



**Dogpatch & Northwest Potrero Hill Green Benefit District  
Board Meeting Minutes**

April 13, 2016, 6:30 PM to 8:00 PM  
654 Minnesota St, San Francisco, CA 94107, USA

**Board members attendees:** Susan Eslick, Janet Carpinelli, James Naylor, Michele Davis, Jesse Herzog, Jean Bogiages, Lisa Jacobs, Phillip Pierce, Kat Sawyer

**Board members excused:** Robert Broucairet, Alison Sullivan, Adam Mendelson

**City Staff:** Jonathan Goldberg, San Francisco Public Works

**MINUTES**

**1. Open Meeting -- ED job search update**

Board Interim President and Chair Jean Bogiages updated the Board on the Executive Director recruitment. Board members were asked to provide input on the skills matrix by which the candidates will be assessed. There is no deadline for receipt of applications; however, interviews are planned for early May.

At its next meeting the Board will be asked for volunteers to participate in the interview panel.

**2. Minutes**

The draft minutes of the March 23 Board meeting were approved with corrections.

**3. Finance**

Board Interim Treasurer Susan Eslick presented the updated financial report of the GBD. She noted that some spending, such as new irrigation systems, could be defined as capital improvements although they are currently categorized under as maintenance. When the GBD is prepares its financial reports for the city's fiscal year end on June 30, 2016, decisions about how to classify spending will be made in the context of overall spending.

**4. Executive Committee**

Ms. Bogiages reported on the following items discussed at the Executive Advisory Group meeting on April 6, 2016.

- Park Stewards Meeting. At the suggestion of Angel Alley Park Stewards Sari Stenfors, the Executive Group agreed that a meeting with Park Stewards and the GBD should be organized – as a collaborative effort between the Services and Community Relations Committee
- Capital Improvement investments >10,000. Jonathan Goldberg had suggested to the group that the GBD should consider a system to solicit and review requests for capital project investments

## Dogpatch & Northwest Potrero Hill Green Benefit District



above \$10,000. This is likely to be primarily relevant to developers. There was no action by the group at this time.

- Earth Day at Esprit Park. UCSF has requested the GBD board to consider participating in a clean up event at Esprit Park on Earth Day, on 22 April. Ms. Bogiages said she would attend and wear a GBD vest.
- Long-term service contracts. The RFPs for monthly services (to supplement the Jumpstart program) and yearly contracts have been issued. As promised in the RFP's, there will be a tour of the GBD green spaces for companies interested in bidding on April 16. Ms. Bogiages will organize the tour.

### 5. Services Group

Group chair Kat Sawyer asked member James Naylor to report on the request for Esprit Park West Path Upgrade Project.

Mr Naylor reported that the Services Group discussed the proposal at length and agreed that the activities and costs were well justified to fix a long-standing need in the park. The reason it came to the board only two days before the Board meeting is because the decision-making process moved much swifter than anticipated. The fact that all parties including the Park Stewards, Parks & Rec and the GBD Services group all agreed so quickly emphasizes the appropriateness of this investment. It is a significant sum for the GBD but Esprit Park is one of the most widely used and expensive parks in the GBD district. The fact that it is a Parks & Recs maintained park makes GBD involvement a little more complicated; this investment is definitely something Parks & Rec would not support.

Member of the public Bruce Huie, while supportive of this particular investment, encouraged the GBD Board to monitor for equity in spending on green spaces in the district.

**DECISION:** The Board approved \$33,975 to pay Catmex to fix the drainage issue on the western path of Esprit Park.

It will be important to inform the community of this investment – Mr Naylor will provide Lisa Jacobs with relevant information at the appropriate time so she can draft an email blast to be solely focused on this one news item.

### 6 Community Relations Group (REPORT) Lisa Jacobs 7:00

Vests. The GBD-branded work vests have been delivered. Ms Eslick will distribute the vests so that GBD-financed service providers can wear them when services the GBD spaces.

Nextdoor. Ms Jacobs posted a notice on Nextdoor to further promote RFPs for janitorial and landscaping services; there has been no direct response to this or the other announcement posted on Nextdoor. It will be important to keep posting on the site; Nextdoor works best with consistent posts. Ms Jacobs encouraged board members to suggest ideas for posts.

## **Dogpatch & Northwest Potrero Hill Green Benefit District**



Potrero View. The Executive Advisory Group agreed that the GBD should pay for ad space in Potrero View for at least six months to raise awareness. Alison Stewart is responsible for getting a quote of costs. Design work for this type of ad is minimal. Ms Jacobs will work with the editorial side to try to place an article in the June issue.

### **7. Presentation by DPW**

Jonathan Goldberg presented to the Board on the history and genesis of the GBD – the first in the nation. The Board welcomed his presentation.

### **8. Dogpatch Consortium**

Dogpatch resident Bruce Huie presented to the Board on the creation of a new ‘Dogpatch Consortium’ to support infrastructure, transportation and other community needs in the Dogpatch neighborhood as it undergoes rapid development in the next few years. Mr. Huie requested that the GBD consider becoming a member of the consortium. No specific follow up actions were requested or agreed but the Board signaled its support for the consortium and requested that Mr. Huie keep the Board updated on its developments.

The meeting was adjourned at 8:05 pm.