Fetch

www.getfetched.com
Birmingham, AL

Fetch is a hiring platform with a unique twist; it is TALENT DRIVEN. Fetch matches talent with employers in a transparent and unbiased process that is affordable for all companies.

Problem

Fetch addresses the mundane, annoying and antiquated methods of traditional staffing agencies. You need great talent, but the existing staffing model is broken and not equipped to face the new realities of the workforce. With innovation and disruption comes new technology, new methodology, and new thought. Thought-leadership points the way to solving problems. Fetch is that leader. Fetch have solved the problem of large up front agency fees and worthless 90 day guarantees.

Customer and Potential Market

Customers are anyone who uses traditional staffing agencies or anyone who is searching for a more affordable way to hire passive talent(employers). Also, any passive talent looking to see if there might be a better job out there. Most of the talent seems to be fed up with traditional agency recruiters as well. Staffing/employment is $400+ billion industry.

Competitive Landscape

These days, staffing companies exist on every street corner. Cities are littered with so called competition. Just as match.com revolutionized dating, Fetch turns conventional staffing on its head, doing away with conformist practices that focus on outcome, closing files and collecting fees, and yet don't yield optimal results. Use the Fetch platform and you're accessing sophisticated algorithms designed specifically to produce accurate, unbiased results. Our "competition simply cannot compete. Where most see competition, fetch sees opportunity.

Solution and Competitive Advantages

Much like match.com or eHarmony dating sites, our workflow is similar. We allow the talent to drive the hiring process. Our algorithms make matches based off specific criteria, those matches are sent ONLY to the talent that matched. At that point, they get to view everything about the company & position. Once they research the company, they decide whether they're interested or not. If they choose INTERESTED, their profile is sent directly to the hiring manager or owner of that job in our system and chat is opened up for transparent communication between the buyer (company) & product

(talent) which make for better hires. If the talent in is NOT INTEREST in a position, the employer never knows that match existed.

Revenue Streams

Not only have we created a transparent & unbiased hiring process via the Fetch hiring platform, We've turned a traditional high upfront recruiting agency fee structure into a monthly recurring model that also removes the need for a replacement guarantee. For example, if you hire a $100,000/year Senior C# Developer through our system, you pay a small Fetch Fee of $2,000 and we spread about a 15-16% fee ($420/month for a $100,000 person) over 36 months that you pay ONLY if the talent is employed with you. If that talent leaves or you have to fire them, you simply stop paying the monthly fee.

Team

Chase Morrow (CEO) LinkedIn chase@getfetched.com
An entrepreneur with a passion and successful track record for start-ups. Founded ITAC Solutions in 2000 and sold in 2008. Successfully grew ITAC from Kitchen table to Inc 500. Founded Accurate Mailing in 2004 and sold in 2006. Successfully grew Accurate Mailing from bootstrap idea to one of the most recognized direct mail companies in the South. In 2011, founded Moxy, a Talent Agency for IT and Creative Professionals. Sold Moxy in 2015 and made the decision to disrupt the broken and antiquated staffing industry.

Jason Hutson (CTO) LinkedIn jason@getfetched.com
Leadership Specialties: Manage all aspects of the technology firm as the Director of IT; Financial, Future needs for growth for datacenter and hosted services as well as management of all Technical staff in all departments. Over 15 years IT experience along with 4 years in the staffing industry. Now the CTO for a startup, Fetch, where Jason is responsible for the direction of any and all things IT.

Steve Hines LinkedIn steve@emergentholdingscorp.com

Funding

Private Investor.

Stage

MVP is developed and traction can be demonstrated. Currently generating over $20k/month in revenue and ready to scale into vertical markets.