Non-Academic Assessment
Workspace

Social Justice

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General Information (Non-Academic Assessment Workspace)
Standing Requirements

Mission Statement

To cultivate consciousness, provide intellectual activities, and serve as a champion for social justice causes on the campus of Philander Smith College that will have an impact locally, nationally, and internationally.

Operational Objective/Outcome

Social Justice Outcome Set

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<th>Academic Distinction &amp; Community Engagement</th>
<th>Mapping</th>
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<tr>
<td>Provide faculty development for faculty infusing social justice outcomes into curriculum of General Education and appropriate majors</td>
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<td>Service Learning Opportunities</td>
<td>2014-2019 Strategic Plan: 2.5 Provide a comprehensive experiential learning experience</td>
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<td>Provide service learning opportunities for faculty and students</td>
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<td>Advertisements in media markets</td>
<td>2014-2019 Strategic Plan: 4.1 Increase the Colleges visibility in the surrounding community, state and region</td>
</tr>
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<td>Increase the number of advertisements in traditional and non-traditional media markets</td>
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<td>Community Partnerships</td>
<td>2014-2019 Strategic Plan: 4.2 Pursue community partnerships</td>
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<tr>
<td>Increase the number of service learning partnerships</td>
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<tr>
<td>Yearly Collaboration with Arkansas Baptist College</td>
<td>2014-2019 Strategic Plan: 4.7 Collaborate with surrounding colleges and universities</td>
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<tr>
<td>Collaborate yearly with Arkansas Baptist College on programs</td>
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<td>Attendance at SJI Programs</td>
<td>2014-2019 Strategic Plan: 4.8 Provide opportunities for the surrounding community to participate on campus</td>
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<tr>
<td>Increase the number of community members attending SJI programs.</td>
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## Assessment Plan

### Mission Statement

To cultivate consciousness, provide intellectual activities, and serve as a champion for social justice causes on the campus of Philander Smith College that will have an impact locally, nationally, and internationally.

### Outcomes and Measures

#### Social Justice Outcome Set

##### Academic Distinction & Community Engagement

<table>
<thead>
<tr>
<th>Infusing Social Justice into Curriculum</th>
<th>Measure: Faculty Development Workshops</th>
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</thead>
<tbody>
<tr>
<td>Provide faculty development for faculty infusing social justice outcomes into curriculum of General Education and appropriate majors</td>
<td>Program level; Direct - Other</td>
</tr>
<tr>
<td>Details/Description: Provide 2-3 faculty development workshops per academic year</td>
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<tr>
<td>Acceptable Target: 2 workshops</td>
<td></td>
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<tr>
<td>Ideal Target: 3 workshops</td>
<td></td>
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<tr>
<td>Implementation Plan (timeline): Academic Year</td>
<td></td>
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<tr>
<td>Key/Responsible Personnel: SJI staff</td>
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<table>
<thead>
<tr>
<th>Service Learning Opportunities</th>
<th>Measure: Service Learning Courses</th>
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<tr>
<td>Provide service learning opportunities for faculty and students</td>
<td>Institution level; Direct - Other</td>
</tr>
<tr>
<td>Details/Description: 10% of all classes offered are service learning classes</td>
<td></td>
</tr>
<tr>
<td>Acceptable Target: 10%</td>
<td></td>
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<tr>
<td>Ideal Target:</td>
<td></td>
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<tr>
<td>Implementation Plan (timeline):</td>
<td></td>
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<td>Key/Responsible Personnel:</td>
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<tr>
<th>Advertisements in media markets</th>
<th>Measure: Advertisements</th>
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<tbody>
<tr>
<td>Increase the number of advertisements in traditional and non-traditional media markets</td>
<td>Institution level; Direct - Other</td>
</tr>
<tr>
<td>Details/Description: Produce 3 advertisements</td>
<td></td>
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<tr>
<td>Acceptable Target: 3</td>
<td></td>
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<tr>
<td>Ideal Target:</td>
<td></td>
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<td>Implementation Plan (timeline):</td>
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<th>Community Partnerships</th>
<th>Measure: Service Learning Partnerships</th>
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<tbody>
<tr>
<td>Institution level; Direct - Other</td>
<td></td>
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</table>
Increase the number of service learning partnerships

**Details/Description:** Create 8 service learning partnerships
**Acceptable Target:** 8
**Ideal Target:**
**Implementation Plan (timeline):**
**Key/Responsible Personnel:**

**Yearly Collaboration with Arkansas Baptist College**
Collaborate yearly with Arkansas Baptist College on programs

**Measure:** Arkansas Baptist Collaborations
Institution level; Direct - Other

**Details/Description:** Conduct a blood drive program competition with Arkansas Baptist College to collect 100 units of blood with the Red Cross.
**Acceptable Target:** 100 units
**Ideal Target:**
**Implementation Plan (timeline):**
**Key/Responsible Personnel:**

**Attendance at SJI Programs**
Increase the number of community members attending SJI programs.

**Measure:** Collaboration with Community Organizations
Institution level; Direct - Other

**Details/Description:** Collaborate with 5 community organizations for activities with a medium 35% of the audience community members
**Acceptable Target:** 5 organizations / 35% community members
**Ideal Target:**
**Implementation Plan (timeline):**
**Key/Responsible Personnel:**

**Assessment Findings**

**Finding per Measure**

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**Social Justice Outcome Set**

**Academic Distinction & Community Engagement**

**Infusing Social Justice into Curriculum**
Provide faculty development for faculty infusing social justice outcomes into curriculum of General Education and appropriate majors

**Measure:** Faculty Development Workshops
Program level; Direct - Other

**Details/Description:** Provide 2-3 faculty development workshops per academic year
**Acceptable Target:** 2 workshops
**Ideal Target:** 3 workshops
**Implementation Plan (timeline):** Academic Year
**Key/Responsible Personnel:** SJI staff

**Findings** for Faculty Development Workshops

**Summary of Findings:** Provided 2 faculty development workshops with six faculty members
from three different divisions

Results: Acceptable Target Achievement: Met; Ideal Target Achievement: Approaching
Recommendations: Engage more faculty from every academic division to attend the workshop

Reflections/Notes:

Service Learning Opportunities
Provide service learning opportunities for faculty and students

Measure: Service Learning Courses
Institution level; Direct - Other

Details/Description: 10% of all classes offered are service learning classes
Acceptable Target: 10%
Ideal Target:
Implementation Plan (timeline):

Key/Responsible Personnel:

Findings for Service Learning Courses

Summary of Findings: 7% of all of the course offerings were service learning classes.

Results: Acceptable Target Achievement: Not Met
Recommendations: Increase the number of faculty members who teach service learning classes in general education.

Reflections/Notes:

Advertisements in media markets
Increase the number of advertisements in traditional and non-traditional media markets

Measure: Advertisements
Institution level; Direct - Other

Details/Description: Produce 3 advertisements
Acceptable Target: 3
Ideal Target:
Implementation Plan (timeline):

Key/Responsible Personnel:

Findings for Advertisements

Summary of Findings: 3 advertisements were published in local and national magazines.
Results: Acceptable Target Achievement: Met
Recommendations: Expand into social media market analytics.

Reflections/Notes:

Community Partnerships

Measure: Service Learning Partnerships
Institution level; Direct - Other
Increase the number of service learning partnerships

**Details/Description:** Create 8 service learning partnerships

**Acceptable Target:** 8

**Ideal Target:**

**Implementation Plan (timeline):**

**Key/Responsible Personnel:**

**Findings** for Service Learning Partnerships

**Summary of Findings:** Created 10 service learning partnerships

**Results:** Acceptable Target Achievement: Exceeded

**Recommendations:**

**Reflections/Notes:**

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**Yearly Collaboration with Arkansas Baptist College**

Collaborate yearly with Arkansas Baptist College on programs

**Measure:** Arkansas Baptist Collaborations

Institution level; Direct - Other

**Details/Description:** Conduct a blood drive program competition with Arkansas Baptist College to collect 100 units of blood with the Red Cross.

**Acceptable Target:** 100 units

**Ideal Target:**

**Implementation Plan (timeline):**

**Key/Responsible Personnel:**

**Findings** for Arkansas Baptist Collaborations

**Summary of Findings:** 72 units of blood were collected (31 PSC and 41 ABC).

**Results:** Acceptable Target Achievement: Not Met

**Recommendations:** Engage alumni and other people to become a part of the competition

**Reflections/Notes:**

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**Attendance at SJI Programs**

Increase the number of community members attending SJI programs.

**Measure:** Collaboration with Community Organizations

Institution level; Direct - Other

**Details/Description:** Collaborate with 5 community organizations for activities with a medium 35% of the audience community members

**Acceptable Target:** 5 organizations / 35% community members

**Ideal Target:**

**Implementation Plan (timeline):**

**Key/Responsible Personnel:**

**Findings** for Collaboration with Community Organizations

**Summary of Findings:** Host and held 3 lectures, 3 film screenings, and 2 workshops in...
collaboration with community agencies. The medium community member attendance was 53%.

Results: Acceptable Target Achievement: Exceeded

Recommendations: Increase the number of programs and seek new partnerships for collaborations.

Reflections/Notes:
2014-2015 Assessment Cycle

- Assessment Plan
- Assessment Findings
- Operational Plan
- Status Report