

Dogpatch & Northwest Potrero Hill Green Benefit District



Dogpatch & Northwest Potrero Hill Green Benefit District Board Meeting

October 18, 2017, 6:30 to 8:30 PM
654 Minnesota St, San Francisco, CA 94107, USA

Attending:

Board: Jean Bogiages, Janet Carpinelli, Kristel Craven, Michele Davis, Kate Eppler, Susan Eslick, Alex Goretsky, Jesse Herzog, Nicky Jacobson, James Naylor, Phillip Pierce, Kat Sawyer, Alison Sullivan,

City Staff: Jonathan Goldberg, San Francisco Public Works

Executive Director: Julie Christensen

Minutes

1. Open meeting

The meeting was opened by Board Chair Jean Bogiages at 6:33.

2. Roll call and approval of minutes (Secretary Kate Eppler)

The board reviewed the minutes of the September meeting.

VOTE: The board approved the minutes as amended.

3. Admin (Bogiages)

- **Announcements:** Treasurer Susan Eslick noted that the GBD is planning a tree to contribute for the Dogpatch holiday event on December 2. The Board discussed potential representation at the Potrero Hill Festival, which coincided with the rescheduled FUF tree planting day.
- **Items for the Green Sheet.** Eslick suggested photos of the tree planting be included in the upcoming Green Sheet.

4. Public comment on items not on the agenda.

There was no public comment regarding items not on the agenda.

5. ED Report (Executive Director Julie Christensen)

- **Metrics.** Christensen will begin publishing metrics every month. Over the last 3 months, contractor Frank & Grossman collected 975 pounds of trash,, 1850 pounds of green waste, replaced 21 boxes of doggie bags, and picked up 5 needles. Aim to Please picked up 4400 pounds of garbage, cleaned 99 graffitied sites, and made 49 reports to 311.
- **Contacts:** Seven new people subscribed to the newsletter. Christensen answered questions from 5 community members.
- **Exec Director list.** Christensen shared highlights from her to-do list, including that the annual report is in process, there is a prototype for the new website design, and the rescheduled FUF tree planting is still in need of volunteers. Sandra Zuniga, the director of the city Fix-It program,

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met with Dogpatch residents and Eslick and Christensen attended. Zuniga will do a walkthrough of areas of potential work on October 26 at 6 pm, and GBD members are invited to participate.

- **Contracts.** New contracts with Aim to Please and Lianez were both executed.
- **Storage.** The GBD now has a storage space that houses its new watering tank. The space rent, normally \$135/month, was offered for \$100.

6. Finance report (Eslick)

- **Quarterly report.** Eslick reviewed the quarterly financial report, including information about donations received and service provider costs.
- **990 Tax form.** Eslick discussed the GBD's tax return. The GBD financial workgroup has vetted the tax return. An audited version of the tax return will be posted on the website as soon as possible. The GBD thanked Eslick for her work.
VOTE: the board approved the tax return by voice vote.
- **Public comment:** Susan Fitch requested information regarding the GBD's spend-down plan, to show how much of her assessment goes towards each project.

7. Communications (Alison Sullivan)

- **Tag line result:** The Communications group collected tagline votes from GBD members via surveymonkey, and the winning tagline is "Community-Driven Urban Greening." The Communications group will explore ways to use the tag line going forward.
VOTE: The tag line was approved by voice vote.

8. Project updates (Christensen)

- **Esprit.** Board vice president Jesse Herzog and Christensen are working with the city's Recreation and Parks Department to formalize an MOU for review. They are collecting names of interested parties for a project advisory committee. Considerations are proximity to the park, involvement with the park, and representation of neighborhood groups. A call for volunteers will go on the website and in the Green Sheet. Christensen will continue to post information on Next Door. The GBD can also submit information to the *Potrero View*. At the next GBD board meeting, Christensen will present a progress report and hopes to present a list of potential candidates for the committee.
- **FUF tree planting.** In addition to work on Saturday, Board members and volunteers are invited to meet at 7 am on Friday morning, at Tennessee and 24th, to help unload the trees.
- **Tennessee Street.** Wood basins for trees and curbs have been installed on Tennessee. Parking changes have already gone into effect between 23rd and 24th.

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- **Other project highlights.** The GBD has learned that Caltrain supports the project for the 22nd Street station. Work on the sidewalk near Benches Garden in NW Potrero will happen after the 1st of the year. Agreements are in place for a sidewalk across from Minnesota Grove.
- **Public comment.** Sasha Bosso suggested the GBD recruit Esprit advisory committee members in person, at parks and coffee shops, and through the HOA boards. A member of the public suggested that the park should be partitioned, due to an increase in dog usage at the park due to new condo construction. Discussion ensued regarding whether the GBD is in a position to advocate for specific types of dog-related park usage.

9. Service provider reporting requirements (Jonathan Goldberg)

Service providers collect valuable information on a day-to-day basis and their metrics and reporting should be tighter. The GBD is required to report some information per city contract, such as pounds of trash collected and volunteer hours. Christensen noted that the GBD is standardizing reporting for vendors and the forms will soon be easier to complete.

10. Signage update -- recommendation (Eslick)

- The GBD has received a new bid on the Dogpatch interpretive signage project from international design firm Skidmore Owings & Merrill. The proposal would establish a plan for signage, giving the GBD enough information to seek grant funding for the next steps. Eslick recommended that the GBD accept this new bid, for \$26,000.
- **VOTE:** GBD approved a budget increase on the project from \$24k to \$26k.

11. Service report (Kristel Craven)

- **Gears paint job.** The service workgroup received two estimates for repainting at the Gears, and will select the lower cost estimate (\$500). There will be paint left over for future fixes.
- **Progress dog run.** The GBD needs a bib to prevent RVs from filling up with Progress Park water.

12. Eco resilience (Bogiages and Kat Sawyer)

- **Sustainability trip photos.** Bogiages shared photos of her recent trip to Rotterdam, where the city has adopted 'living with water' innovations such as splash plazas and pumping systems. Dogpatch may consider similar solutions as a response to sea level rise.
- **District-wide study and planning.** The eco-resilience goal is to develop innovations that can be immediate and look for areas for advocacy and places to build for seed money.

13. Adjourn

Bogiages adjourned the meeting at 8:30.