

# MANOLO AMPUDIA

Social Impact Designer

Portfolio: [www.manolo-ampudia.net](http://www.manolo-ampudia.net)

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## SKILLS

Human-Centered Design - Ethnographic Research - Problem Framing - Systems Thinking - Prototyping - Game Design - Communication and Graphic Design - Data Visualization - 3D Modeling - Product Design.

Software: Adobe Suite, Rhinoceros/Keyshot

Languages: Spanish, English

## EDUCATION

**School of Visual Arts, New York, New York City**  
MFA in Design for Social Innovation.

2014 - 2016

**Universidad Iberoamericana, Mexico City**  
Bachelor's degree in Industrial Design.

2003 - 2008

**Universidad de Buenos Aires, Buenos Aires**  
Industrial Design one-year exchange program.

2005 - 2006

## WORK/EXPERIENCE

**Freelance Designer, New York City**

2014 - Present

Work closely with clients to develop projects involving research, graphic and communication design, strategic planning, and human-centered design.

Notable clients include: The Rockefeller Foundation, Futerra, The Institute for Public Architecture, Terreform, Poptech, MFA Design for Social Innovation, Threshold Globalworks, Of Course Global, West Chelsea Energy Alliance.

**School of Visual Arts, New York City**  
**BFA Associate Faculty**

2016 - Present

*Design for Good* is a course intended to help students explore interaction between design and people to inspire positive change. It covers how to apply the design process from research and deep understanding of a problem to implementation, developing projects with real clients. The goal is to learn how to reframe the problem in creative ways which allows the design to address complex social issues.

**Suhab; Little Steps, Great Changes. Mexico City**  
**Co-founder, Senior Designer and Current Advisor**

2008 - Present

[www.suhab.com.mx](http://www.suhab.com.mx)

Multidisciplinary sustainable design studio.

Notable clients include: Coca-Cola, Office Depot, General Electric, Discovery Channel, MASISA, Amnesty International and United Nations FAO among others. Also developed collaborative projects with communities of artisans in Mexico and Nicaragua exploring different design strategies to build local economies.

## PROFESSIONAL AFFILIATIONS

**Institute for Public Architecture. New York City**  
**Advisory Board Member**

2014 - Present

[www.instituteforpublicarchitecture.org](http://www.instituteforpublicarchitecture.org)

Promotes socially engaged architecture through urban research projects and a residency program for design practitioners. It strives to improve our public realm.