



Study Day – November 24th, 2022

Recent developments in patent, trademark and copyright laws

Including the impact in Belgium of the Unitary Patent (UP) and the Unified Patent Court (UPC), the EU directive on the Digital Single Market (DSM) and Branding in Metaverse NFT and Trademarks

 Hilton Brussel Grote Markt - Grand Place

The language of the titles is the language of the presentations.

Program

- 8:30 – 8:45 **Registration**
- 8:50 – 9:00 **Welcome & Introduction**
Dominique Kaesmacher, Senior IP Counsel, Lecturer (UCLouvain), President Belgian group AIPPI
- 9:00 – 12:30 **Seminar 1: Stakeholders perspective (government, judges, legal practitioners and industry) on the UP and UPC**
Moderators: Koen Vanhalst, European Patent Attorney (De Clercq & Partners)
François Gevers, European Patent Attorney (Gevers)
- 9:00 – 9:45 **Update on the rules of procedure of the UPC (+ Q&A)**
Pieter Callens, Attorney-at-law (Eubelius)
Sam Granata, Judge at the Court of Appeal Antwerp, member of the *Legal Framework Group Unified Patent Court* and external member of the *Enlarged Board of Appeal* (European Patent Office)
- 9:45 – 10:30 **Making the UPC operational (+ Q&A)**
Els Herregodts, Advocate General (Supreme Court of Belgium)
Ben De Temmerman, Attaché IP legal and International Affairs (SPF Economy)
- 10:30 – 11:00 **Coffee Break**
- 11:00 – 11:45 **Uncertainties and challenges surrounding the UPC (+ Q&A)**
Christophe Ronse, Attorney-at-law (Altius)
Domien Op de Beeck, Attorney-at-law (Bird & Bird)

- 11:45 – 12:30 **Panel on strategic considerations and practical issues regarding the UPC (+ Q&A)**
Daphné Derouane, Senior Director, Associate General Patent Counsel (UCB)
Ewan Van Minnebruggen, Global Head of IP, Compressor& Power Technique (Atlas Copco)
François Wéry, Former IP Executive, European Patent Attorney, Lecturer (UCLouvain)
Nele D'Halleweyn, European Patent Attorney (Arnold & Siedsma)
André Clerix, Member TTO Flanders working group, director IP (Imec), European Patent Attorney
Frank Daelemans, VP Pharmaceutical Patent Strategy (Johnson & Johnson)
- 12:30 – 13:30 **Lunch Break**
- 13:30 – 13:40 **Welcome & Introduction**
Dominique Kaesmacher, Senior IP Counsel, Lecturer (UCLouvain), President Belgian group AIPPI
- 13:40 – 15:00 **Seminar 2: Challenges of metaverse in trademark law: filing strategies, protection strategies, infringement (+ Q&A)**
Moderator: Emmanuel Cornu, Attorney-at-law (Simont Braun)
- 13:40 – 14:15 **NFT et Metaverse : quels enjeux pour les entreprises, spécialement dans le secteur du gaming ?**
Hortense Jouquan, Responsable Propriété Intellectuelle (Gameloft)
- 14:15 – 15:00 **NFT and Metaverse challenges for brand owners**
Catherine Mateu, Avocate au Barreau de Paris (Armengaud & Guerlain), Présidente du *Emerging Issues Committee* (INTA) et Présidente de la Commission *Trips* (AIPPI)
- 15:00 – 15:30 **Coffee Break**
- 15:30 – 17:00 **Seminar 3: Implementation of the DSM-Directive in Belgian law (+ Q&A)**
Moderator: Sarah van den Brande, Attorney-at-law (Liedekerke)
Julien Cabay, Professor (ULB) and Lecturer (ULg)
Bernard Vanbrabant, Attorney-at-law (Liedekerke), Professor (ULg)
Luc Gulinck, Legal and business advisor for the arts (Never Mind The Small Print)
Jean-Paul Triaille, European Commission (DG JRC)
Romain Meys, Attorney-at-law (Simont Braun)
- 17:00 – 17:10 **Q&A and Conclusion**
Dominique Kaesmacher, Senior IP Counsel, Lecturer (UCLouvain), President Belgian group AIPPI
- 17:10 – 18:00 **Cocktail**

Practical information

Updates: Make sure to check <https://www.aippi.be/events> for latest updates on the program.

Date: 24/11/2022

Location: *Hotel Hilton Brussels Grand Place*
Europakruispunt / Carrefour de l'Europe 3, B 1000 Brussel / Bruxelles

Language: Français / Nederlands / English (zonder vertaling – sans traduction – without translation)

Registration: In writing before 18 November 2022, preferably by completing the registration form on p.4 below and e-mailing it to the secretariat: aippi@arnold-siedsma.be. Admission to the study day: only if the registration fee is paid, optionally on the spot (then in cash: exact amount). The deadline for reimbursement of written cancellation (after deduction of 25€ administrative costs) is 3 November 2022. After 3 November 2022, the registration cannot be refunded. The payment of the registration fee remains due and the material related to the presentations will be sent to you afterwards by e-mail. Should you not be able to attend, you can have a colleague replace you. In that case, please let us know asap.

Cost:

- BNVBIE/AIPPI-members: 200 €
- Members BMM / LES / BVA / VSMR: 220 €
- Magistrates: 150 €
- Non-members: 250 €
- Students: 80 €

Payment: IBAN BE66 7360 3238 6243
Communication: "[Name participant] + Study day 24/11/2012"
Invoices exclusively on demand.

Certificates: Certificates for points awarded to this Study Day by the Flemish, French and German speaking Bar Councils will be sent by e-mail after the study day upon request, but only if the participant correctly notes his/her arrival and departure on the attendance list, which is available at the entrance of the conference room. Moreover, certificates can only be delivered if a person attends all the seminars.

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Registration form

Name:

Profession:

Category:

- AIPPI Belgium (€ 200)
- ABA-BVA / LES / AEDC / BMM / VSMR (€ 220)
- non-member (€ 250)
- Student (€ 80)
- Judge (€ 150)

Tel.:

E-mail:

Printed booklet of the presentations?

YES / NO

For wastage reasons, we only provide hand-outs of the presentations provided by the speakers at the study day upon request. Those presentations will always be sent by e-mail to all participants on the study day itself.

Date

Signature: