



CANADIAN
URBAN
INSTITUTE

LSNetwork SPONSORSHIP OPPORTUNITIES

Lighting the path
to intelligent
communities across
Canada. **Be part of
the transformation.**

LSNetwork

The Canadian Urban Institute's initiative, LSNetwork (formerly LightSavers Canada*), supports the accelerated adoption of networked LED streetlighting, while helping municipalities leverage this connected infrastructure to support the development of intelligent communities through digital master plans. The integrated implementation of LED streetlights, networked adaptive controls and smart city applications saves energy, reduces GHGs and improves quality of life.

As a non-profit, non-partisan organization, we work to support this technology transformation by creating and sharing resources, convening conversations between key stakeholders, and facilitating effective procurement.

Our Work

In 2016 & 2017, LightSavers produced **9 primers and case studies; developed an interactive web-based inventory map of LED and connected streetlights in Canada; convened the National LightSavers Summit; presented 6 webinars; developed 4 workshops and redesigned our website (www.lightsavers.ca)**. Through these efforts we engaged over 90 summit attendees, over 100 webinar participants and shared our resources with the LightSavers network of over 900 contacts.

**LightSavers Canada started in 2008 at The Atmospheric Fund and was adopted by the Canadian Urban Institute in 2012*



In 2017 LightSavers Canada mapped a national inventory of LED and networked streetlight systems, showing the magnitude of the energy, maintenance cost and GHG reductions from these conversion (www.lightsavers.ca/map).

Facilitating Connected & Efficient Infrastructure Across Canada

CUI is seeking financial support from private sector partners as shown in the opportunities below. This funding will help us to evolve LSNetwork and **promote the adoption of networked LED streetlighting and digital master planning** through community partnerships and our work as a developer of objective, independent information. The program will include:



HOSTING

- **National LSNetwork Summit** in Vancouver, BC, and annual LightSavers Innovation Awards
- **Toronto Breakfast Seminar**
- minimum of **3 webinars** featuring guest speakers from industry



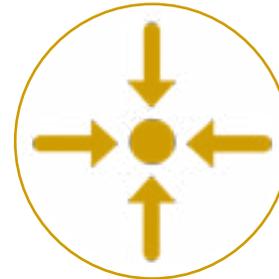
CREATING

- **Digital Master Planning Guide** to inform municipalities on strategies for incorporating digital technology into the built environment
- **case studies** of successful implementations of advanced lighting systems and intelligent communities



CULTIVATING

- **interactive web-based map** of LED & connected lighting applications across Canada by verifying and updating project information, performing additional data analytics and sharing information about the successes and uptake of these technologies



CONVENING

- minimum of **3 cross-Canada knowledge diffusion workshops** targeted at late LED adopters
- **quarterly stakeholder meetings** to share current news, information and ideas about LED streetlighting, connected lighting and intelligent communities

Gold Sponsor

\$15,000
(sold out)

Silver Sponsor

\$10,000
(1 of 2 opportunities available)

Bronze Sponsor

\$5,000
(4 of 5 opportunities available)

NATIONAL SUMMIT (VANCOUVER)

- ☑ Primary logo displayed on all printed and online invites, program, and distributed materials
- ☑ Participate on an expert panel
- ☑ LightSavers Innovation Award presenter
- ☑ Primary recognition on on-site signage
- ☑ **10** complementary registrations (\$1,500 value)
- ☑ Two tabletop displays

- ☑ Medium logo displayed on all printed and online invites, program, and distributed materials
- ☑ Participate on an expert panel
- ☑ Recognition on on-site signage
- ☑ **5** complementary registrations (\$750 value)
- ☑ One tabletop display

- ☑ Small logo displayed on all printed and online invites, program, and distributed materials
- ☑ Recognition on on-site signage
- ☑ **3** complementary registrations (\$450 value)
- ☑ One tabletop display

BRAND RECOGNITION

- ☑ Primary logo displayed on the program's website for one year
- ☑ Increased market exposure and collaboration on communications opportunities

- ☑ Medium logo displayed on the program's LightSavers website for one year
- ☑ Increased market exposure and collaboration on communications opportunities

- ☑ Small logo displayed on the program's website for one year
- ☑ Increased market exposure and collaboration on communications opportunities

STAKEHOLDER ENGAGEMENT

- ☑ Participant in the LSNetwork quarterly stakeholder meetings

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TORONTO MORNING SUMMIT

- ☑ Participate on an expert panel
- ☑ Primary logo displayed on all printed and online invites, program, and distributed materials
- ☑ Primary recognition on on-site signage
- ☑ **10** complementary registrations (\$1,000 value)

- ☑ Medium logo displayed on all printed and online invites, program, and distributed materials
- ☑ Recognition on on-site signage
- ☑ **5** complementary registrations (\$500 value)

- ☑ Small logo displayed on all printed and online invites, program, and distributed materials
- ☑ Recognition on on-site signage
- ☑ **3** complementary registrations (\$300 value)

WORKSHOPS, WEBINARS & CASE STUDIES

- ☑ Partner of 1 workshop
- ☑ Partner of 1 webinar with speaker opportunities
- ☑ 2 case studies developed on a project selected by the sponsoring organization

- ☑ Partner of 1 workshop **OR** partner of 1 webinar with speaker opportunities
- ☑ 1 case study developed on a project selected by the sponsoring organization

Sponsorship Opportunities

To discuss sponsorship opportunities please contact:

Geneva Starr
LSNetwork Coordinator
gstarr@canurb.org
416-365-0816 x 257

LSNetwork

30 St. Patrick Street, 5th Floor
Toronto, ON M5T 3A3
CANADA
lightsavers.ca



From research to action: building capacity for healthy communities since 1990
To find out more, visit www.canurb.org