



cha |cha 2017 sponsorship opportunities

presenting sponsor - \$25,000

8 cha |cha tickets

8 toast & celebration tickets

Benefits include: Recognition and logo on the cha |cha website and Facebook page with a link to the company website; Recognition in cha |cha press release and key marketing materials; 8 tickets to cha |cha, which includes one reserved table; 8 tickets to Toast and Celebration—a special VIP reception for key sponsors and dignitaries; Prominent sponsor recognition on signage throughout the event; Corporate logo placement on invitations and “save the date” card; Opportunity to sponsor a key area during the event (options and benefits to be discussed); Promotion in key Dayton Children’s marketing efforts, including exposure through social media efforts and other key promotional opportunities; Distinguished placement of promotional materials at the event; Recognition during the evening of cha |cha by event hosts; Recognition on the cover of the auction program; Recognition on BidPal.

VIP/ toast & celebration sponsor - \$20,000

8 cha |cha tickets

8 toast & celebration tickets

Benefits include: Recognition and logo on the cha |cha website and Facebook page with a link to the company website; Recognition in cha |cha press release and key marketing pieces; 8 tickets to cha |cha, which includes one reserved table; 8 tickets to Toast and Celebration—a special VIP reception for key sponsors and dignitaries; Prominent sponsor signage recognition in Toast and Celebration; Sponsor recognition on signage throughout the event; Recognition as a Live Auction sponsor; Opportunity to sponsor a key area during the event (options and benefits to be discussed); Promotion in key Dayton Children’s marketing efforts, including exposure through social media efforts and other key promotional opportunities; Distinguished placement of promotional materials at the event; Recognition on BidPal

diamond level sponsor - \$15,000

8 cha |cha tickets

8 toast & celebration tickets

Benefits include: Recognition and logo on the cha |cha website and Facebook page with a link to the company website; Recognition in cha |cha press release and key marketing materials; 8 tickets to cha |cha, which includes one reserved table; 8 tickets to Toast and Celebration—a special VIP reception for key sponsors and dignitaries; Sponsor recognition on signage throughout event; Recognition as a Live Auction sponsor; Opportunity to sponsor a key area during the event (options and benefits to be discussed); Promotion in key Dayton Children’s marketing efforts, including exposure through social media efforts and other key promotional opportunities; Distinguished placement of promotional materials at the event; Recognition on BidPal.

platinum level sponsor - \$10,000

8 cha |cha tickets

8 toast & celebration tickets

Benefits include: Recognition and logo on the cha |cha website and Facebook page with a link to the company website; 8 tickets to cha |cha, which includes a reserved table; Promotion at the event on select signage; Recognition as a Platinum Auction sponsor; 8 tickets to Toast and Celebration—a special VIP reception for key sponsors and dignitaries; Recognition on BidPal.

gold level sponsor - \$7,500

8 cha |cha tickets

Benefits include: Recognition on the cha |cha website and Facebook page; 8 tickets to cha |cha, which includes a reserved table; Promotion at the event on select signage; Recognition as a General Auction sponsor; Recognition on BidPal.

silver level sponsor - \$5,000

8 cha |cha tickets

Benefits include: Recognition on the cha |cha website and Facebook page; 8 tickets to cha |cha, which includes a reserved table; Promotion at the event on select signage.

bronze level sponsor - \$2,500

4 cha |cha tickets

Benefits include: Recognition on the cha |cha website; 4 tickets to cha |cha, which includes half of a reserved table; Promotion at the event on select signage.

patron level sponsor - \$1,000

2 cha |cha tickets

Benefits include: Recognition on the cha |cha website; 2 tickets to cha |cha.

custom sponsorship packages

cha |cha has many sponsorships designed to meet your business goals while providing your organization the exposure and involvement you want. We can also develop a package tailored to your exact needs.