Threshold Privacy Policy

Last updated December 8, 2021

Introduction

We are committed to protecting your privacy. This privacy policy describes the ways in which we collect, use, maintain, protect, and share information about you through your use of the Threshold website at https://www.thresholdpodcast.org/.

This policy applies to information we collect on this website and in communications between you and this website. This policy does not apply to information collected by any third party, including through any application or content that may link to or be accessible from or on this website.

Please read the following information carefully to understand our policies and practices regarding your information and how we will treat it.

This policy may change from time to time. Your continued use of this website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates. If you have any questions about this Privacy Policy, please contact us at operations@thresholdpodcast.org.

Children

This site is not directed to children under 13 and we will not knowingly collect or maintain personal information from children under 13, in recognition of the provisions of the U.S. Children’s Privacy Protection Act. If you are a parent or guardian and you believe we have collected information from your child in a manner not permitted by law, contact us at operations@thresholdpodcast.org.

Information You Provide

You can visit our site without identifying yourself or revealing any personal information. We collect data about you, such as your name, address, and email address only when you provide it voluntarily, for example by:

- Signing up for our newsletters
- Donating to us
- Subscribing to our podcast
- Applying for a job
Please do not provide personal information to us if you do not consent to the collection, use, or sharing of this information in the manner described in our Privacy Policy.

Information We Collect Automatically

As you interact with our website, certain non-personal information is automatically collected by us as well as third parties through cookies and other tracking technologies. Services accessible through our site may automatically place cookies on your computer. You can refuse to accept browser cookies by adjusting the preferences settings on your browser. This may prevent you from being able to access certain parts of our website.

The non-personal information we collect could include details of your visit to our website, such as:

- Traffic data like the dates, times, duration, and frequency of your interactions with our website
- Usage data like information about your interactions with our website
- Location data derived from request header information like your IP address

This information is used internally and by our service providers to help us improve our website and deliver a more personalized user experience. We do not share your personal data with third parties other than our service providers.

How We Use Your Information

We work to help protect your sensitive information. However, no data transmitted over the Internet can be guaranteed to be completely secure. You provide us with data at your own risk.

Newsletters

When you sign up for our newsletters, we and our service provider MailChimp will collect and store your email address and usage information relating to your receipt and viewership of our newsletters and emails. We may use this information to send newsletters, updates, donation appeals, and policy changes to your email address.

Donations

When you provide a donation to us, we and our service providers will collect your name, email address, mailing address, and donation amount. If
you are providing a donation with a credit card, your billing address and phone number may also be collected. We do not collect or store any credit card or payment information directly; we use third-party payment processors. We do not share, trade, sell, or otherwise release donors' personal information with any third parties beyond those required to process donations. To comply with our commitment to funding transparency, we may list sponsors, grantors, and individuals who have given us donations on our website and other materials. If you are a donor and do not want your name to be listed on our website, you can request to be an anonymous donor by contacting us at operations@thresholdpodcast.org.

Data Analytics

We and our service providers may collect your usage information via an IP address and store it in our log files. We and our service providers may use this information to monitor and analyze website trends and usage, and improve our website.

Videos

If you watch videos through a third-party video tool on our website, the third-party video service will collect usage information. We cannot limit access by third parties to your information. If you choose to access our content outside of our website, you do so at your own risk.

Sharing Your Information with Third Parties:

We use the following third-party services on our website. By using our website, your information may be transmitted to these third parties. We cannot control these third parties' tracking technologies or how these third parties use your information. You can review their privacy policies to get more information. The respective privacy policies for these third parties are linked below:

- Our website was built using Squarespace, which has servers located in the United States. If you are located outside of the U.S., by sending us your data you consent to its transfer to and storage within the United States.
- We utilize sharing buttons for Facebook, Twitter and Instagram.
- We understand how users engage with our website by using Google Analytics. The information gathered is used to improve web services and understand how users are engaging with our website. Google Analytics uses a browser cookie for statistical analysis related to your browsing
behavior on these websites. If you choose, you can opt out by turning off cookies in the preferences settings in your browser, or download and install Google Analytics Opt-out Browser Add-on at http://tools.google.com/dlpage/gaoptout.

- We send newsletters and fundraising appeals to our subscribers by using MailChimp.
- We use YouTube to host videos and embed them on our website.
- We host our podcast through Libsyn.
- We receive donations and add contacts to MailChimp and our donor management software by using Patreon and Givebutter.
- We store donor information by using Bloomerang.
- We ensure that our ads are shown to audiences with relevant interests and evaluate the efficacy of our ads by using Facebook Pixel.

Additional Information

If you are a California resident, California law may provide you with additional rights regarding use of your personal information. To learn more about your California privacy rights, visit https://oag.ca.gov/privacy/ccpa.

If you reside within the European Economic Area, you may also have additional rights. To learn more, visit http://www.youronlinechoices.eu/.

Your Choices

You may update, correct, and limit the collection and use of information that we gather in the following ways.

Accessing and Changing Your Information

Depending on your location, you may access, update, or request deletion of your personal information or usage data by sending an email to operations@thresholdpodcast.org. If your information has been collected by third parties, you will need to contact those third parties directly about how to obtain or remove your information from their databases.

Opting Out of Emails

If you prefer not to receive emails from us, please follow the unsubscribe options at the bottom of each email. If you experience difficulty with the process of unsubscribing from our emails, feel free to contact us at operations@thresholdpodcast.org, and provide your email address along with the types of communications from which you would like to unsubscribe. We are not responsible for third-party opt-outs.