DOGPATCH & NORTHWEST POTRERO HILL GREEN BENEFIT DISTRICT
GREEN VISION PLAN

NOVEMBER 8, 2013
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EXECUTIVE SUMMARY
**Goals of Document**

The Working Green Vision Plan is a springboard for the future Green Benefit District. It is both an inventory of current publicly and privately sponsored open space improvements in the district and a summary of ideas gleaned from the community, in public workshops and meetings with the Formation Committee.

UP Urban and CMG reviewed the common trends and overarching goals to develop a series of projects that enforce the GBD’s agenda to create, support, and maintain a safe, healthy, and vibrant neighborhood with ample sustainably designed open spaces. We define these as “aspirational projects,” and they range from modest interventions such as street furniture and temporary programming to bigger ideas about stronger neighborhood connections, richer open space linkages, and sustainable infrastructure improvements for energy, clean water, and ecological health.

We accompany each GBD-generated aspirational project and each publicly and privately sponsored project with a corresponding checklist. The checklist identifies the role the GBD could play in advancing the project. The role can vary from leading smaller capital investment projects to advocating for larger, more complex projects led by public or private sponsors. The checklist also includes potential project partners and the status of the project, ranging from concept to completion.

We intend the Vision Plan to be a working document for the GBD that can expand and evolve with the organization. We imagine the Vision Plan to be a starting point for future GBD design and planning efforts—a menu of projects from which the GBD can prioritize and strategically pursue based on available resources and community support.

**Summary of Process**

UP Urban engaged CMG landscape architecture to assist Dogpatch and Potrero community leaders in the potential formation of a GBD. We began our work with the community leaders guiding us on walks through their neighborhoods, sharing the excellent grass-roots projects they have initiated from community gardens to new open spaces that have been designed, funded, and built by an incredibly engaged community. In addition, they identified areas for improvement, ideas for new open space opportunity sites, and locations for improved pedestrian and bike connections within their neighborhood.

We then compiled an extensive inventory of existing open spaces in the neighborhoods, organized by ownership, program, and the organizations responsible for maintenance. We label these “Base Maps” in Chapter 2 of this document. In addition, we catalogued the variety of privately and publicly sponsored open space and streetscape improvement projects proposed for the district. We label these “Base Plans” in Chapter 2 of this document. The purpose of this exercise is to give the GBD a working inventory of their open space resources and a list of potential projects slated or their community in the near future. The inventory is also the basis for GBD’s future partnerships and potential investment opportunity sites.

We met with community members in two public workshops (March 30, 2013 in Potrero Hill and April 6, 2013 in Dogpatch) to vet the Maps and Plans for accuracy and to engage neighbors about ideas for future projects and improvements. We also met several more times with GBD Formation Committee, culminating in a visioning workshop held on October 14, 2013.
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INVENTORY MAPS AND PLANS
BASE MAP: GBD Zones

NOTES

Boundary delineation per GBD Formation Committee
BOUNDARY DELINEATION PER GBD FORMATION COMMITTEE

BASE MAP: GBD LAND USE

ZONE 1 - DOGPATCH 160.3 ACRES (MINUS FREEWAYS)
- 29.8% Existing Public Right of Way - 47.6 Acres
- 21.1% Existing Green Space - 3.3 Acres
- 68.1% Private Land - 109.4 Acres
- 160.3 Acres

ZONE 2 - NW POTTERTON HILL 32.9 ACRES (MINUS FREEWAYS)
- 35.4% Existing Public Right of Way - 11.65 Acres
- 1.3% Existing Green Space - 0.45 Acres
- 63.2% Private Land - 20.8 Acres
- 32.9 Acres

TOTAL GBD: 193.2 ACRES (MINUS FREEWAYS)
- 30.8% Existing Public Right of Way - 59.7 Acres
- 2.0% Existing Green Space - 3.78 Acres
- 67.3% Private Land - 130.1 Acres
- 193.2 Acres

NOTES
Boundary delineation per GBD Formation Committee
BASE MAP: Composite of Existing Green Spaces

LEGEND

- Vehicular Bridge
- Pedestrian Bridge / Pedestrian Bridge (Closed)

Community-Maintained Green Spaces: 1.87 acres
SF Rec and Park Facilities: 1.91 acres

TOTAL EXISTING GREEN SPACE: 3.78 ACRES

NOTES
Location information obtained via SF Parks Alliance; SF Rec and Park; GBD Formation Committee Co-Chair Walking Tour- Feb. 1st, 2013.
BASE MAP: Composite of Existing Green Spaces & Schoolyards

**LEGEND**

- Vehicular Bridge
- Pedestrian Bridge / Pedestrian Bridge (Closed)

**TOTAL EXISTING GREEN SPACE + SCHOOLYARDS:**

4.9 ACRES

**NOTES**

Location information obtained via SF Parks Alliance; SF Rec and Park; GBD Formation Committee Co-Chair Walking Tour- Feb. 1st, 2013.
OWNERSHIP OF EXISTING GREEN SPACES & SCHOOLYARDS

**BASE MAP**

- **DOGPATCH-NW POTRERO HILL GREEN BENEFIT DISTRICT (GBD) MANAGEMENT PLAN**

- **Benches**
- **Garden + Park**
- **Woods**
- **Yard Park**

**LEGEND**

- **OWNER**
  - SF Rec and Park
  - CalTrans
  - SF Dept. of Public Works (DPW)
  - Home Owners’ Association
  - SF Metro Transit Authority (MTA)
  - SF Unified School District

- **NOTES**

  Location information obtained via SF Parks Alliance; SF Rec and Park; GBD Formation Committee Co-Chair Walking Tour - Feb. 1st, 2013.

* Fallen Bridge Mini-Park is owned by Cal-Trans which has granted SF Rec and Park an encroachment permit
** Space Jointly Owned by CalTrans / DPW
Fallen Bridge Mini Park
8,600 sq. ft.

Esprit Park
79,000 sq. ft.

OWNERSHIP

Existing SF Rec and Park Green Spaces

CURRENT PROGRAM

- Picnic Facilities
- Child Play Facilities
- Fitness Trail
- Pets on Leash
- Ornamental Community Garden

LEGEND

Vehicular Bridge

Pedestrian Bridge / Pedestrian Bridge (Closed)

NOTES

Program information obtained via SF Parks Alliance; SF Rec and Park; GBD Formation Committee Co-Chair Walking Tour- Feb. 1st, 2013.
**BASE MAP: Existing Community Maintained Green Spaces**

**OWNERSHIP**
- CalTrans
- SF Dept. of Public Works (DPW)
- Home Owners’ Association
- SF Metro Transit Authority (MTA)

**CURRENT PROGRAM**
- Picnic Facilities
- Strolling / Hiking
- Fitness Trail
- City / Scenic Views
- Pets on Leash
- Pets off Leash
- Ornamental Community Garden
- Lawn Games

**LEGEND**
- Vehicular Bridge
- Pedestrian Bridge / Pedestrian Bridge (Closed)

**NOTES**
Program information obtained via SF Parks Alliance; SF Rec and Park; GBD Formation Committee Co-Chair Walking Tour - Feb. 1st, 2013.
*Space Jointly Owned by CalTrans / DPW*
BASE MAP: Schoolyard Green Spaces

OWNERSHIP

Public/Private Schoolyards

CURRENT PROGRAM

Basketball Courts

LEGEND

Vehicular Bridge

Pedestrian Bridge / Pedestrian Bridge (Closed)

NOTES

Program information obtained via aerial images (Google Maps)
DOGPATCH-NW POTRERO HILL GREEN BENEFIT DISTRICT (GBD) MANAGEMENT PLAN

BASE PLAN: Current Plans For Future Green Space

PLAN / PROPOSAL AUTHOR

- Eastern Neighborhoods Streets and Open Space Concept Map, 2008. (SF Planning Dept.)
- Dogpatch 22nd Street Greening Masterplan, 2011. (Green Trust SF - Central Waterfront)
- 650 Indiana Street Green Space Improvements- 2012. (UP / Build, Inc.)
- Potrero Gateway, The Loop Plan, 2012. (MUNA + SF Parks Alliance)
- 1201 Tennessee, 2012 (AGI Capital)

3.76 Acres (163,700 sq. ft.)

LEGEND

- Vehicular Bridge
- Pedestrian Bridge / Pedestrian Bridge (Closed)

EXISTING GREEN SPACE

POTENTIAL GREEN SPACE

49%

7.54 ACRES

3.78 ACRES

Current Plans for Future Green Spaces- 3.76 Acres

3.76 Acres (163,700 sq. ft.)

Eastern Neighborhoods Streets and Open Space Concept Map, 2008. (SF Planning Dept.)
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650 Indiana Street Green Space Improvements- 2012. (UP / Build, Inc.)
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- 1201 Tennessee, 2012 (AGI Capital)

**3.76 Acres (163,700 sq. ft.)**

**PROGRAMS**
- Child Play Facilities
- Basketball Courts
- Ornamental Community Garden
- Street Food
- Sidewalk Greening
- Public Art
- Stormwater Treatment Landscape Features
- Pets off Leash
- Picnic Facilities
- Strolling/Hiking

**LEGEND**
- Vehicular Bridge
- Pedestrian Bridge / Pedestrian Bridge (Closed)
DOGPATCH-NW POTRERO HILL GREEN BENEFIT DISTRICT (GBD) MANAGEMENT PLAN

BASE PLAN: Current Plans For Future Streetscape Improvements

PLAN / PROPOSAL AUTHOR
- Eastern Neighborhoods Streets and Open Space Concept Map, 2008. (SF Planning Dept.)
- Dogpatch 22nd Street Greening Masterplan, 2011. (Green Trust SF-Central Waterfront)
- Potrero Gateway The Loop Plan, 2012. (MUNA + SF Parks Alliance)
- Green Connections SF- 2012 (SF Planning Dept.)
- 650 Indiana Street Green Space + Streetscape Improvements- 2012. (Build, Inc.)

TRAFFIC CALMING INTERVENTIONS
via Potrero Hill Traffic Calming Project-2009. (SF MTA)
- Bulb Out (Curb extension technique which reduces crosswalk lengths)
- Gateway
- Median

LEGEND
- Vehicular Bridge
- Pedestrian Bridge / Pedestrian Bridge (Closed)
ASPIRATIONAL: Committee Proposed Spaces

**LEGEND**
- Committee Proposed Potential Spaces (no formal plans developed to date)

**TOTAL AREA:** 3.34 Acres (145,600 sq. ft.)

**PROGRAMS**
- Ball Fields / Batting Cages
- Basketball Courts
- Skatepark
- Ornamental Community Garden
- Sidewalk Greening
- Sidewalk Improvements

**LEGEND**
- Vehicular Bridge
- Pedestrian Bridge / Pedestrian Bridge (Closed)
BASE PLAN: Existing & Aspirational Projects

**PLAN / PROPOSAL AUTHOR / PROGRAMS**

- **Eastern Neighborhoods Streets and Open Space Concept Map, 2008. (SF Planning Dept.)** Streetscape Improvements, Greening
- **Dogpatch 22nd Street Greening Masterplan, 2011. (Green Trust SF - Central Waterfront)** Gardens/Greening, Stormwater BMP's, Sidewalk Improvements, Playground
- **Potrero Gateway, The Loop Plan, 2012. (MUNA + SF Parks Alliance)** Gardens/Greening, Dog Run, Picnic Area
- **Green Connections SF - 2012 (SF Planning Dept.)** Streetscape Improvements, Greening
- **650 Indiana Street Green Space + Streetscape Improvements - 2012. (UP / Build, Inc.)** Public Art, Performance Stage, Plaza Streetscape Improvements, Greening, Sidewalk Improvements
- **Aspirational Committee Proposed Potential Spaces (no formal plans developed to date)** Bating Cages, Basketball Courts, Skatepark, Gardens/Greening, Sidewalk Improvements

**TRAFFIC CALMING INTERVENTIONS**

via Potrero Hill Traffic Calming Project - 2009. (SF MTA)

- **Build Out** (Curb extension technique which reduces crosswalk lengths)
- **Gateway**
- **Median**

**LEGEND**

- **Vehicular Bridge**
- **Pedestrian Bridge / Pedestrian Bridge (Closed)**
03
ASPIRATIONAL PROJECTS
03 ASPIRATIONAL PROJECTS

TOP STRENGTHS AND WEAKNESSES

These were generated by the Green Benefit District Formation Committee during the GBD Visioning Workshop on October 14, 2013.

**Dogpatch**

**Strengths:**
- Creativity
- Human scale
- Friendly neighbors
- Live/work orbit
- Historical architecture
- Large old buildings with artists
- Maker community
- Food
- Transportation hub
- Urban fabric
- Long time home owners
- Access to Water

**Weaknesses:**
- Lack of open space
- Ugly over sized streets
- Poorly maintained sidewalks
- Lack of transit
- Poor Transit
- Village shops and services
- Trash/graffiti/no playground
- Muni bus lot (Divider)
- No walkable grocery
- Missed opportunities for sustainable improvements

**NW Potrero Hill**

**Strengths:**
- Volunteers
- Park extensions
- Existing commercial
- Views of the hills
- Community spirit
- Activated populus

**Weaknesses:**
- Dumping
- Crime
- Homeless
- Noise
- Rush-hour pass-thru traffic
- Lack of parks and walkability
- Scary/dark freeway ramps
- 101 (wall, noise, traffic)
- Single family homes with kids (too busy to participate)
- 101 and Vermont Street
IDENTITY OF DISTRICT

These keywords were generated via the Green Benefit District Workshop on October 14, 2013.

Dogpatch

Priority Aspirational Projects/Ideas/Concerns
- Walkability
- Safety/Lighting
- Maximize Small Spaces
- Solar Lighting on Easement
- Prioritize Indiana Bike Route (Connect to 4th Street)
- Mariposa (Improve Walking and Biking)

NW Potrero Hill

Priority Aspirational Projects/Ideas/Concerns
- 101 Division
- East-West Connections
- Freeway Air-Filtration
- Stormwater Management
- Traffic Calming (at Vermont)
- Walkability + Bikeability
- Prioritizing Potrero Gateway / LOOP Plans
- Proxy SF- Commercial Programs
- Dog Space
03 ASPIRATIONAL PROJECTS

VISIONING EXERCISE: DOGPATCH (ZONE 1)

The map (pictured) was generated during the Green Benefit District Workshop on October 14, 2013 with the GBD Formation Committee.

Participants were asked to mark ideas for improvement on the aerial photograph.
03 ASPIRATIONAL PROJECTS

DOG Patch (Zone 1) Visioning Exercise

These notes were generated via the Green Benefit District Workshop on October 14, 2013. The following is a summary of ideas from the visioning exercise and their corresponding locations.

Mapping Exercise Ideas

<table>
<thead>
<tr>
<th>Bike Share Stations</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Protected Bike Lanes</td>
<td>Various N/S Streets</td>
</tr>
<tr>
<td>Local Market</td>
<td>3rd Street</td>
</tr>
<tr>
<td>Family Friendly Restaurants</td>
<td>19th Street</td>
</tr>
<tr>
<td>More Housing</td>
<td>3rd and 23rd</td>
</tr>
<tr>
<td>Floating Beer Garden</td>
<td>Tubbs and Tenn. St.</td>
</tr>
<tr>
<td>Clean Sidewalks</td>
<td>MUNI Building Roof</td>
</tr>
<tr>
<td>Potential Road Diet</td>
<td>Minnesota between 22nd and 20th</td>
</tr>
<tr>
<td>Wayfinding / Signage (to freeway)</td>
<td>Indiana between 22nd and 23rd</td>
</tr>
<tr>
<td>Suite of street furnishings (not patchy)</td>
<td>at 22nd street</td>
</tr>
<tr>
<td>More Street Trees</td>
<td>I-280 at 22nd street</td>
</tr>
<tr>
<td>Walkability (lighting, sidewalks, pleasing and safe)</td>
<td>22nd and Penn. Streets</td>
</tr>
<tr>
<td>Minnesota St (good for biking)</td>
<td>along 22nd street</td>
</tr>
<tr>
<td>Move dogs/playground from Esprit Park</td>
<td>along Indiana Street</td>
</tr>
<tr>
<td>Connection to Crane Cove Park</td>
<td>23rd Street at I-280</td>
</tr>
<tr>
<td>More greening</td>
<td>23rd Street at Indiana</td>
</tr>
<tr>
<td>Green Alleyway</td>
<td>East Side of I-280</td>
</tr>
<tr>
<td>Solar Panels</td>
<td>along 23rd Street</td>
</tr>
<tr>
<td>Scott House School Greening/Gardens/Sidewalks</td>
<td>3rd Street</td>
</tr>
<tr>
<td>Green Sidewalks</td>
<td>3rd Street</td>
</tr>
<tr>
<td>Widen Sidewalks</td>
<td>25th Street</td>
</tr>
<tr>
<td>Lighting under 280 Freeway</td>
<td>Tenn. Street between 23rd and 24th</td>
</tr>
<tr>
<td>Program space under 280 Freeway</td>
<td>Tenn. Street between 23rd and 24th</td>
</tr>
<tr>
<td>Food trucks, dogpark, sheltered market</td>
<td>Caltrain tunnel at Penn. Street and 25th</td>
</tr>
<tr>
<td>replace Caltrain Bridge</td>
<td>25th Street at I-280</td>
</tr>
<tr>
<td>Lighting, Greening, Bulbouts, better sidewalks</td>
<td>24th and Tennessee</td>
</tr>
<tr>
<td>Better Connections to Progress Park</td>
<td>24th and 25th Street</td>
</tr>
<tr>
<td>Caltrain Bridge Repair</td>
<td>24th and Tennessee</td>
</tr>
<tr>
<td>Greening</td>
<td>24th and 25th Street</td>
</tr>
<tr>
<td>Solar Panels (attach to side of freeway?)</td>
<td>Tenn. Street between 23rd and 24th</td>
</tr>
<tr>
<td>Lighting</td>
<td>24th and Tennessee</td>
</tr>
<tr>
<td>Historic Trolley Cars at T-Line</td>
<td>24th and Tennessee</td>
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<tr>
<td>Lighting under 280 Freeway</td>
<td>24th and Tennessee</td>
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<tr>
<td>Murals at Building</td>
<td>24th and Tennessee</td>
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<tr>
<td>Shared public way</td>
<td>24th and Tennessee</td>
</tr>
<tr>
<td>Trash cleanup, pervious paving, farmers mkt</td>
<td>24th and Tennessee</td>
</tr>
<tr>
<td>Natural Amphitheater (Dumping)</td>
<td>24th and Tennessee</td>
</tr>
<tr>
<td>I-280 Columns- Marigold yellow with Murals</td>
<td>24th and Tennessee</td>
</tr>
</tbody>
</table>

DOG Patch (Zone 1) Green Vision Plan

The subsequent plan and idea inventory are a culmination of these exercises and can serve the GBD as a point of beginning for future neighborhood improvements.

The Vision Plan aims to make stronger east-west connections. The Dogpatch neighborhood is an important interface between Potrero Hill and The Bay, and the plan seeks to reinforce and highlight those connections through improved green spaces and pedestrian amenities. In particular, 19th Street connects Dogpatch to Crane Cove Park, 22nd Street connects Potrero Hill Recreation Center to the future Pier 70 Development, and 24th Street connects Progress Park to Warm Water Cove. These primary east-west connections become both stormwater treatment systems and pedestrian amenities that reinforce the drainage patterns of the site, connecting hilltop to Bay.

The primary north-south connections through the neighborhood for pedestrians and cyclists is Indiana Street, a green spine off of which emanates the neighborhood’s major open spaces: Progress Park, Esprit Park, Woods Yard Park, and future green spaces. The Vision Plan proposes a “road diet” for Indiana Street, taking advantage of its large right-of-way to create a programmed linear park with amenities that create a network of neighborhood green spaces.

These connections will support green infrastructure improvements. The Vision Plan and ideas herein provide the ingredients for a potential Eco-District. For instance, the overpasses can serve as solar farms, which can power new street and park lighting to provide nighttime safety and illuminated gateways from the west. This would suture the infrastructure and make the I-280 underpass a unique and more welcoming threshold into the neighborhood.
LEGEND
- Existing Open Space: With Suggested Improvements
- Proposed Open Space: Expanding the Public Realm
- Underpass & Overpass Connector Improvements
- Streetscape Enhancements: Sidewalk Greening & Amenities
- Road Diets: Narrow Vehicle Space, Expand Public Realm
- Shared Public Ways: Flexible Public Plazas
- Intersection Safety Improvement
- City of SF Bike Route
1. **Mariposa Gateway**
   - Description: Provide gateway and enhanced pedestrian streetscape experience with art and light. Design in conjunction with Green Connections SF.
   - Role: Lead, Initiate, Assist, Advocate
   - Partners: Planning, Caltrans, DPW
   - Status:

2. **18th St. Overpass Solar Farm**
   - Description: Install photovoltaic cells on overpass structure to power underpass art installations and neighborhood lighting.
   - Role: Lead, Initiate, Assist, Advocate
   - Partners: Planning, Caltrans, DPW
   - Status:

3. **Decompression Plaza**
   - Description: Planned public plaza will provide cafe seating, event space/stage and public art. Assist in design, programing and maintenance support.
   - Role: Lead, Initiate, Assist, Advocate
   - Partners: UP Urban, Build Inc., DPW
   - Status:

4. **19th St. Road Diet**
   - Description: Reconfigure parking to allow for more generous sidewalks, greening, neighborhood social spaces and sustainable infrastructure. Provide pedestrian and bike linkage from Decompression Plaza to Crane Cove Park.
   - Role: Lead, Initiate, Assist, Advocate
   - Partners: Planning, Caltrans, DPW
   - Status:

5. **Minnesota St. Road Diet & Esprit Park Expansion**
   - Description: Reconfigure parking to allow for more generous sidewalks, greening, social spaces and sustainable infrastructure. Expand Esprit Park into streetscape. Provide bike share pod.
   - Role: Lead, Initiate, Assist, Advocate
   - Partners: DPW, SFRP
   - Status:

6. **Esprit Park Playground & Dog Park**
   - Description: Provide adequate space and facilities for Esprit Park’s multiple users. Advocate for strategic capital improvements and event programming.
   - Role: Lead, Initiate, Assist, Advocate
   - Partners: SFRP
   - Status:

7. **La Scuola Parco**
   - Description: Work with school to better design their open space to serve the surrounding neighborhood on weekends and holidays. Assist in maintenance and security of the new park.
   - Role: Lead, Initiate, Assist, Advocate
   - Partners: SFUSD
   - Status:

8. **Overlook and Pedestrian Bridge**
   - Description: Utilize 19th Street dead-end for potential overlook. Design pedestrian bridge over I-280 to land at Decompression Plaza.
   - Role: Lead, Initiate, Assist, Advocate
   - Partners: DPW, Caltrans, PD
   - Status:

9. **20th St. Overpass Solar Farm**
   - Description: Install Photovoltaic cells to overpass structure to power underpass art installations.
   - Role: Lead, Initiate, Assist, Advocate
   - Partners: DPW, Caltrans
   - Status:

10. **20th St. Underpass Courts**
    - Description: Install or maintain underpass space providing recreational amenities such as basketball, badminton, tennis and/or handball.
    - Role: Lead, Initiate, Assist, Advocate
    - Partners: SFRP, DPW
    - Status:

11. **Indiana St. Park Way**
    - Description: Reconfigure parking to allow for more generous sidewalks, greening, social spaces and sustainable infrastructure. Could be a linear park that links existing and proposed green spaces.
    - Role: Lead, Initiate, Assist, Advocate
    - Partners: SFRP, DPW, PD
    - Status:

12. **Isaiah Nelson Hanging Gardens**
    - Description: Provide maintenance and replanting. Extend gardens southward along embankment.
    - Role: Lead, Initiate, Assist, Advocate
    - Partners: SFRP, DPW
    - Status:
DOGPATCH-NW POTRERO HILL GREEN BENEFIT DISTRICT (GBD) MANAGEMENT PLAN

13. **I.M. Scott School Community Garden**
   Work with school to better design their open space to serve the neighborhood. Provide community garden plots to serve neighbors and provide educational opportunities to students.

   **ROLE:**
   - Lead
   - Initiate
   - Assist
   - Advocate

   **PARTNERS:** SFUSD

   **STATUS:**
   - Concept
   - Design
   - Planning
   - Construction
   - Completion

14. **22nd St. Greening Masterplan Improvements**
   Provide green infrastructure, bike share pod and parking to support 22nd Street Caltrain Station. Help to implement the 22nd Street Green Masterplan.

   **ROLE:**
   - Lead
   - Initiate
   - Assist
   - Advocate

   **PARTNERS:** Planning, DPW

   **STATUS:**
   - Concept
   - Design
   - Planning
   - Construction
   - Completion

15. **22nd St. Gateway**
   Install photovoltaic cells on freeway structure to power underpass art installations and neighborhood lighting. Provide pedestrian enhancements at underpass.

   **ROLE:**
   - Lead
   - Initiate
   - Assist
   - Advocate

   **PARTNERS:** UP Urban, Build Inc., DPW

   **STATUS:**
   - Concept
   - Design
   - Planning
   - Construction
   - Completion

16. **22nd St. Road Diet**
   Augment Green Connections SF plan adding greening and streetscape amenities to this vital link. Help to implement 22nd Street Green Masterplan. Expand east to Pier 70 and west to Potrero Hill Rec. Center.

   **ROLE:**
   - Lead
   - Initiate
   - Assist
   - Advocate

   **PARTNERS:** Planning, Caltrans, DPW

   **STATUS:**
   - Concept
   - Design
   - Planning
   - Construction
   - Completion

17. **Potrero Hill Stair**
   Install stairway, greening and social spaces along this corridor.

   **ROLE:**
   - Lead
   - Initiate
   - Assist
   - Advocate

   **PARTNERS:** DPW, SFRP

   **STATUS:**
   - Concept
   - Design
   - Planning
   - Construction
   - Completion

18. **Minnesota St. Shared Public Way**
   Create a curbless plaza street that integrates with surrounding retail and Woods Yard Park while providing limited vehicle access. (See also 19).

   **ROLE:**
   - Lead
   - Initiate
   - Assist
   - Advocate

   **PARTNERS:** DPW, SFPR, Developers

   **STATUS:**
   - Concept
   - Design
   - Planning
   - Construction
   - Completion

19. **Woods Yard Park**
   Implement park improvements proposed in the 22nd Street Greening Masterplan. Integrate design and program with Minnesota Shared Public Way (see 18).

   **ROLE:**
   - Lead
   - Initiate
   - Assist
   - Advocate

   **PARTNERS:** DPW, SFMTA

   **STATUS:**
   - Concept
   - Design
   - Planning
   - Construction
   - Completion

20. **Caltrain Station Improvements**
   Provide increased lighting and greening at station steps and integration of gateway overpass (see 15). Help to implement the 22nd Street Green Masterplan.

   **ROLE:**
   - Lead
   - Initiate
   - Assist
   - Advocate

   **PARTNERS:** Caltrain, Caltrans, PD

   **STATUS:**
   - Concept
   - Design
   - Planning
   - Construction
   - Completion

21. **Angel Alley**
   Reconfigure street to provide more generous sidewalks, greening and green infrastructure improvements. Provide strong linkage to 1201 Tennessee Park (see 24).

   **ROLE:**
   - Lead
   - Initiate
   - Assist
   - Advocate

   **PARTNERS:** DPW, PD, MTA, SFPA

   **STATUS:**
   - Concept
   - Design
   - Planning
   - Construction
   - Completion

22. **Illinois Road Diet**
   Reconfigure parking and rail infrastructure to provide better pedestrian and bicycle conditions. Augment Green Connections SF and Blue Greenway Plans with greening and streetscape amenities.

   **ROLE:**
   - Lead
   - Initiate
   - Assist
   - Advocate

   **PARTNERS:** DPW, PD

   **STATUS:**
   - Concept
   - Design
   - Planning
   - Construction
   - Completion

23. **American Industrial Center Living Innovation Zone**
   Provide sidewalk greening and pedestrian amenities that extend the unique culture of the A.I.C. onto 3rd Street—could be custom innovative site furnishings and temporary info and market kiosks.

   **ROLE:**
   - Lead
   - Initiate
   - Assist
   - Advocate

   **PARTNERS:** SFRP, DPW, SFMOIC

   **STATUS:**
   - Concept
   - Design
   - Planning
   - Construction
   - Completion

24. **1201 Tennessee Passage**
   Initiate maintenance, programming and security efforts for this new linear park space.

   **ROLE:**
   - Lead
   - Initiate
   - Assist
   - Advocate

   **PARTNERS:** AIG Capital, DPW

   **STATUS:**
   - Concept
   - Design
   - Planning
   - Construction
   - Completion

*New design projects on and adjacent to 22nd Street should build upon the efforts of the 22nd Street Green Masterplan in form, materiality and site elements to create a unified district identity.
### 23rd St. Gateway
Accentuate the gateway with lighting and art to improve pedestrian experience and safety.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** Caltrans, DPW

**STATUS:**

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**New design projects on and adjacent to 22nd Street should build upon the efforts of the 22nd Street Green Masterplan in form, materiality and site elements to create a unified district identity.**

### 23rd St. Greening
Provide maintenance and expansion of greening efforts. (See also 27)

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** DPW

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### 23rd St. Enhancements
Provide streetscape improvements including amenities and sidewalk greening.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** DPW

**STATUS:**

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### 24th St. Road Diet
Reconfigure street to allow for more generous sidewalks, greening, neighborhood social spaces and sustainable infrastructure. Provide a strong connection between Progress Park & Warm Water Cove.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** DPW, PD

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### Pennsylvania St. Streetscape Enhancement
Provide streetscape improvements including amenities and sidewalk greening.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** DPW, SFPA, MTA

**STATUS:**

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### Progress Park
Provide maintenance, program and security efforts to ensure continued vitality of park.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** SFRP

**STATUS:**

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### Progress Park Expansion
Advocate for neighborhood serving open space adjacent to I-280 off/on ramps.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** Caltrans

**STATUS:**

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### Minnesota Grove
Provide maintenance and safety initiatives for park. Advocate for potential shared public way interface (see 36).

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** DPW, PD, Developers

**STATUS:**

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### Indiana and 25th St. Traffic Calming
Provide pedestrian and bicycle safety improvements to this intersection and on-ramp.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** DPW, Caltrans

**STATUS:**

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### 25th Street Gateway
Accentuate the gateway with lighting and art to improve pedestrian experience and safety. Provide pedestrian crossings to link potential under-freeway open spaces.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** DPW, Caltrans

**STATUS:**

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### Minnesota Shared Public Way
Create a curbless plaza street that expands Minnesota Grove into the R.O.W., limiting vehicle traffic.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** Developers, DPW

**STATUS:**

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25th St. Enhancements
Provide streetscape improvements including amenities and sidewalk greening.

**ROLE:**
- **Lead**
- **Initiate**
- **Assist**
- **Advocate**

**PARTNERS:** DPW

**STATUS:**

25th St. Greening
Provide maintenance and expansion of greening efforts (See also 37).

**ROLE:**
- **Lead**
- **Initiate**
- **Assist**
- **Advocate**

**PARTNERS:** DPW

**STATUS:**

Progress Park Expansion
Advocate for neighborhood serving open space beneath I-280.

**ROLE:**
- **Lead**
- **Initiate**
- **Assist**
- **Advocate**

**PARTNERS:** Caltrain

**STATUS:**

Tunnel Top Park
Advocate for neighborhood serving open space improvements above Caltrain tunnel portal.

**ROLE:**
- **Lead**
- **Initiate**
- **Assist**
- **Advocate**

**PARTNERS:** DPW

**STATUS:**

.legend

**LEGEND**

**ROLES**

**Lead**
GBD assumes leadership responsibilities for seeing the project/initiative through from beginning to end. Implementation steps may include:
- Fundraising
- Project management
- Hiring of consultants

**Initiate**
GBD advances the project/initiative by leading the initial steps of the process and handing off leadership to the appropriate party. Implementation steps may include:
- Initial fundraising
- Leading required further study/analysis to establish the project requirements
- Outreach to potential project managers/leaders and coordination of responsibilities and guidelines for completion
- Assistance in fundraising, endorsement and approval

**Assist**
GBD can lend support to project leaders of existing planning/design project.

**Advocate**
GBD endorses the initiative, advocates it in the public forum and planning and development opportunities, and recommends it to potential project leaders.

**ABBREVIATIONS**

Caltrans  California Department of Transportation
DPW  Department of Public Works
MUNA  Mariposa-Utah St. Neighborhood Association
PD  City of San Francisco Planning Department
SFAC  San Francisco Arts Commission
SFMTA  San Francisco Municipal Transportation Agency
SFMOI  San Francisco Mayor’s Office of Innovation
SFRP  San Francisco Recreation and Park
SFUSD  San Francisco Unified School District
VISIONING EXERCISE : NW POTRERO HILL (ZONE 2)
The map (pictured) was generated during the Green Benefit District Workshop on October 14, 2013 with the GBD Formation Committee.
Participants were asked to mark ideas for improvement on the aerial photograph.
03 ASPIRATIONAL PROJECTS

NW POTRERO HILL (ZONE 2) VISIONING EXERCISE

These notes were generated via the Green Benefit District Workshop on October 14, 2013. The following is a summary of ideas from the visioning exercise and their corresponding locations.

Mapping Exercise Ideas

- Lighting and Programming/Retail
- Layer parking, stormwater management, greening
- Parking and park
- Stormwater management Best Management Practices
- Eating/gathering space
- Activate green sidewalks
- Bicycle safety stop
- LOOP Plan
- Traffic Calming
- Sidewalk BMP (utilize curb cuts, topography)
- Sidewalk greening
- Biofiltration
- Freeway Dust Filtering
- Air Filter Tree Forest
- Forest (art, up lighting, gateway elements, various species: palms)
- Pedestrian Bridge beautification (art, planting, lighting)
- Event/Gathering space
- Stormwater BMP
- Freeway BMP
- Air Filter Tree Forest
- Extend Air Filter Forest into neighborhoods via street trees
- Pedestrian/Bike trail
- Potrero Ave Sidewalk upgrades

Location

- Under 101 @ 17th
- Under 101 @ 17th
- Under 101 @ 17th
- Under 101 @ 17th
- Under 101 @ 17th
- 17th and Vermont, San Bruno
- US 101 offramp @ Mariposa
- US 101 offramp @ Mariposa
- San Bruno between 18th and 19th
- San Bruno between 18th and 19th
- Mariposa between Utah and Potrero
- 18th between Utah and Potrero
- US 101 Adjacent to US 101
- US 101 Adjacent to US 101
- 18th and US 101
- San Bruno and 18th
- San Bruno and 18th
- 18th between San Bruno and Vermont
- n/a
- 19th and US 101
- various
- Westside of US 101
- between 16th and Mariposa

NW POTRERO HILL (ZONE 2) GREEN VISION PLAN

The subsequent plan and idea inventory are a culmination of these exercises and can serve the GBD as a point of beginning for future neighborhood improvements.

More so than Zone 1, Zone 2 is literally divided in half by US-101. The primary goal of the Green Vision Plan is to suture that divide and better link the neighborhoods east to west. To achieve this, the Vision Plan proposes to widen the pedestrian bridge crossing over US-101, creating a larger, unifying park that combines Falling Bridge and Benches Park into a bridging neighborhood amenity. The Plan also takes advantage of the Caltrans easement along US-101 by proposing a Potrero Air Filter Forest, where carefully selected vegetation filters particulate matter from freeway pollution. Within the Forest, a trail system connects the future Potrero Bridge Park with McKinley Square and the 22nd Street Pedestrian Cycle bridge, expanding the neighborhood LOOP Plan from 17th Street all the way to 22nd Street.

Like Zone 1, these connections will support green infrastructure improvements. The Vision Plan and ideas herein provide the ingredients for a potential Eco-District. For instance, the overpasses can serve as solar farms, which can power new street and park lighting to provide nighttime safety and illuminated gateways. This would suture the infrastructure and make the US-101 underpass a unique and welcoming threshold into the neighborhood.

The Vision Plan proposes a "road diet" for San Bruno Avenue and Utah Street, which connect the future Potrero Bridge Park to McKinley Square, as well as Vermont Street, which links the LOOP park to McKinley Square. In each of these cases, the space taken up by perpendicular parking can be replaced by neighborhood green spaces, forming a network linear parks.
**Urban Canvas Project**
Work with local artists and light industry business owners, such as UPS, to transform blank industrial walls into a neighborhood public gallery.

- **ROLE:**
  - Lead
  - Initiate
  - Assist
  - Advocate
- **PARTNERS:** Developers, SFAC
- **STATUS:**
  - Concept
  - Design
  - Financing
  - Construction
  - Completion

**The LOOP Gateway Expansion**
Develop neighborhood-serving programs such as Off the Grid mobile food site, event space, or dog park. Extend the Potrero Air Filter Forest here (see 10).

- **ROLE:**
  - Lead
  - Initiate
  - Assist
  - Advocate
- **PARTNERS:** MUNA, Caltrans, DPW
- **STATUS:**
  - Concept
  - Design
  - Financing
  - Construction
  - Completion

**Utah St. Road Diet**
Reconfigure head-in parking to allow for more generous sidewalks, greening, neighborhood social spaces, and sustainable infrastructure.

- **ROLE:**
  - Lead
  - Initiate
  - Assist
  - Advocate
- **PARTNERS:** PD, DPW
- **STATUS:**
  - Concept
  - Design
  - Financing
  - Construction
  - Completion

**17th St. Boulevard**
Augment Planning’s Green Connections SF study adding greening and streetscape amenities to enhance the project.

- **ROLE:**
  - Lead
  - Initiate
  - Assist
  - Advocate
- **PARTNERS:** PD, DPW
- **STATUS:**
  - Concept
  - Design
  - Financing
  - Construction
  - Completion

**The LOOP Gateway Park**
Implement plans for maintenance and improvements to Gateway Park. Potrero Air Filter Forest can continue through the park (see 10).

- **ROLE:**
  - Lead
  - Initiate
  - Assist
  - Advocate
- **PARTNERS:** MUNA, Caltrans, DPW, SFMTA
- **STATUS:**
  - Concept
  - Design
  - Financing
  - Construction
  - Completion

**Vermont & 17th Traffic Calming**
Increase pedestrian and bike safety at this intersection.

- **ROLE:**
  - Lead
  - Initiate
  - Assist
  - Advocate
- **PARTNERS:** DPW, SFMTA
- **STATUS:**
  - Concept
  - Design
  - Financing
  - Construction
  - Completion

**Vermont & Mariposa Traffic Calming**
Increase pedestrian and bike safety at this intersection.

- **ROLE:**
  - Lead
  - Initiate
  - Assist
  - Advocate
- **PARTNERS:** DPW, Caltrans, SFMTA
- **STATUS:**
  - Concept
  - Design
  - Financing
  - Construction
  - Completion

**Potrero Air Filter Forest**
Replant the US 101 easement with trees that filter particulate matter and clean the neighborhood air.

- **ROLE:**
  - Lead
  - Initiate
  - Assist
  - Advocate
- **PARTNERS:** Caltrans
- **STATUS:**
  - Concept
  - Design
  - Financing
  - Construction
  - Completion

**Potrero Bridge Park**
Widen the bridge crossing over US 101 and better link east and west neighborhoods. Expansion design would incorporate Falling Bridge and Benches Parks into a cohesive new neighborhood park.

- **ROLE:**
  - Lead
  - Initiate
  - Assist
  - Advocate
- **PARTNERS:** MUNA, DPW, Caltrans, SFRP
- **STATUS:**
  - Concept
  - Design
  - Financing
  - Construction
  - Completion

**San Bruno Ave. Shared Public Way**
Create a curbless plaza street that expands Benches Park into the R.O.W. Vehicle traffic is limited to local access only. Design in conjunction with Potrero Bridge Park (see 11).

- **ROLE:**
  - Lead
  - Initiate
  - Assist
  - Advocate
- **PARTNERS:** MUNA, DPW
- **STATUS:**
  - Concept
  - Design
  - Financing
  - Construction
  - Completion
San Bruno Ave. Road Diet
Reconfigure head-in parking to allow for more generous sidewalks, greening, neighborhood social spaces, and sustainable infrastructure. San Bruno Avenue can become a green connector linking Benches Garden with McKinley Square.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** Planning, DPW

**STATUS:**

Downtown High School Park
Work with high school to better design their openspace to serve the broader community on weekends and holidays. GBD can also assist in the maintenance and security of the new park.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** SFUSD

**STATUS:**

Vermont St. Road Diet
Reconfigure head-in parking to allow for more generous sidewalks, greening, neighborhood social spaces, and sustainable infrastructure.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** Planning, DPW

**STATUS:**

Potrero Trail
Incorporate a trail into the Potrero Air Filter Forest (see 10) to connect Fallen Bridge Park to McKinley Square, and 22nd Street pedestrian bridge.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** Caltrans

**STATUS:**

Activation of Parking Lot
Activate the existing parking lot under the Highway 101 overpass bordered by 16th St, San Bruno Ave, 17th St, and Vermont St. Potential uses include basketball court, skate park, or flexible open space.

**ROLE:**
- Lead
- Initiate
- Assist
- Advocate

**PARTNERS:** DPW, Caltrans, UPS, SFPA

**STATUS:**

LEGEND

**ROLES**

**Lead**
GBD assumes leadership responsibilities for seeing the project / initiative through from beginning to end. Implementation steps may include:
- Fundraising
- Project management
- Hiring of consultants

**Initiate**
GBD advances the project / initiative by leading the initial steps of the process and handing off leadership to the appropriate party. Implementation steps may include:
- Initial fundraising
- Leading required further study / analysis to establish the project requirements
- Outreach to potential project managers / leaders and coordination of responsibilities and guidelines for completion
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