

Meilee Chao

ILLUSTRATION & DESIGN

Email: hello@meirii.com



Portfolio: meirii.com

EDUCATION

Winthrop University

B.F.A. Visual Communications, Illustration
3.82 GPA, August 2012 - May 2016

EMPLOYEE EXPERIENCE

September 2017 - Present

Lead Artist for Productions Productions Productions

- Lead art direction and curate incoming contract work
- Constant communication with heads of other teams
- Create concepts, designs, and artwork
- Character designs, sprite art, scene illustrations, and additional other marketing images

April 2017 - Present

Graphic Designer for ViaOne Services

- Work remotely with a design team
- Build landing pages with Unbounce and design digital social media advertisements
- Designing with an established brand voice and aesthetic

September 2015

Design Studio Assistant for Winthrop University

- Oversaw general studio time for VCOM freshmen
- Moderated a room of students, demonstrated craft and hand techniques, and assessed student competency

RECOGNITION & EXHIBITIONS

December 2016

Center spread illustration

Published in Tangents Magazine (Charlotte, NC)

Fall 2015

Smith Micro Avatar Challenge Winner

Sponsored by Sprint

Spring 2015

Matt Andrews Illustration Award

From Winthrop University

Fall 2014-2015

Endowed Scholarship for Outstanding Folio

From Winthrop University

References provided upon request

FREELANCE

January 2017 - May 2017

Contract Graphic Designer for In The Know Upstate

- Identity design and logo design for company sub-project "The Forked Foodie"
- Designed startup marketing materials (print and digital) and other print collateral
- Cohesively expanded upon existing brand standards

May 2016 - May 2017

Contract Illustrator for Enfabled

- Concept and final illustration art for indie card game
- Produced product-ready artwork and provided digital files within a firm deadline
- Developed character concepts based on general written ideas and interpreted nuances of client's intentions to be incorporated in the designs

July 2014 - September 2015

2D Character Asset Artist for Almsay Tactics

- Worked remotely but closely with sketch artist and the project manager with frequent communication
- Created a consistent series of new character sprites that worked alongside existing character art
- Developed a suitable style and rendered a large body of consistent work over a long period of time

April 2009 - Present

Non-commercial Illustration Commissions

- Almost eight years of experience
- Accept a variety of commission requests, many with differing needs and preferences
- Work with dozens of individuals a year
- Regular and professional communication
- Self managing, income and time management
- Frequent return clients with whom I've built rapport

SKILLS

- Advanced Adobe Photoshop CS5 and newer, Adobe Illustrator CS5 and newer, and Paint Tool SAI
- Intermediate Adobe InDesign
- Intermediate Microsoft Word, Excel, PowerPoint
- Familiar with Screen printing
- Familiar with HTML and CSS
- Familiar with Creative writing and copy editing
- Drawing, inking, oil painting, watercolor painting
- Print and publication preparation of digital files