2018 Annual Survey

Summary

April 18, 2018
Who responded?

199  Total Respondents

64%  Dogpatch
28%  NW Potrero Hill

75%  Own
54%  Live
28%  Work
19%  Visit
15%  Rent
How have you interacted with the GBD?

37% of Respondents had contact with the GBD:

- Voted
- Party
- Presentation
- Contractors
- Potential Projects
- Board Mtg
- Volunteer
- Contact

2018 Annual Survey
What GBD services are most valuable? - Dogpatch

- Maintain & improve existing public parks & greenspaces
- Advocate for City attention to the district
- Convert weed & trash strips with paths & gardens
- Clean trash & dumping “hotspots”
- Add more street trees and sidewalk gardens
- Create new parks & greenspaces
What GBD services are most valuable? - NW Potrero

- Maintain & improve existing public parks & greenspaces
- Create new parks & greenspaces
- Advocate for City attention to the district
- Add more street trees and sidewalk gardens
- Clean trash & dumping “hotspots”
- Convert weed & trash strips with paths & gardens
Weighted rankings:

2.83 • Maintain & improve existing public parks & greenspaces

2.59 • Advocate for City attention to the district

2.55 • Create new parks & greenspaces

2.55 • Clean trash & dumping “hotspots”

2.54 • Convert weed & trash strips with paths & gardens

2.52 • Add more street trees & sidewalk gardens
What GBD services are most valuable? - Combined

Weighted rankings:

2.42 • Improve lighting in parks & public spaces
2.41 • Keep people informed about the GBD
2.37 • Apply for grants & donations
2.30 • Help clean sidewalks
2.25 • Install/lobby for missing sidewalks
2.24 • Lobby for street paving & other improvements
2.22 • Remove graffiti
What do we need more of?

A majority of respondents thought these were most needed:

59% • Street & sidewalk improvements

56% • More functional & attractive uses for Caltrans parcels

55% • New Parks & greenspaces

51% • Sidewalk gardens & trees
What do we need more of?

About 1/3 of respondents thought these were needed:

33%  •  Dog play areas
32%  •  Public art
29%  •  Community gardens
What specific projects to focus on - Dogpatch

• Make sure Dogpatch & Potrero Hill are considered in eastern waterfront planning
• Improve the area around the Caltrain station
• Insure strong community input on the plans for Esprit Park
• Expand Minnesota Grove
• Improve Benches Park
• Improve Woods Yard Park
What specific projects to focus on - NW Potrero

- Make sure Dogpatch & Potrero Hill are considered in eastern waterfront planning
- Improve Benches Park
- Improve the area around the Caltrain station
- Insure strong community input on the plans for Esprit Park
- Expand Minnesota Grove
What specific projects to focus on? - Combined

2.72  • Make sure Dogpatch & Potrero Hill are considered in eastern waterfront planning

2.38  • Improve the area around the Caltrain station

2.31  • Insure strong community input on the plans for Esprit Park

2.26  • Improve Benches Park

2.11  • Expand Minnesota Grove

2.02  • Improve Woods Yard Park

GREEN BENEFIT DISTRICT
DOGPATCH & NW POTRERO HILL

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