



## Dogpatch & Northwest Potrero Hill Green Benefit District

### Dogpatch & Northwest Potrero Hill Green Benefit District Board Meeting

March 15, 2017, 6:30 PM to 8:30 PM  
654 Minnesota St, San Francisco, CA 94107, USA

#### Attending:

**Board:** Jean Bogiages, Janet Carpinelli, Michele Davis, Kate Eppler, Susan Eslick, Alison Sullivan, James Naylor, Kat Sawyer, Phillip Pierce

**City Staff:** Jonathan Goldberg, San Francisco Public Works

**Executive Director:** Julie Christensen

**Guest:** Jude Deckenbach

### Minutes

#### 1. Open meeting

The meeting was opened by Board Chair Jean Bogiages at 6:35.

#### 2. Minutes

The minutes of the January 2017 meeting were reviewed and amended.

Action: The minutes were approved as amended by voice vote.

#### 3. Jackson Park and Enola Maxwell Schoolyard (Jude Deckenbach)

Guest Jude Deckenbach was invited to provide an update on improvement plans for Jackson Park and Enola Maxwell Schoolyard. Proposed improvements include grading fields, replacing playground equipment, and relocating the Mission Revival clubhouse building to facilitate easier entry into the park. The project also proposes to open the Enola Maxwell schoolyard space to neighborhood recreation. An RFP process for feasibility studies is currently underway. The Board thanked Deckenbach for the overview.

#### 4. Administration Update (Bogiages)

- **Bylaws.** The recent bylaws change was approved and new bylaws are posted on the GBD website. The bylaws require the Board to hold a yearly officer election.
- **GBD Assessment Database:** As people move in and out of the district, some entries will have changed since the database was created. The Assessor's office can give us an update, but someone needs to work on updating the entries. Bogiages is seeking a volunteer for this work, and noted that the database represents 1,400 property owners with whom the GBD should be



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communicating.

### 5. Financial Report (Susan Eslick)

Treasurer Eslick reminded the Board of the need to approve the 2016 return.

Action: The 2016 tax return was approved by voice vote.

Eslick reported that no extraordinary expenses had been incurred since the February meeting, but noted that due to the bank reconciliation schedule, expenses related to the GBD's event on March 8 would be reported in the next cycle. The March 8 event had a budget of \$5,000 and costs of \$4,173, coming in under budget thanks in part to a beer donation Alison Sullivan solicited from Magnolia Brewing.

The Board reviewed the latest financial report. Eslick noted that digital copies would be provided for the next meeting.

Visitor and board candidate Nicki Jacobson inquired about the scope of the GBD's expenditures through its web design firm. The Board indicated that the firm had provided both website design and graphic design services.

### 6. Election (Bogiages)

Chair Bogiages reported that the ballots had been mailed out and the election was proceeding.

Public comment included suggestions that pictures and videos should go out earlier in the election cycle, and concerns that Herzog, who was also a candidate for re-election, was coordinating the election for GBD. Executive Director Christensen noted that election firm Vote Now counts the votes, not Herzog.

### 7. Projects (Executive Director Julie Christensen)

- **Benches.** Christensen gave an overview of the preliminary design and budget from landscape architect Jeff Miller regarding changes to Benches Park. Changes include removal of the high chain link fence and a reorganization of the plaza area. The GBD has been working with the park steward and neighbors to refine the proposed design, in advance of a Community Challenge Grant Application.



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- **Progress Park.** Another CCG application is planned for new fitness equipment for the Progress Park fitness center. Christensen has located some U.S. suppliers of the equipment.
- **Esprit Park.** Board members are invited to review proposed plans for Esprit Park and will have an opportunity to give feedback at a meeting in April.
- **DNA presentation.** Christensen gave a presentation to the Dogpatch Neighborhood Association on March 14, which included highlights of GBD activities like organizing volunteers and neighborhood work parties, and capital projects. She will make a similar presentation at the Eastern Neighborhoods CNC on March 20 and board members are encouraged to attend.
- **UCSF.** UCSF made an initial proposal for cushioning related to their development in the neighborhood. Negotiations are ongoing, and UC's next presentation to the task force will be April 24.
- **The Loop.** Bogiages got a \$300,00 grant for the Loop.
- **Stop sign survey.** The stop sign survey now has 62 respondents. Current results are 50 votes Minnesota, 46 for Tennessee, and 7 for no stop signs.

### 8. Communications Report (Philip Pierce)

- **Candidate videos.** Candidate profiles are on the GBD website and most of them have videos. Next election, the goal will be to post them earlier, and schedule meet and greet events.
- **E-mail contact list.** The GBD has expanded its e-mail contact list by 15 percent over the last half year. The goal is to expand it by 100 percent. Ideas include reaching out to HOAs and other organizations for help.
- **Annual meeting/party recap.** Thanks to everyone for their assistance, including Alison Sullivan and Jim Naylor on cleanup, Michele Davis for work on the succulents, and Janet Carpinelli for the informational posters. The GBD received positive feedback from the event. A neon art installation was broken during the party. The Minnesota Street Project may initiate a conversation regarding the damages.

### 9. Service Report (Kat Sawyer)

- Sawyer shared the latest report from Frank + Grossman. The Service team asked them to change their reporting to include information about how many workers they send to locations on what days, and how long workers stay.
- Service contracts are up for renewal in June, and the GBD will be putting out RFPs for



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maintenance service. The Service team will seek recommendations. During the last cycle, the priority was to work with small and locally owned companies.

### **10. Public Comment**

Members of the public, including candidates for the board, exchanged thank-yous with the GBD board.

**11. Executive Session.** The Board moved to executive session and adjourned at 8:30.