

# Study Day 2025

# Come join us!



6 November 2025



8:30am - 5:30pm



Vivaqua Boulevard de l'Impératrice 17-19, 1000 Brussels



Navigating IP Frontiers

Capita Selecta on Conflict Resolution & Mediation, Trademarks & GI, Patent Divisional Applications, and Copyright Protection of Utilitarian Objects

### MORNING PROGRAMME



Registration 8:30am

& Informal get-together for Young Members

Welcome & Introduction 8:50am

> Sophie Lens, President of the Belgian Group of AIPPI Sarah van den Brande, President of BNVBIE/ANBPPI

Panel 1 - Conflict Resolution: Mediation & Third-Party 9:00am Decision

> Mediation is a well-known, yet often underutilized, method of Alternative Dispute Resolution. In this panel session, Isabelle Romet will give a specialized look at Mediation's role as a tool for resolving IP disputes. Olivier Caprasse will then explain how a Third-Party Decider can help solve a wide range of divergences: as a tool during cooperation, as a substitute for deciding essential issues, as an intermediate stage in other ADR schemes, etc.

> <u>Moderator</u>: **Fernand de Visscher**, *Attorney-at-law*, Simont Braun Speakers: Isabelle Romet, Mediator in IP and former lawver specialised in IP and patent law

> > Olivier Caprasse, Attorney-at-law & Arbitrator, and Professor at the universities of Liège (ULiège) and Brussels (ULB)

10:30am **Coffee Break** 

Panel 2 - Navigating Conflicts Between Trademarks & 11:00am **Geographical Indications** 

> Geographical indications and trademarks often collide at the crossroads of brand protection and origin-based rights. How far can a GI be used within a trademark. and where do courts and regulators draw the line? Join our distinguished panel of experts from the EUIPO, the European Commission, academia, and practice as they explore the latest case law, practical challenges, and future perspectives on this evolving and sensitive area of IP law.

Moderators: Eric De Gryse, Attorney-at-law, Simont Braun

Olivier Vrins, Attorney-at-law, Altius

Speakers: **Virginia Melgar**, *Chairperson of the 5<sup>th</sup> Board of Appeal*, EUIPO **Natalie Nathon**. International Relations Officer/GIs Coordinator.

EU Commission (DG AGRI)

Pilar Montero, Professor at the University of Alicante Marina De Nobili, Legal Specialist, Consortium for the Protection of the DOC Prosecco

12:30pm Lunch

## AFTERNOON PROGRAMME



#### 1:30pm Panel 3 - Is the Patent Game over?

The 2024 Teva decision on the abuse of the patent divisionals mechanism has put the spotlight on certain patent strategies which are contrary to the original intent of the whole patent system and make innovation more complex and challenging. Our panelists from different technical and legal areas will address topics like patent divisionals, patent trolls, patent thickets and anti-trust considerations.

Moderator: Kirian Claeyé, Partner, Altius

Speakers: Stijn Debaene, Attorney-at-law, Fieldfisher

Elise Melon, Head of Public Policy & Legal Ops, UCB Emmelie Wijkmans, Lawyer, Competition, Faros

3:00pm Coffee Break

# 3:30pm Presentation - Copyright in utilitarian products: How to design away with copyright?

Simon Geiregat will critically analyze the potential of copyright as an alternative means to protect the appearance of products outside the realm of design and models. Juxtaposing the BGH Birkenstock judgement with CJEU decisions and recent national case law in the Benelux, he will attempt to identify trends. If the CJEU judgement in Mio and konektra is out by the day of the conference, the presentation will focus on its impact on Benelux copyright practice.

<u>Introduction</u>: **Sarah van den Brande**, *Attorney-at-low*, Liedekerke <u>Speaker</u>: **Simon Geiregat**, *Research professor*, Ghent IP Law Institute (GIPLI), Ghent University

5:00pm Q&A and Conclusion

5:30pm Networking cocktail

# PRACTICAL INFORMATION



Updates Make sure to check <u>www.aippi.be/events</u> and/or AIPPI Belgium's

<u>LinkedIn</u> page for latest updates on the programme.

Date November 6, 2025

Location Vivagua, Boulevard de l'Impératrice 17-19, 1000 Brussels

Language Français/English

(zonder vertaling - sans traduction - without translation)

Registration Please complete the registration form (see next page) and

send it to aippi@aippi.be before October 30, 2025. Registration will only be complete and effectively taken into account after payment of

the registration fee.

Cost: - ANBPPI/BNVBIE/AIPPI members: 210€

- Members ABA-BVA / LES / AEDC-VSMR / BMM / ECTA: 230€

- Magistrates : 160€ - Non-members : 260€

- Students: 50€

Payment IBAN BE66 7360 3238 6243

Communication: "[Name participant] + SD 06.11.2025

Invoice exclusively upon request

Refunds are only possible after written cancellation (after deduction of 25€ administrative fee) before October 16, 2025. Should you not be able to attend, you can have a colleague replace you. In that case, please let us know as soon as

possible.

Certificates Certificates for points awarded to this Study Day by the

Flemish, French and German speaking Bar Councils will be sent by e-mail after the study day upon request. Certificates can only be delivered to people who have attended all

sessions of the Study Day.

Privacy The personal data that you provide will be processed in accordance

with our privacy policy to invite you to our meetings and other activities. The data controller is the BNVBIE vzw / ANBPPI asbl, with registered offices at 8 Stuiverstraat, 1000 Brussels and company number 0409.003.963. For questions or to execute your rights (e.g. to consult and correct your personal data) please send an email to

aippi@aippi.be.

### REGISTRATION FORM



Name	
Profession	
Company	
Category	ANBPPI/BNVBIE and/or AIPPI member (210 €)  ABA-BVA / LES / AEDC / BMM / VSMR (230 €)  Magistrates (160€)  Non-member (260 €)  Students (50 €)  For Young members only.  I will attend the informal get-together at 8:30 am : YES / NO
Tel/Mobile	
Email	
Presentations	Presentations will not be provided in printed form on the Study Day. However, all participants will receive the materials via emai prior to the event.
Date	
Signature	

CONTACT: aippi@aippi.be