



# Privacy Policy – Stiftelsen Effekt

***Your privacy is critically important to us. At Stiftelsen Effekt we have a few fundamental principles:***

- We don't ask you for personal information unless we truly need it.
- We don't share your personal information with anyone without your explicit approval except to comply with the law or protect our rights.

Below is our privacy policy which incorporates these goals:

If you have questions about deleting or correcting your personal data please contact us on: [post@stiftelseneffekt.no](mailto:post@stiftelseneffekt.no)

Stiftelsen Effekt ("Effekt") operates [stiftelseneffekt.no](http://stiftelseneffekt.no) and [gieffektivt.no](http://gieffektivt.no). It is Effekt's policy to respect your privacy regarding any information we may collect while operating our website.

## **Website Visitors**

We do not collect any website information beyond what our host, [Squarespace](https://www.squarespace.com/) and Google Analytics collects and uses for anonymous web traffic statistics. You may read cookie policy of Squarespace [here](#).

Effekt also uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The Other Information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. You can opt out of Google Analytics without affecting how you visit our site – for more information on opting out of being tracked by Google Analytics across all websites you use, visit this Google page.

### **Gathering of Personally-Identifying Information**

Certain visitors to Effekt's websites choose to interact with Effekt in ways that require Effekt to gather personally-identifying information. The amount and type of information that Effekt gathers depends on the nature of the interaction. Those who engage in transactions with Effekt are asked to provide additional information, including as necessary the personal and financial information required to process donations. In each case, Effekt collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Effekt. Effekt does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

Once a year we ask the donors which have given us explicit approval, to fill out a questioner with demographic information, their donor motivation and how they are using our services. This information is anonymous, will only be used for this purpose and will never be shared with anyone outside our organization.

### **Aggregated Statistics**

Effekt collects statistics about the frequency, amount and distribution of donations given to Effekt. For example, we use this to analyze and inform donors and the public at large of our activities and results. However, Effekt does not disclose personally-identifying information other than as described below.

### **Protection of Certain Personally-Identifying Information**

Effekt discloses potentially personally-identifying and personally-identifying information only to those of its trusted volunteers, employees and affiliated organizations that (i) need to know that information in order to process it on behalf of Effekt or to provide services available at Effekt's website, and (ii) that we got explicit permission to disclose. Effekt will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its trusted volunteers, employees and affiliated organizations, as described above, Effekt discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Effekt believes in good faith that disclosure is reasonably necessary to protect the property or rights of Effekt, third parties or the public at large. Effekt takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

All our employees and volunteers that handle potential sensitive information is required to read and understand our privacy policy and to sign our confidentiality declaration.

## Privacy Policy Changes

Although most changes are likely to be minor, Effekt may change its Privacy Policy from time to time, and in Effekt's sole discretion. Effekt encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

### Change log:

No changes to date.

Enacted: 29.06.2017



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Jørgen Ringvold Ljønes  
CEO



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Ina Roll Spinnangr  
Board Chair