



## KIRK JOHNSON

Visual Artist & Graphic Designer

kirkjohnsondesign.us  
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+1. 208. 390. 8959  
San Francisco, CA

### HARD SKILLS:

Photoshop  
Illustrator  
InDesign  
After Effects  
Premiere Pro  
Sketch  
HTML + CSS  
Principle  
InVision  
Ableton Live  
Keynote  
Google Sheets  
Google Docs  
Google Slides  
sound design  
audio mastering

### SOFT SKILLS:

public speaking  
emotional IQ  
delegation  
brainstorming  
workshopping  
design thinking  
prototyping

### WORK EXPERIENCE:

#### **TBD\*, Graphic Designer, San Francisco, CA (September 2017–December 2017)**

- Consulted on pro-bono design work for local nonprofit organizations
- Concepted & designed new branding identity systems
- Formed brand guidelines, strategies & collateral toolkits

#### **MacFadden and Thorpe, Junior Designer (contract) San Francisco, CA (June 2017–September 2017)**

- Worked on the design strategy of campaigns for clients like Airbnb, OpenTable, and AIGA
- Concepted the identity branding of a new arts foundation
- Designed multimedia banner ads, print ads and promotional campaign collateral

#### **Airbnb, Graphic Designer (contract) San Francisco, CA (May 2016–September 2016)**

- Designed over 200 digital posters for the UI of the Experiences platform
- Produced and sourced content photography
- Edited/retouched user submitted photography

### EDUCATION:

#### **California College of the Arts, San Francisco, CA**

Bachelor of Fine Arts (BFA) in Graphic Design  
Completed December 2017

#### **Idaho State University, Pocatello, ID**

Bachelor of Business Administration (BBA) in Management/Strategy  
Completed May 2011

### ACCOMPLISHMENTS:

- First graphic designer on Airbnb's new Experiences platform which debuted in November 2016
- Invited to participate in TBD\*, a small student-led design studio doing pro bono work for San Francisco Bay Area nonprofit organizations

### AWARDS:

California College of the Arts All College Honors Scholarship in Graphic Design, National Endowment for the Arts Scholarship, Steve Renick Graphic Design Scholarship, Mark Fox and Angie Wang Graphic Design Scholarship, Half-Century Scholarship