



## **Eastside Distilling Announces Plan to Effect Reverse Stock Split**

PORTLAND, Ore., Oct. 10, 2016 /PRNewswire/ -- **Eastside Distilling, Inc.** (OTCQB: ESDI) ("Eastside" or the "Company"), a producer of award-winning master-crafted spirits, announced today that its Board of Directors have approved a 20-for-1 reverse split of the Company's outstanding common stock from 95,333,180 to 4,766,659, and a proportional decrease in the Company's authorized common stock from 900 million shares to 45 million shares. Pursuant to the Nevada Revised Statutes, the Company's Board of Directors is authorized to effectuate a reverse stock split where such split is accomplished with a concurrent proportional decrease in the Company's authorized common stock.

The record date for the reverse split is October 17, 2016 and the effective date for the reverse split will be the later of October 18, 2016 or the earliest date thereafter that FINRA completes its review of the reverse split. Accordingly, on the effective date, each twenty (20) shares of the Company's issued and outstanding common stock on the record date will automatically be converted into one (1) share of common stock. As mentioned, prior to the split, the Company will have 95,333,180 shares of common stock issued and outstanding and following the reverse split, the Company will have approximately 4,766,659 shares of common stock issued and outstanding (subject to adjustment for settlement of fractional shares which will be rounded up to the nearest whole share). Although the number of shares held by the Company's shareholders will decrease proportionately, there will be no change in the percentage ownership of any shareholder, or any other change to shareholder rights. All outstanding options, warrants, preferred stock and other securities convertible into the Company's common stock will be adjusted as a result of the reverse stock split as required by the terms of such securities with a proportional increase in the exercise price.

Grover Wickersham, Chairman of Eastside, said, "We believe that taking this step is appropriate because of the growth track that our business is on right now. Our goal is help Eastside gain access to the large body of investors that invests in companies that have higher share prices and that are nationally listed. The reverse split should help position the Company to possibly list in the future on a national exchange such as NASDAQ or NYSE that has limitations on share price. Any such listing is subject to our ability to satisfy the full listing requirements, of which share price is only one."

The Company's common stock will continue to trade on the OTC Markets under the symbol "ESDI" and will trade under a new CUSIP number of 277802 203 following the reverse split. However, a "D" will be placed on the Company's ticker symbol for 20-business days following the reverse split to alert the public to such split.

Shareholders who are holding their shares in electronic form at brokerage firms do not need to take any action, as the effect of the reverse stock split will automatically be reflected in their brokerage accounts. The Company's transfer agent, Pacific Stock Transfer Company, will provide instructions, upon request, to shareholders of record regarding the process for exchanging share certificates and all book-entry or other electronic positions representing issued and outstanding shares of the common stock will be automatically adjusted. Shareholders should direct any questions concerning the reverse split to their broker or the Company's transfer agent, Pacific Stock Transfer Company, at 702-361-3033.

### **About Eastside Distilling**

Eastside Distilling, Inc. (OTCQB: ESDI) is located in Southeast Portland's Distillery Row, and has

been producing high-quality, master crafted spirits since 2008. Makers of award winning spirits, the company is unique in the marketplace and distinguished by its highly decorated product lineup that includes Barrel Hitch American Whiskies, Burnside Bourbon, Below Deck Rums, Portland Potato Vodka, and a distinctive line of infused whiskeys. All Eastside spirits are master crafted from natural ingredients for unparalleled quality and taste. The company is publicly traded under the symbol OTCQB: ESDI. For more information visit: [www.eastsidedistilling.com](http://www.eastsidedistilling.com) or follow the company on [Twitter](#) and [Facebook](#).

**Important Cautions Regarding Forward-Looking Statements**

Certain matters discussed in this press release may be forward-looking statements. Such matters involve risks and uncertainties that may cause actual results to differ materially, including the following: changes in economic conditions; general competitive factors; acceptance of the Company's products in the market; the Company's success in obtaining new customers; the Company's success in product development; the Company's ability to execute its business model and strategic plans; the Company's success in integrating acquired entities and assets, and all the risks and related information described from time to time in the Company's filings with the Securities and Exchange Commission ("SEC"), including the financial statements and related information contained in the Company's Annual Report on Form 10-K and interim Quarterly Reports on Form 10-Q. Examples of forward-looking statements in this release may include statements related to our strategic focus, product verticals, anticipated revenue, and profitability. The Company assumes no obligation to update the cautionary information in this release.

**Company Contact:**

Eastside Distilling  
[inquiries@eastsidedistilling.com](mailto:inquiries@eastsidedistilling.com)

**Investors:**

Robert Blum, Joe Diaz or Joe Dorame  
Lytham Partners, LLC  
(602) 889-9700  
[esdi@lythampartners.com](mailto:esdi@lythampartners.com)