Next Network Project Goals

1. Increase Transit Ridership

Santa Clara County Since 2001

- Santa Clara County Population
- VTA Hours of Service
- VTA Ridership

*Graph showing trends in Santa Clara County Population, VTA Hours of Service, and VTA Ridership from 2001 to 2015.*
Next Network Project Goals

2. Improve Cost-Effectiveness

Farebox Recovery Rates

- **10%**
  - VTA
- **20%**
  - AC TRANSIT
- **25%**
  - LA METRO
- **30%**
  - SF MUNI
- **34%**
  - SEATTLE

3. Improve Regional Connections

BART Opening to Milpitas and Berryessa in Fall of 2017
<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 2016</td>
<td>Project Begins</td>
</tr>
<tr>
<td>March 2016</td>
<td>Choices Report released</td>
</tr>
<tr>
<td>April 2016</td>
<td>Three network concepts released for public review</td>
</tr>
<tr>
<td>May - Sept 2016</td>
<td>Community Engagement on 3 concepts</td>
</tr>
<tr>
<td>Nov 18, 2016</td>
<td>VTA Board: Design 85/15 Network</td>
</tr>
<tr>
<td>Jan 5, 2017</td>
<td>Release of Draft Next Network Plan</td>
</tr>
<tr>
<td>Jan 6 – Feb 20 2017</td>
<td>Community Engagement</td>
</tr>
<tr>
<td>Feb 20-28, 2017</td>
<td>Staff revises Plan in response to public comment</td>
</tr>
<tr>
<td>March 2017</td>
<td>VTA Committee review of Final Plan</td>
</tr>
<tr>
<td>April 6 2017</td>
<td>VTA Board approval of Final Plan</td>
</tr>
</tbody>
</table>
Summer 2016 Community Engagement

Public Meetings
- 12 Community Meetings
- 15 Neighborhood Meetings
- 104,000 Unique Website Visits
- 1,139 Social Media Interactions
- 860 Email List Subscribers
- 2236 Online Survey Responses
- 12 Blog Posts
- 150 Rider Comments

4 Community Leader Workshops
- Elected officials, community organizations, neighborhood leaders
85/15 Ridership/Coverage Balance

70/30 CURRENT  85/15 PROPOSED

Coverage  Ridership

85/15 means...

...more service in high-ridership areas
...less service in low-ridership areas
...more frequency

Solutions that move you
Theme: Frequent Grid
15-minute or better service
Theme: Frequent Grid
Proposed 15-minute or better service
Theme: More Rapid Service
Wide Stop Spacing
Transit Signal Priority

Palo Alto
Transit Center

Mountain View

Sunnyvale

Santa Clara

Cupertino
De Anza College
Stevens Creek

Vallco

Valley Fair/Santana Row

Diridon Station

San Jose
Eastridge Transit Center

Current

Solutions that move you
Theme: More Rapid Service
Wide Stop Spacing
Transit Signal Priority

Palo Alto Transit Center

Mountain View

Lockheed Martin

Sunnyvale Caltrain

Sunnyvale

Santa Clara

Santa Clara

Valleym Fair/ Santana Row

Diridon Station

San Jose

Eastridge Transit Center

De Anza College

Vallco

Eastridge Transit Center

EL Camino Real

Solutions that move you
Theme: More Residents and Jobs on Frequent Network

Within half a mile of 15-minute or better service

- Residents:
  - Current: 770,857
  - Proposed: 930,730
  - Increase: +21%

- Jobs:
  - Current: 397,918
  - Proposed: 547,625
  - Increase: +38%
Access for Current Riders

Within half a mile

Access to Transit

Current: 131,153
Proposed: 130,362

Access to Frequent Transit

Current: 99,882
Proposed: 112,045
Theme: Weekend Service Increase

Saturday

- Current: 3,045 Service Hours
- Proposed: 3,320 Service Hours (+9%)

Sunday

- Current: 2,790 Service Hours
- Proposed: 2,980 Service Hours (+7%)
A Network of Layers: Service Categories

Five Service Classes

Light Rail  Frequent Trains All Day
Rapid      Fast, Frequent, Reliable
Frequent   Show Up and Go Service
Local      Neighborhood Connections
Express    Peak Period Commuters
### Access Maps

#### Jobs

<table>
<thead>
<tr>
<th>Measure</th>
<th>% change from existing</th>
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<tbody>
<tr>
<td>Residents</td>
<td>+39%</td>
</tr>
<tr>
<td>Jobs</td>
<td>+42%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>30 min</th>
<th>45 min</th>
<th>60 min</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current</td>
<td>17,083</td>
<td>100,358</td>
<td>284,320</td>
</tr>
<tr>
<td>Proposed</td>
<td>44,025</td>
<td>142,246</td>
<td>378,221</td>
</tr>
<tr>
<td>Change</td>
<td>+158%</td>
<td>+42%</td>
<td>+33%</td>
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</tbody>
</table>

#### Residents

<table>
<thead>
<tr>
<th></th>
<th>30 min</th>
<th>45 min</th>
<th>60 min</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current</td>
<td>19,274</td>
<td>112,375</td>
<td>276,344</td>
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<tr>
<td>Proposed</td>
<td>42,182</td>
<td>156,672</td>
<td>391,292</td>
</tr>
<tr>
<td>Change</td>
<td>+119%</td>
<td>+39%</td>
<td>+42%</td>
</tr>
</tbody>
</table>

- **Current access that would be discontinued**
- **Access that would be gained**
- **No change in access**
Next Steps

Jan 5 2017
Release of Draft Next Network Plan

Jan 6 – Feb 20 2017
Community Engagement

March 2017
VTA Committee review of Final Plan

April 6 2017
VTA Board approval of Final Plan
Community Engagement

• 9 Public Meetings
  - Downtown San Jose (1/11)*
  - Palo Alto (1/19)
  - East San Jose (2/13)
  - Milpitas (1/12)
  - Campbell (1/23)
  - Gilroy (2/15)
  - Cupertino (1/18)
  - Mountain View (2/6)
  - South San Jose (2/16)

• Guest Presentations (SPUR, TransForm, CalWorks...)
• 5 Webinars
• City Council Presentations
• City Staff Presentations
• Title VI-Focused Outreach

* live-streamed
VTA's Next Network

About the Plan

VTA is planning to change its current bus route by the end of 2016 with an extensive outreach to increase ridership and improve frequent routes across the county. Beginning January 5, your recommendations to move to Route 20. Please use the links below.

The Draft Plan incorporates public comments from public meetings in January 2016. PUBLIC HEARINGS will be held at the VTA meetings on March 20, April 21, and May 12 at 6:00 p.m. in the VTA Boardroom at 2401 fruitdale Ave., San Jose, CA. The hearing is open to the public. The public is invited to discuss the Draft Plan and provide comments. Please contact your local representative for information on how to participate.

ROUTE 60

Combine with Route 10 to create new Route 60, which would connect Mineta San Jose Airport to Milpitas BART Station, Valley Fair, Santana Row and Downtown Campbell. Increase weekend frequency.

<table>
<thead>
<tr>
<th>Weekday Frequency</th>
<th>Saturday Frequency</th>
<th>Sunday Frequency</th>
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<tbody>
<tr>
<td><strong>CURRENT</strong></td>
<td><strong>PROPOSED</strong></td>
<td><strong>CURRENT</strong></td>
</tr>
<tr>
<td>30 min on weekdays</td>
<td>15 min on weekdays</td>
<td>30 min on weekdays</td>
</tr>
<tr>
<td>15 min peak</td>
<td>15 min peak</td>
<td>20 min on weekdays</td>
</tr>
</tbody>
</table>

**Weekday:** 5:00 AM to 11:00 PM
**Saturday:** 5:00 AM to 11:00 PM
**Sunday:** 5:00 AM to 11:00 PM
Questions