



Green  CITY
Del Rio
COMMUNITY GARDEN

The logo for Green City Del Rio Community Garden features the word "Green" in a green, sans-serif font. To its right is a green icon of a leaf with a central vein and several smaller leaves radiating from it. To the right of the icon is the word "CITY" in a large, dark grey, sans-serif font. Below "CITY" are the words "Del Rio" in a smaller, dark grey, sans-serif font. At the bottom, the words "COMMUNITY GARDEN" are written in a bold, green, sans-serif font.

DEL RIO PARKS FOUNDATION MISSION:

Del Rio Parks Foundation is committed to enriching the quality of life for the community through the development of outdoor park and recreational spaces in the City of Del Rio. We serve to nurture open space improvement opportunities by encouraging and mobilizing the financial support of neighborhood groups, foundations and citizens

DEL RIO COMMUNITY GARDEN MISSION:

To provide the community with an opportunity to grow local produce, to learn about simple and sustainable gardening practices and to empower one another through environmental and health education



DEL RIO COMMUNITY GARDEN OBJECTIVES:

Use community gardening to further unite a diverse community

- Del Rio, just like nature, thrives on diversity. Through community gardening, we believe we can strengthen our human connections across a broad spectrum of ages, ethnicities and backgrounds.

Utilize organic gardening practices

- Organic gardening means using nature's tools to bring out the best in our local plants and soil.

Make gardening accessible to everyone

- People of all ages, backgrounds and abilities can participate in reaping the social and health benefits of gardening.

Focus on regionally adaptive plants

- Simple tools, climate appropriate plants, and smart gardening practices will allow members to be successful gardeners in a semi-arid desert climate.

DEL RIO COMMUNITY GARDEN OBJECTIVES CONT'D:

Provide access to rich and fertile soil to those who may not otherwise have access

- Located near the San Felipe Creek, the Green City Community Garden will provide equitable access to healthy soil sometimes not found elsewhere in the area.

Encourage healthy activity and connection with nature

- Gardening supports physical and mental health by encouraging outdoor activity, providing an alternative to processed commercial food and promoting social interaction.

Foster environmental awareness through education

- Involve schools, community organizations and private citizens in the sustainability movement to raise the collective environmental IQ of our community

Unite like-minded local businesses for a common purpose

- Local business leaders are eager to contribute to a better quality of life for Del Rio citizens and the Green City Community Garden is a viable tool for contribution

BENEFITS OF A COMMUNITY GARDEN:

- *Increase a sense of community ownership and stewardship*
- *Allow families and individuals without land of their own the opportunity to produce food*
- *Provide access to nutritionally rich foods that may otherwise be unavailable to low-income families and individuals*
- *Educates the community about how to garden*
- *Beautifies neighborhoods and preserves green space*



ABOUT THE PROJECT:



The Del Rio Community Garden Project began in 2014 with a only a few people and a desire to create something that benefits our local environment and contributes to our community.

Since then we've:

- Worked with the city to secure FEMA property for the future garden
- Had a community kickoff to enlist volunteers and gather ideas, and hosted 5 community workdays
- Gathered over 200 email addresses of interested community members
- Worked with the city to install a water spigot, level the ground and bring in woodchips
- Constructed 8 garden beds for planting
- Secured partial funds to construct a perimeter fence
- Started a 501C3 Foundation to fundraise and grow!

ABOUT THE PROJECT:

- Centrally located near Brown Plaza
- 2 full lots allocated to the Garden
- Support from neighbors, Casa de la Cultura and Plaza Hall
- Ample space for growth and future farmer's market



ROOM TO GROW!

SO WHAT'S NEXT FOR THE DEL RIO COMMUNITY GARDEN?

- Continue to cultivate awareness about the Garden within the community
- Sign up more volunteers and potential members
- Build a perimeter fence
- Purchase supplies: irrigation system, fertile soil, seeds, gardening tools
- **FUNDRAISE!**

HOW TO HELP

- **Become a Volunteer!** Sign up at www.cityofdelrio.com/greencity
- **Donate:** We're looking for any items we can use to create an inviting and successful green space: rakes, shovels, picnic tables, PVC pipe (for irrigation system), gate for entryway, pallets and hoses. *Have something you think we can use? Let us know!*
- **Become a Sponsor:** We are looking for Del Rio Community Garden Sponsors to help move the project forward.
Let us know how your business or organization would like to be involved.

SPONSORSHIP OPTIONS:

\$5,000 – TITLE SPONSOR

- Garden Naming Rights for 2 years
- Sponsorship category exclusivity
- Branded outdoor Garden signage
- Logo visible on website, social media and all marketing/communications materials including quarterly newsletter and posters
- Branded sponsorship of annual outdoor Garden event organized by Del Rio Community Garden committee

\$1,000 – PRIMARY SPONSOR

- Naming rights for one primary Garden space: ie, Fence, Garden Plot, Benches, Flower Garden, dedicated Green Space, etc.
- Branded outdoor signage
- Logo visible on website, social media and all marketing/communications materials including quarterly newsletter and posters

\$250 – SUPPORTING SPONSOR

- Branded outdoor signage
- Logo visible on website, social media and all marketing/communications materials including quarterly newsletter and posters

READY TO BE A PART OF DEL RIO'S GREEN FUTURE?

CONTACT US TODAY TO DISCUSS HOW YOU CAN GET INVOLVED!

We're ready to partner with you to make the Del Rio Community Garden a huge success!

Laura Gill

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www.facebook.com/greencitydelrio

www.delrioparksfoundation.com (*coming soon!*)