



A Comparison



Platform: **You Tube**

Price: FREE

No dedicated Streaming Channel

Statistics: Google Analytics

No control how Video is being streamed

No Control over Live Stream Page

No Support during stream

Platform:  Microsoft Azure

Price : Reasonable

Dedicated Streaming Channel

Statistics: Google Analytics

Control how you want your stream

Control over LiveStream Page

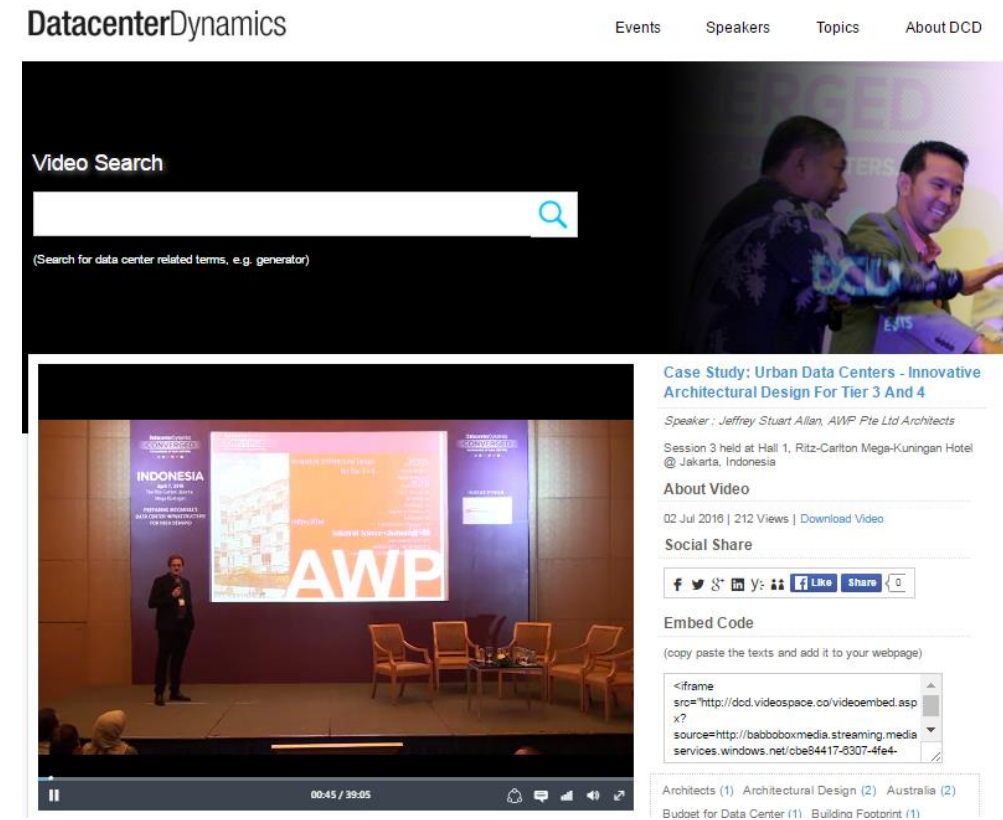
Dedicated Support

No Control over YouTube Page



- No control over suggested live videos.
- No control over layout
- Unable to add other social media apps

Total Control over VideoSpace Page



- Total control over layout
- Able to add various social media apps
- Guaranteed Quality of Service

Key Business Question...

Is Control and Quality of Service important to you?

- If **NO**: Use YouTube. It's free
- If **YES**: Use VideoSpace. You control nearly every aspect.



Are OK with YouTube Terms? (<https://www.youtube.com/static?template=terms>)

6. Your Content and Conduct

- A. As a YouTube account holder you may submit Content to the Service, including videos and user comments. You understand that YouTube does not guarantee any confidentiality with respect to any Content you submit.
- B. You shall be solely responsible for your own Content and the consequences of submitting and publishing your Content on the Service. You affirm, represent, and warrant that you own or have the necessary licenses, rights, consents, and permissions to publish Content you submit; and you license to YouTube all patent, trademark, trade secret, copyright or other proprietary rights in and to such Content for publication on the Service pursuant to these Terms of Service.
- C. For clarity, you retain all of your ownership rights in your Content. However, by submitting Content to YouTube, you hereby grant YouTube a worldwide, non-exclusive, royalty-free, sublicenseable and transferable license to use, reproduce, distribute, prepare derivative works of, display, and perform the Content in connection with the Service and YouTube's (and its successors' and affiliates') business, including without limitation for promoting and redistributing part or all of the Service (and derivative works thereof) in any media formats and through any media channels. You also hereby grant each user of the Service a non-exclusive license to access your Content through the Service, and to use, reproduce, distribute, display and perform such Content as permitted through the functionality of the Service and under these Terms of Service. The above licenses granted by you in video Content you submit to the Service terminate within a commercially reasonable time after you remove or delete your videos from the Service. You understand and agree, however, that YouTube may retain, but not display, distribute, or perform, server copies of your videos that have been removed or deleted. The above licenses granted by you in user comments you submit are perpetual and irrevocable.
- D. You further agree that Content you submit to the Service will not contain third party copyrighted material, or material that is subject to other third party proprietary rights, unless you have permission from the rightful owner of the material or you are otherwise legally entitled to post the material and to grant YouTube all of the license rights granted herein.
- E. You further agree that you will not submit to the Service any Content or other material that is contrary to the YouTube Community Guidelines, currently found at http://www.youtube.sg/t/community_guidelines, which may be updated from time to time, or contrary to applicable local, national, and international laws and regulations.