



# KEVIN VI

GRAPHIC DESIGNER

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## EDUCATION

'13-'16 **UNIVERSITY OF MINNESOTA-TWIN CITIES  
COLLEGE OF DESIGN**  
BFA in Graphic Design, Product Design minor

'11-'12 **MINNEAPOLIS COMMUNITY & TECHNICAL COLLEGE**  
AA in Liberal Arts

## EXPERIENCE

'17-CURRENT **MINNEAPOLIS PARK & RECREATION BOARD**  
Graphics Production Assistant

Produce graphics and publications to carry forward MPRB branding and improve overall aesthetic appeal on communications pieces to increase public awareness, appreciation, and use of park activities, facilities, and services.

Responsible for ADA compliance of publications.

'16-CURRENT **SOO VISUAL ARTS CENTER**  
Graphic Designer, Communications Strategist

Design of graphics and publications to support the gallery and its events and programming.

Developed and implemented strategies to improve social media engagement resulting in increased breadth of outreach expanding to Europe and Australia.

'14-'16, '17 **UNIVERSITY OF MINNESOTA  
GLOBAL PROGRAMS & STRATEGY ALLIANCE**  
Communications Associate, Graphic Designer

Design of graphics and publications to support the University of Minnesota in comprehensively internationalizing education.

'15-'16 **UNIVERSITY OF MINNESOTA  
W.L. HALL WORKSHOP & DIGIFAB LAB**  
Shop Technician

Assisted and oversaw students, faculty, and staff in the utilization of workshop and digital fabrication laboratory to conduct coursework and academic research.

Consulted with shop users regarding effective and appropriate materials and methodology for the execution of work.

Experience in 3D printing, laser cutting, metalwork, and woodwork.

## ACADEMIC HONORS & LEADERSHIP

'16 **OUTSTANDING TEAM SERVICE**  
University of Minnesota College of Design

'14, '15 **STUDENT DESIGN & SCHOLARSHIP EXCELLENCE**  
University of Minnesota College of Design

'13-'15 **UNIVERSITY OF MINNESOTA  
AIGA@UMN (AIGA STUDENT GROUP)**  
President, Director of Communications

'11, '12 **DEAN'S HONOR LIST**  
Minneapolis Community and Technical College

## AREAS OF EXPERTISE

Creative Problem Solving  
Creative Thinking  
Graphic Design  
Identity & Branding  
Metalworking  
Packaging Design  
Print & Publication Design  
Process Improvement Strategies  
Product Development & Design  
Prototyping  
Woodworking

## AFFILIATIONS

Can Can Wonderland  
Soo Visual Arts Center  
Stochastic Art  
YNPN-TC

## CURRENT INTERESTS

Apartment Therapy  
Architecture  
Fine Art  
IKEA  
Photography  
Plants  
Puppies  
Social Justice  
Science  
Space