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PALLETS 3.0

ARCHITECTURE + DESIGN
The Reading Nest

...found success in the early decades of the 20th century when people were struggling with the logistics of dealing with large quantities of goods. In 1931, a railways trade journal reported that three days were required to...
This interactive temporary art installation was created by New York-based artist Mark Reigelman who was inspired by mythical objects and symbols of knowledge. It was presented by LAND studio and the Cleveland Public Library and was on display at the Library's Eastman Garden.
For centuries objects in nature have been associated with knowledge and wisdom. Trees of enlightenment and scholarly owls have been particularly prominent in this history of mythological objects of knowledge. The Reading Nest is a visual intermediary between forest and fowl. It symbolizes growth, community and knowledge while continuing to embody mythical roots. It was created with discarded wood boards that were obtained through local Cleveland industrial and manufacturing sources. A basic wooden armature was built and reinforced with 60 meters of steel cable. The armature was cladded with over 10,000 discarded pallet boards, which were held in place by approximately 40,000 nails. It took a team of five guys and 10 full days to complete the installation. The final work stands approximately 10 meters tall and 3.5 meters wide. The exterior of the nest is a combination of raw boards and golden boards, while the interior is completely covered in golden boards. During the day, the installation offers a powerful glow and an intense experience for visitors. This color choice was inspired by the legendary Griffin. This king of beasts, with the rear body of a lion and the head and wings of an eagle, is said to have made its nest of pure gold and, as such, protected it ferociously. The Griffin is regularly seen sculpted from stone and standing guard at the entrances of civic buildings across the country including The Cleveland Public Library.

Designed by Mark Reigelman in 2013, Cleveland, USA.