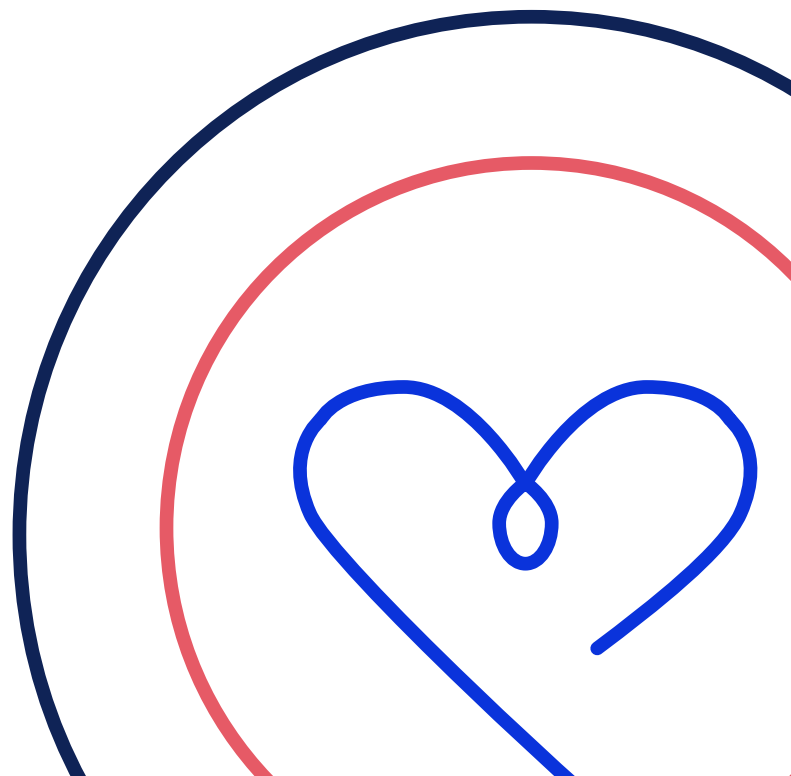


INTRODUCING GRAYDIN



COACHING + EDUCATION





TEACHERS WHO COACH

A positive approach to improving leadership, communication and wellbeing in schools.

Today's digitally connected economy expects creative, adaptive thinkers and agile problem-solvers.

Teachers in a 21st-century school are charged with preparing their students to meet society's needs more effectively than ever.

In partnership with schools, Graydin supports this revolutionary change by training teachers, students and others to use coaching skills.

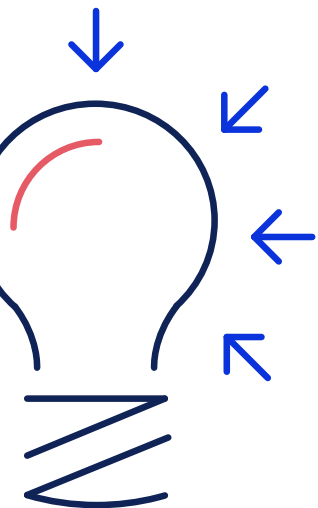


ABOUT GRAYDIN

Graydin is a professional development organisation driven to develop a community of coaching schools around the world.

We specialise in delivering transformative coaching services and programmes to leading educational institutions. Our focus is to bring coaching into schools through training, coaching and supervision of teaching staff and senior leaders.

For us, bringing coaching into schools and evolving the role of the teacher has, and always has will be, about transforming the lives of young people.



OVER THE LAST FOUR YEARS,
WE HAVE SUCCESSFULLY DELIVERED

350

coaching courses

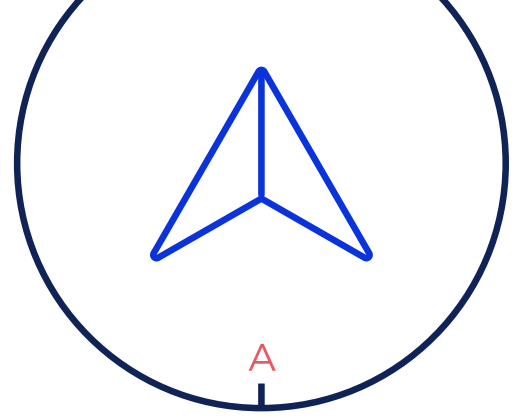
one-to-one
coaching sessions

580

TO OVER

62

schools
worldwide



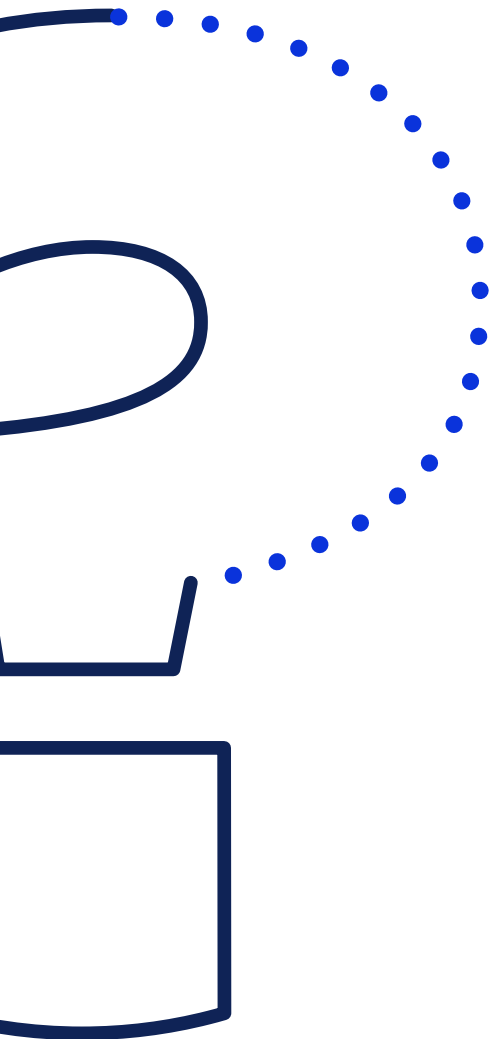
ABOUT COACHING

Coaching is one of the most powerful tools for unlocking a person's natural abilities.

It is a transformative tool that ignites self-awareness and action, inspiring educators and students to maximise their personal, professional, and educational potential. Based on a holistic approach, a coaching partnership supports the coachee to look within for clarity and motivation, in order to live a fulfilled life.

Founded on the premise of “ask, don't tell”, applying a coaching approach empowers teachers and students to access their own wisdom through the process of exploration and reflection rather than being given specific answers. Coaching improves communication and understanding, manages conflicts and increases fulfilment, therefore creating happy, confident and independent thinkers.

The schools we work with use coaching in a variety of ways. Coaching can be applied formally and informally—from classroom observations and performance management meetings, to sharing between colleagues to chats in the staff room. It can also be used for improving academic tutoring and building positive peer relationships.



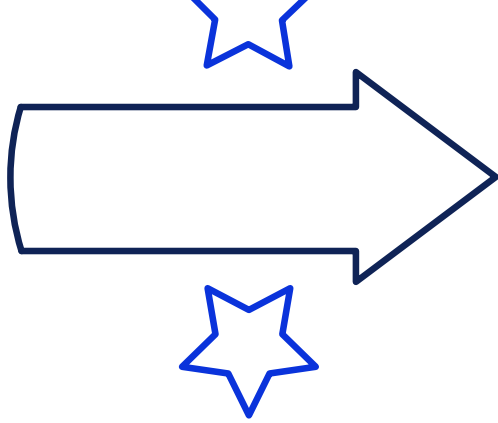
“

We have found here that using a coaching approach is extremely effective at increasing students' confidence, motivation, self-awareness, and academic attainment.

It has had positive effects in the classroom context, on the sports field and perhaps most significantly in pastoral matters – our HMs would regard it now as an essential technique. I have also found it immensely useful in dealing with staff.

”

Robin Dyer,
Second Master of
Wellington College

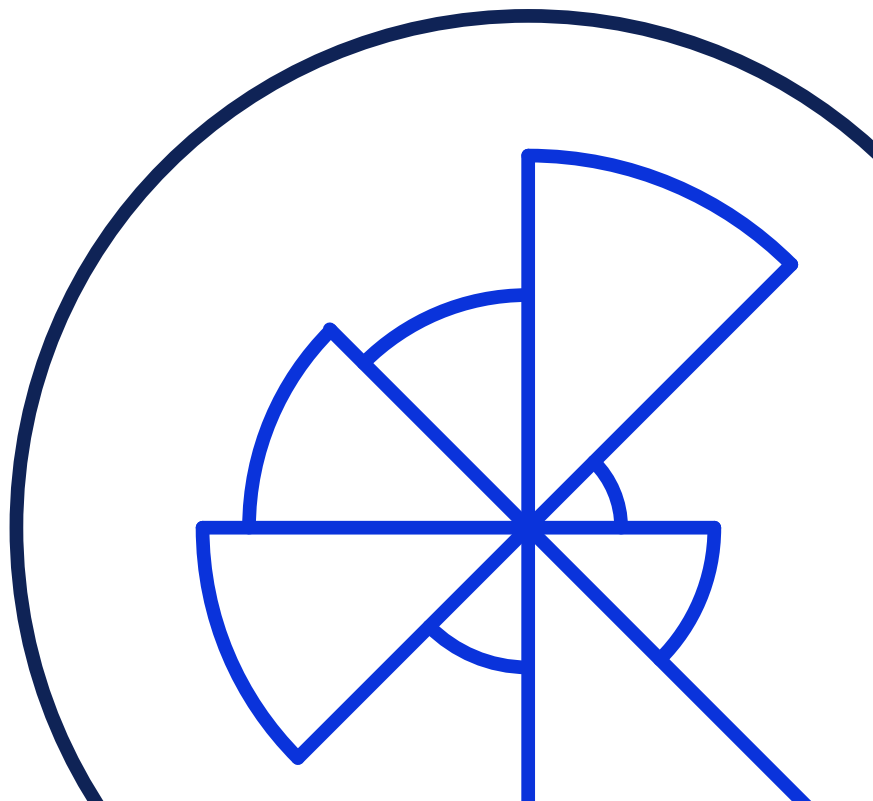


WHAT WE TEACH

What makes Graydin unique is a vision to not only train teachers in coaching skills but to embed coaching into the ethos and culture of a school.

The aim is to create self-sustaining coaching cultures within schools by providing a suite of coaching-training courses, one-to-one coaching, co-delivery and evaluation and an ongoing partnership subscription.

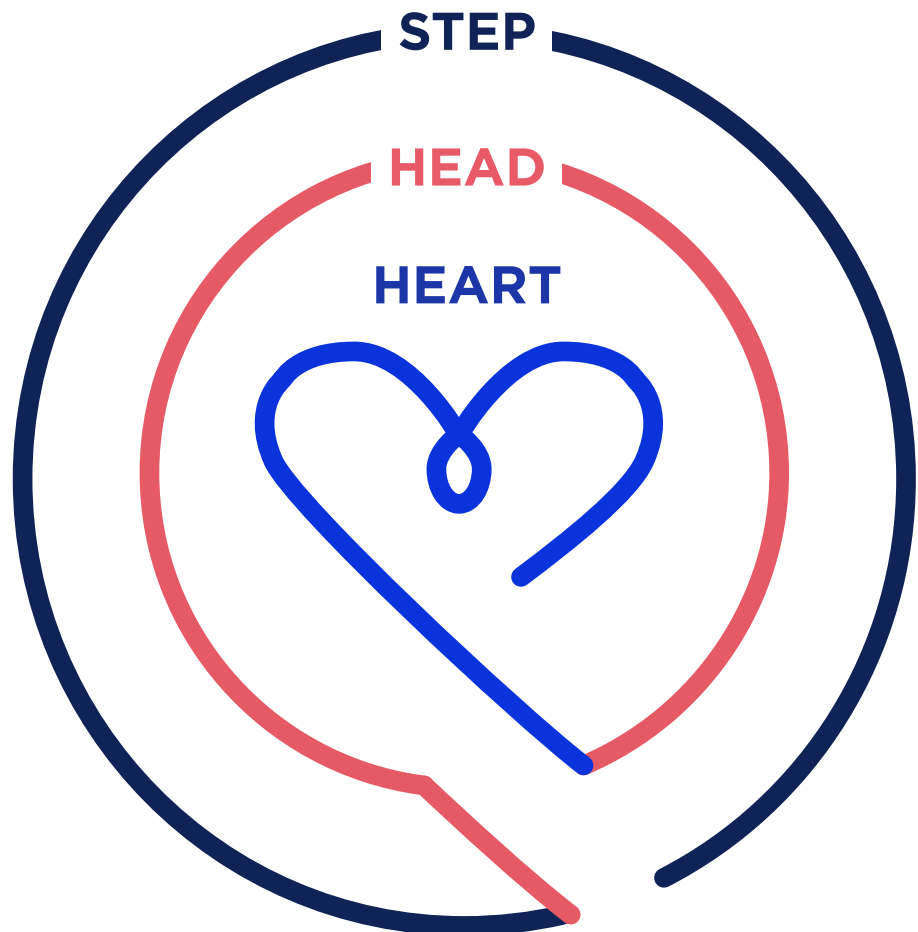
Graydin supports schools in a comprehensive way with a goal of building capacity in coaching and shifting the culture towards a coach approach.



WHAT WE TEACH

At the core of everything we teach is the Graydin-created **Start With Heart** model.

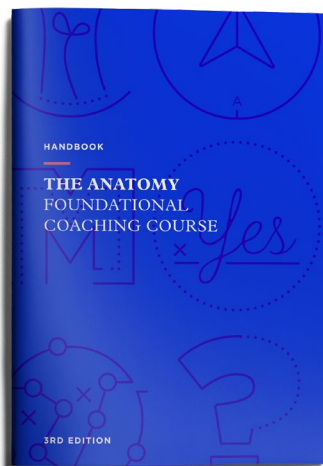
While its inspired by many business and life coaching models, Graydin developed this unique, education-focused coaching model to focus on the distinct needs of teachers, students and parents.



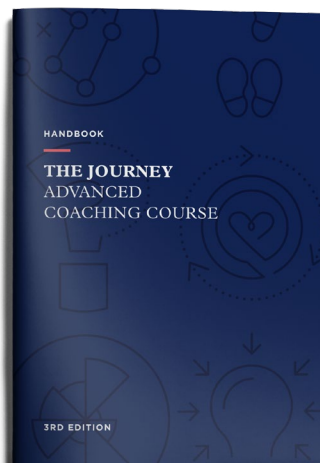


WHAT WE TEACH

In order to achieve these results, we developed our **Coaching Course Series Curriculum** — three two-day courses.



The Anatomy: Foundational Coaching Course, lays the foundation for coaching.



The Journey: Advanced Coaching Course amps up confidence through the acquisition of new skills and tools, as well as the application of previous knowledge.



The Art: Train the Coach Trainer Course enables participants to share the techniques and principles with others by leading courses themselves.

We work directly with schools to improve the learning of participants through feedback questionnaires, case studies and ongoing reporting. Our curriculum is constantly being updated based on new research studies and published articles but mainly focuses on changing aspects to meet the needs of the learners.

“

It is wonderful to see and experience the way coaching is helping to develop relationships with openness and trust.

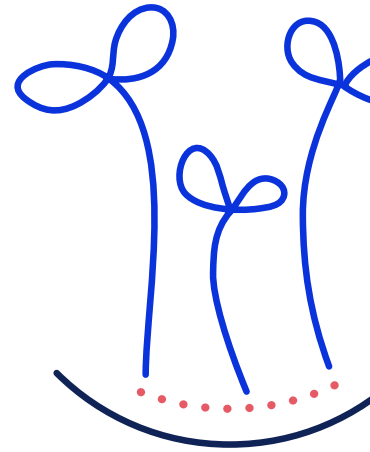
The coaching courses and services from Graydin have provided us with the foundation we need to create a whole school coaching strategy.

”

Christina Vince,
Head of Pastoral Care,
Ryde School

GRAYDIN CASE STUDY

Ryde School is an independent co-educational day and boarding school with 108 teachers and 736 students, located on the Isle of Wight.



VISION

Christina Vince attended Graydin and Wellington College's 1st Annual Coaching in Education Conference in November 2013. The conference introduced the concept of coaching and its results in schools. Witnessing its positive effects throughout Wellington College and seeing parents' enthusiasm inspired Christina to envisage what a whole-school coaching strategy at Ryde might look like.

Ryde School's vision is to develop a coaching approach in all areas of school life. This is spearheaded by the head of pastoral care, head of personal development, the second master, and other senior members of staff. Ryde School continues to train with Graydin to develop skills and embed a coaching culture that will influence everyone in the school.

TRAINING

Many members of the staff knew little about coaching. In January 2015, Graydin gave a 10-minute introduction to coaching via Skype to more than 60 staff members. Following this call, 24 people signed up for the The Anatomy: Foundational Coaching Course. Since beginning this initiative, new coaching courses delivered to Ryde School staff are being fully booked within 24 hours.



GRAYDIN CASE STUDY CONT.

Those who have attended The Anatomy: Foundational Coaching Course have gained coaching skills plus an ability to support their colleagues and pupils more effectively. This helps them increase their confidence both inside and outside of the classroom. One attendee said, “This course has changed who I am as a person for the better and changed how I interact with others.” Another described it as “... one of the best courses that I have attended in my 40+ year working life. Approached with an open mind, I found many useful management skills I could hone in on.”

COACHING IMPACT

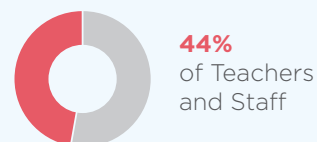
Across the school, teachers are using coaching tools to improve the quality of their academic and pastoral work with students. The tools are likewise being integrated into professional review meetings with senior and middle managers. Graydin-trained heads of year are finding the skills particularly useful, not only in their work with students but also during meetings with parents.

For teachers, the experience of working together to develop their coaching skills has strengthened their relationships and collegiality through cross-department support.

In addition, a ‘coaching stairwell’ has been created to provide a space where students can experience coaching. The walls are lined with effective questions taken from Graydin’s coaching model to guide students through the process of effective self-coaching.

HIGHLIGHTS

Trained in coaching skills:



Courses delivered to date:

2 The Anatomy: Foundational Coaching Course

1 The Journey: Advanced Coaching Course

1 The Art: Train the Coach-Trainer



**TO LEARN MORE
ABOUT COACHING
IN EDUCATION**

email Quinn Simpson
at quinn@graydin.com