



51k

Saturday 10.27.2018

Leader throughout the Midwest

The highest-quality cancer research is occurring in our own backyard every day at the UW Carbone Cancer Center and the American Family Children's Hospital. We endeavor to improve the lives of families in Wisconsin and beyond through regional affiliates, statewide research networks and outreach sites that span the state.

Innovative research and treatment

Thousands of doctors, researchers and staff are working to eradicate this disease by exploring the relationships between cancer and the body in order to tailor treatments to individuals – taking a multidisciplinary approach to patient care that involves a team of specialists focused on specific cancers. The UW Carbone Cancer Center and the American Family Children's Hospital also offer innovative cancer treatments including access to clinical trials which test promising new treatments.

Community partner






From disease-specific support groups to health-focused initiatives, it is our goal to reach out into communities across the state to prevent cancer before it starts. That includes encouraging screenings and healthy-living while offering the best care for Wisconsin families.

A vision for the future

The teams at the UW Carbone Cancer Center and the American Family Children's Hospital envision a future without cancer. Our patients are our neighbors, community members and friends, and we treat them that way. By sponsoring Carbone's Race for Research, you're joining our shared mission to eradicate cancer.

Location: UW Hospital and Clinics campus

carbonesrace.org

Become a Sponsor!	Presenting Sponsor \$15,000	Mile Marker Sponsor \$10,000	Start & Finish Line Sponsor \$5,000	Water Station Sponsor \$2,500	Timing Chip Sponsor \$1,000
Logo or name and "presenting sponsor" to appear on: t-shirts, event signage, Madison Metro Bus wraps, email blasts and registration site					
Logo or name to appear on: t-shirts, event signage, website and email blasts					
Logo or name to appear on: t-shirts, event signage and website					
Signage along event route					
Signage at water stations					
Participant registrations	25	20	10	5	2
Logo on Carbone's Race 5K posters					
10x10 tent for product samples and promotional materials					
Up to 15 employees invited for lunch and a tour of the Carbone Cancer Center					
Opportunity for company check presentation at the Carbone Cancer Center					

Deadline for logo to be included on event shirts and signage is October 5, 2018

Contact Murphy Dunne, UW Carbone Cancer Center
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Carbone Cancer Center
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

UWHealth
American Family
Children's Hospital