



Dogpatch & Northwest Potrero Hill Green Benefit District

Dogpatch & Northwest Potrero Hill Green Benefit District Board Meeting

June 21, 2017, 6:30 to 8:30 PM
654 Minnesota St, San Francisco, CA 94107, USA

Attending:

Board: Jean Bogiages, Robert Broucuret, Michele Davis, Kate Eppler, Susan Eslick, Jesse Herzog, Nicky Jacobson, James Naylor, Kat Sawyer, Alison Sullivan,

City Staff: Jonathan Goldberg, San Francisco Public Works

Executive Director: Julie Christensen

Minutes

1. Open meeting

The meeting was opened by Board Chair Jean Bogiages at 6:32.

- **Announcements.** Executive Director Julie Christensen announced the GBD had won both Community Challenge Grant applications, for work on Benches and Progress Park. BD got both CCG grants, for benches and progress. Allow irrigation and lights, and also equipment for Progress. Items were requested for the June Green Sheet. Nicky Jacobson suggested a call for local vendors needed by the GBD, such as photographers and licensed and bonded landscapers.

2. Secretary (Secretary Kate Eppler)

- **Review of Minutes.** The minutes of the May 17th meeting were reviewed.
VOTE: The minutes were approved by voice vote.
- **Agenda Review.** The board suggested that each agenda item carry just an estimate of length, and not a set start time.

3. Department of Homelessness and Supportive Housing Vermont Street Resolution (Randy Queszada)

Queszada described the work of the Encampment Resolution Team, which is a subset of the city's Homeless Outreach Team. The Encampment Resolution Team works to identify and resolve the largest and most persistent encampments. The team also works with neighbors and businesses to make streets less prone to re-encampment. In the Northwest Potrero area, the team has been working with neighbors since January and is now focusing on 16th from Vermont to Potrero and a section on San Bruno. Powerwashing, barricades, 'no camping' signs, and general 'cleaning and greening' all help to reduce the likelihood of re-encampment.

4. Working Group Leads and Measurable Goal Setting (Board President Jean Bogiages)

Bogiages outlined the current working groups asked them to decide on target accomplishments and share those with the board.



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Action: Working groups will identify a lead person and goals.

5. FY 17/18 Budget (Treasurer Susan Eslick)

- **Additional assessments.** Jesse Herzog has identified an additional \$26,000 in assessments for FY17/18.
- **FY 17/18 budget review.** The board discussed the need to increase spending in the maintenance category and the restraints placed by the founding charter, which requires any spending category to increase by no more than 10 percent, and prevents any category from dropping by more than 10 percent. By moving \$12,000 each from Capital Improvement and Accountability categories and discontinuing the practice of charging the Executive Director's time to individual categories, the Maintenance category was increased by \$36,800 for FY17/18.

VOTE: the FY 17/18 draft budget was approved by voice vote.

Action: For FY 17/18, Christensen will charge all time to the Accountability category but indicate other activity categories associated with that time on a line item.

Action: Next meeting the board will review the closed-out 16/17 budget.

6. New focus: Eco-Resilience (Kat Sawyer)

Sawyer introduced a new focus on 'eco-resilience,' which is defined as resisting environmental damage and recovering quickly. Opportunities include connecting with SF's Chief Resilience Officer, looking for ways to use graywater for local landscaping, and finding opportunities for demonstration projects in the GBD.

Action: Sawyer will lead the Eco-Resilience efforts.

7. Maintenance Contracts (Robert Broucuret/Jim Naylor)

GBD contractor Frank & Grossman announced that they will not be pursuing a contract renewal and have agreed to go month-to-month while we revise the RFP. Ideas include dividing the 'mow and blow' work and advanced gardening work and splitting parks between vendors.

8. Communications Group Priorities (Alison Sullivan)

- **Email list.** The Communications Group would like to grow the Green Sheets subscriber list by 600, and attach e-mail addresses for all of the property owners for whom we have a physical address.
Action: Julie and Alison are working to contact more HOAs.
- **Website improvements.** Work is commencing on the GBD website. The site will remain on Squarespace. The Communications Group is seeking input on the feel and design and doing concept ideation. The goal is to have a website that still looks good in five years.

9. GBD Tagline (Nicky Jacobson/Alison Sullivan)



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- The Communications Group is developing a streamlined message for the GBD.
Action: send tagline ideas, such as descriptive words, to Alison by Monday.

10. Small Capital Projects – monthly monitoring (Christensen/Service Working Group)

- **Tracking spreadsheet.** Bogiages has developed a process for tracking progress on small projects, using a spreadsheet divided by zone and park and colored dots to indicate status.
- **Public comment (Heidi Dunkelgod):** Dunkelgod stated that the need for weeding has been a problem on 22nd street. Should residents resubmit their request that the GBD do the weeding?

11. Large Capital Projects (Christensen)

- **Tracking spreadsheet.** Christensen introduced and reviewed a tracking spreadsheet for large capital projects and highlighted 5 neighborhood projects related to UCSF cushioning, including improvements to Esprit Park. Questions arose from several board members regarding the extent and nature of GBD involvement in these projects.
Action: further discussion at the next meeting
- **Public comment (Heidi Dunkelgod):** 1. Graffiti is affecting the Hub building. A request was made to the GBD to install a plywood fence around the site, abate graffiti, and board up first story windows. As a clarification to the Large Capital Projects document: the only request for GBD involvement has been for plywood on the windows, and the fence. 2. Regarding the Esprit Park discussion, Dunkelgod stated that when DNA and Toes and Paws came together to approve the Esprit Park documents it was with the caveat that David Fletcher continues on the project to provide the construction drawings as the primary contractor / Landscape Architect of record. 3. There is an opportunity for GBD to assist with street lighting at Tennessee between 19th and 20th. A decision would be needed within the next 30 days.

12. Signage Update (Eslick)

Eslick described an opportunity to apply for a grant worth up to \$250,000, under which the GBD may fund the design cost for interpretive signage and the grant would fund sign production costs. The signs would be related to the historic designation of the Dogpatch neighborhood. Signs could describe types of plants, the importance of the Gears art installation, and other subjects.

Action: the board gave consensus for Eslick to pursue this opportunity.

13. GBD Direction and Priorities (Bogiages)

Due to time constraints, this item was postponed.

Action: Send Bogiages your working group meeting dates for the GBD meeting calendars.



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14. **Adjourn.** Bogiages adjourned the meeting at 8:45.