

AWARENESS AND EDUCATION
Communicate case for investment
Build thought leadership on past country experiences
Share financing curriculum through university channels
FINANCING ALLIANCE FOR HEALTH STRATEGY

OUR VISION: Focusing financing to improve health for all

OUR MISSION: We partner with governments, on all steps of financing, to strengthen and sustain community health systems

VISION AND MISSION

2018

Priorities

- **Country engagement and support:** Deepen support to Liberia, Sierra Leone, Malawi, Uganda, South Africa and 1-2 others of the following: Zambia, Ghana, Burkina Faso, Haiti
- **Analytical tools:** Validate ROI methodology, cross-country comparative cost analysis
- **Financing products and modalities:** Design and launch financing products. Release Community Health Financing Compendium v2.0
- **Awareness and Education:** Publish and disseminate Bellagio white paper, launch curriculum at an institution and online

Impact

- **Countries:** 2-3 countries with investment plans
- **Financing:** Focus $ 50-60M financing for community health
- **Funding modalities:** Launch 1-2 financing solutions
- **Insights:** Publish 2-3 knowledge pieces

2022 Impact

- **Coverage:** Cumulative increase of MNCAH service coverage by 10%
- **CHWs:** Increase the number of CHWs institutionalized by 150,000*
- **Financing:** Focus $ 0.5 – 1B** financing for community health with the mix of sources ranging from domestic, donors, private sector

Key success factors

- Continued in country engagement, directly and through leveraging partner organizations
- Codifying country experiences to facilitate south-south learning with the countries we serve
- Act as bridge between the worlds of finance and health
- Diversify our partnership base with leaders in finance and investment
- Crowding in non traditional donors and private sector to financing community health. Leveraging multi-lateral partners to reach them
- Expand team to gain critical capabilities
## ACHIEVEMENTS FOR 2018

<table>
<thead>
<tr>
<th>Countries</th>
<th>Finances</th>
<th>Funding modalities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engaged 2 additional countries</td>
<td>Focused ~US$30 Million towards community health to date</td>
<td>Supported discussions with 1 country government on potential launch of our innovative finance product</td>
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<table>
<thead>
<tr>
<th>Team</th>
<th>Insights</th>
<th>CHWs recognized/institutionalized</th>
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<tbody>
<tr>
<td>Grown capacity of team from 2FTEs to 4 FTEs and capability diversity to include private sector and finance expertise</td>
<td>Developed the public finance management curriculum, refined the health financing curriculum and developed a case study on South Africa</td>
<td>14,450 CHWs recruited and deployed in Sierra Leone, ~3,000 active CHAs in Liberia and funding secured for 1,500 CHEWs in Uganda</td>
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**ACHIEVEMENTS FOR COUNTRY ENGAGEMENT**

**Countries**
Increased geographical footprint by 40%, by adding 2 additional countries to our existent 5 countries.

**Scope**
Expanded our scope of impact beyond Africa.

**Financing focused**
Supported governments, directly and through partnerships, to focus $30 million financing on community health strategies that would deploy ~50,000 CHWs across 5 countries.

**Insights**
In Uganda, supported Ministry of Health (MoH) secure ~ 53% of the first year of CHEW programme implementation. This included securing domestic resources from Ministry of Finance, Planning and Economic Development (MoFPED).
FAH HAS SUPPORTED ACTIVITIES TO MOBILIZE ~$30M ACROSS 3-4 COUNTRIES THUS FAR

**FUNDS MOBILIZED WITH FAH SUPPORT (USD $M)**

<table>
<thead>
<tr>
<th>Country</th>
<th>Funds Mobilized (USD $M)</th>
<th>Direct FAH Support Resulting in Mobilized Funds</th>
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<tbody>
<tr>
<td>Uganda</td>
<td>$2.19M</td>
<td>Direct FAH support resulting in mobilized funds</td>
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<tr>
<td>South Africa</td>
<td>$7.5M</td>
<td>FAH provided indirect support to the SA Treasury to mobilize resources for the WBOT program</td>
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<tr>
<td>Sierra Leone</td>
<td>$20M</td>
<td></td>
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<tr>
<td>Liberia</td>
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There still exists a gap of $200-300M across partner countries that FAH is currently focused on filling.
ACHIEVEMENTS FOR ANALYTICAL TOOLKITS

Cost Saving Analysis
Conducted cost savings analysis for 2 countries, Uganda and Malawi, which is critical in strengthening the CHW investment case

Country Score Card
Developed a country score card to track our engagement and country progress over time
ACHIEVEMENTS FOR FINANCING MODALITIES AND INNOVATIVE FINANCE

Financing Compendium
Reviewed and customized the compendium to different country contexts

Stakeholder Engagement
We continue to engage key stakeholders and advance talks on our innovative finance instruments
**ACHIEVEMENTS FOR AWARENESS AND EDUCATION**

**IIfPHC Partnership**
Formalized partnership with the International Institute for Primary Health Care in Ethiopia

**Curriculum Development**
Developed 2 curricula for capacity building of governments and global health stakeholders: a community health costing and investment plan curriculum and a public finance management curriculum

**Country Case Study**
Completed a comprehensive country case study of South Africa

**Partnerships**
Partnered with 5 other global institutions for a joint global advocacy campaign on “Communities at the heart of Universal Health Coverage”

**Content Generation**
Contributed content and filmed for the inaugural a community health online course by Last Mile Health Community Health Academy.
WE COULD NOT HAVE DONE THIS WITHOUT OUR FUNDING PARTNERS SUPPORT
From our smiling team, a heart felt thank you. Onwards to 2019!
Financing Alliance for Health,
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