



# 2017 SPONSORSHIP LEVELS

	Presenting Sponsor \$15,000	Mile Marker Sponsor \$10,000	Start & Finish Line Sponsor \$5,000	Water Station Sponsor \$2,500	Timing Chip Sponsor \$1,000
Logo or name and "presenting sponsor" to appear on: t-shirts, event signage, Madison Metro Bus wraps, email blasts and registration site					
Logo or name to appear on: tshirts, event signage and website					
Logo or name to appear on: tshirts, event signage and website					
Signage along event route					
Signage at water stations					
Participant registration	25	20	10	5	2
Logo on Carbone's Race 5K Posters					
10x10 tent for product samples and promotional materials					
Up to 15 employees invited for lunch and a tour of the Carbone Cancer Center					
Opportunity for company check presentation at Carbone					

## PLEASE NOTE

Deadline for logo to be included on t-shirts and event signage is September 11, 2017

## QUESTIONS?

Contact Murphy Dunne, UW Carbone Cancer Center, (608) 263-2746 or [murphy.dunne@wisc.edu](mailto:murphy.dunne@wisc.edu)