### Mission Statement

**STATEMENT OF MISSION:** To broaden students’ intellectual horizons, sharpen their observational skills, and strengthen their analytical capabilities, encompassing the essentials in the study of human society, thus providing a solid foundation in sociological concepts and principles.

### Outcomes and Measures

#### BA in Sociology Outcome Set

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| All enrollees should be able to identify/define core sociological concepts | **Measure:** Word-study, short essays, vocabulary tests/quizzes, pretests and posttests  
Program level; Direct - Portfolio | Details/Description:  
Acceptable Target: Seventy (70) percent minimum proficiency in posttests  
Ideal Target:  
Implementation Plan (timeline):  
Key/Responsible Personnel: | | | |
| All enrollees should be able to list and explain the steps in the scientific method | **Measure:** Lecture, discussion, and tests/quizzes  
Program level; Direct - Exam | Details/Description:  
Acceptable Target: The listing of at least seven steps accurately (not necessarily in order)  
Ideal Target:  
Implementation Plan (timeline):  
Key/Responsible Personnel: | | | |
| All enrollees should be able to discuss the ramifications of defining the family and its importance as a social institution | **Measure:** Lecture, discussion, short essays, tests and quizzes  
Course level; Direct - Other | Details/Description:  
Acceptable Target: The student’s ability to articulate the reasons for the care in the current definition of family.  
Ideal Target:  
Implementation Plan (timeline):  
Key/Responsible Personnel: | | | |
| Sociology majors will demonstrate applied | **Measure:** Sociology Internship/Field Instruction at various human services and community agencies. | | | | |
Sociology majors will acquire/demonstrate basic statistical and research skills common to the sociological enterprise.

Details/Description:

Acceptable Target: Interns will satisfy the onsite field supervisors’ expectations with no less than a “C” grade, or will have to reenroll for the class.

Ideal Target:

Implementation Plan (timeline):

Key/Responsible Personnel:

Measure: One upper division class each in statistics and research.

Details/Description:

Acceptable Target: At least 40% majors will participate in regional research conferences. (Unfortunately, we are still failing in this projection.

Ideal Target:

Implementation Plan (timeline):

Key/Responsible Personnel:

Sociology majors will acquire/demonstrate the ability to think critically, understand scientific methods, and articulate an awareness of the

Details/Description:

Acceptable Target: All sociology majors must score at least 70% in each section of the exam.

Ideal Target:

Implementation Plan (timeline):

Key/Responsible Personnel:

Measure: A Comprehensive Exam and the GRE

Details/Description:

Acceptable Target: All sociology majors must score at least 70% in each section of the exam.

Ideal Target:

Implementation Plan (timeline):

Key/Responsible Personnel: