

DARIUS RUCKER



INTERCOLLEGIATE
at Long Cove Club

2017 DRI MEDIA LINKS

Tournament Ads/Marketing Efforts:

1. 5 advertisements ran in the Island Packet: 2/12, 2/19, 2/26, 3/5, 3/5
2. "Thank You" to our Members/Sponsors Ad in Island Packet: 3/12
3. 1 Full Page ad in CH2 Magazine – February
4. 1 Full Page ad in HH Monthly Magazine – February
5. Approximately 1600 – 2000 spectators, not including our LCC Members & Volunteers.
6. Approximately 40 LCC Realtor/Prospective Member Brochures taken.

Videos created by University of South Carolina:

1. <https://www.youtube.com/watch?v=SbxqH3klokI&feature=youtu.be>
2. Awards Ceremony: https://www.youtube.com/watch?v=_WHawiXnlwo&feature=youtu.be

Golf Digest:

1. Golf Digest (3/3/2017): <http://www.golfdigest.com/story/darius-rucker-takes-hosting-the-darius-rucker-intercollegiate-very-seriously>

Golf Week:

1. Golfweek (3/3/2017): <http://golfweek.com/2017/03/03/college-women-alabama-races-out-to-early-lead-at-darius-rucker-intercollegiate/>
2. Golfweek (3/4/2017): <http://golfweek.com/2017/03/04/college-women-alabama-duke-share-36-hole-lead-at-darius-rucker-intercollegiate/>
3. Golfweek (3/5/2017): <http://golfweek.com/2017/03/05/college-women-cheyenne-knight-alabama-repeat-at-darius-rucker-intercollegiate/>

Island Packet

1. Island Packet (2/19/2017): <http://www.islandpacket.com/sports/college/article133783454.html>
2. Island Packet (3/2/2017): <http://www.islandpacket.com/sports/golf/article136069623.html>
3. Island Packet (3/3/2017): <http://www.islandpacket.com/sports/college/article136332568.html>

4. Island Packet - Video (3/3/2017): <http://www.islandpacket.com/sports/golf/article136173603.html>
5. Island Packet (3/4/2017): <http://www.islandpacket.com/sports/college/article136509538.html>
6. Island Packet (3/5/2017): <http://www.islandpacket.com/sports/college/article136637673.html>

University Websites

1. Auburn (3/2/2017): <http://www.auburntigers.com/sports/w-golf/spec-rel/030217aaa.html>
2. Oklahoma State (3/2/2017): <http://www.okstate.com/news/2017/3/2/womens-golf-cowgirl-golf-carrying-momentum-into-darius-rucker-intercollegiate.aspx>
3. Gamecocks Online (3/2/2017): <http://www.gamecocksonline.com/sports/w-golf/spec-rel/030217aab.html>
4. Baylor Bears (3/2/2017): <http://www.baylorbears.com/sports/w-golf/spec-rel/030217aaa.html>
5. Wake Forest (3/2/2017): <http://www.wakeforestsports.com/sports/w-golf/spec-rel/030217aaa.html>
6. Oklahoma State (3/3/2017): <http://www.okstate.com/news/2017/3/3/womens-golf-broze-cards-five-birdies-in-darius-rucker-opening-round.aspx>
7. Auburn Tigers (3/3/2017): <http://www.auburntigers.com/sports/w-golf/recaps/030317aaa.html>
8. Gamecocks Online (3/3/2017): <http://www.gamecocksonline.com/sports/w-golf/recaps/030317aab.html>
9. Wake Forest (3/3/2017): <http://www.wakeforestsports.com/sports/w-golf/recaps/030317aaa.html>
10. Wake Forest (3/4/2017): <http://www.wakeforestsports.com/sports/w-golf/recaps/030417aaa.html>
11. Auburn Tigers (3/4/2017): <http://www.auburntigers.com/sports/w-golf/recaps/030417aaa.html>
12. LSU Sports (3/4/2017): http://www.lsusports.net/ViewArticle.dbml?DB_OEM_ID=5200&ATCLID=211514077
13. Oklahoma State (3/4/2017): <http://www.okstate.com/news/2017/3/4/womens-golf-johansson-fires-1-under-70-to-vault-up-leaderboard-in-south-carolina.aspx>
14. Wake Forest (3/5/2017): <http://www.wakeforestsports.com/sports/w-golf/recaps/030517aab.html>
15. Gamecocks Online (3/5/2017): <http://www.gamecocksonline.com/sports/w-golf/recaps/030517aac.html>
16. Red & Black (3/5/2017): http://www.redandblack.com/sports/georgia-women-s-golf-moves-to-th-at-darius-rucker/article_9af889f8-01af-11e7-9975-7f093a74dfc8.html
17. Duke Chronicle (3/5/2017): <http://www.dukechronicle.com/article/2017/03/four-top-6-finishes-propel-duke-womens-golf-to-second-place-finish-at-darius-rucker-intercollegiate>
18. Auburn Tigers (3/5/2017): <http://www.auburntigers.com/sports/w-golf/recaps/030517aaa.html>
19. Baylor (3/5/2017): <http://www.baylorbears.com/sports/w-golf/recaps/030417aaa.html>
20. Oklahoma State (3/5/2017): <http://www.okstate.com/news/2017/3/5/womens-golf-mccrarys-charge-helps-cowgirl-golf-finish-ninth-at-darius-rucker.aspx?path=wgolf>

21. Duke (3/5/2017): http://www.goduke.com/ViewArticle.dbml?DB_OEM_ID=4200&ATCLID=211515061
22. UTdailybeacon (3/6/2017): http://www.utdailybeacon.com/sports/women-s-golf-places-th-at-darius-rucker-intercollegiate/article_2bfc00d2-02ba-11e7-b8b1-df6988c0e5fb.html

Misc.

1. The Chronicle (3/1/2017): <http://www.dukechronicle.com/article/2017/03/duke-womens-golf-heads-to-darius-rucker-intercollegiate-hoping-to-recreate-past-success>
2. Amateur Golf.com (3/2/2017): <https://www.amateurgolf.com/golf-tournament-news/18624/Top-Teams-are-Ready-for-Sixth-Darius-Rucker-Intercollegiate>
3. Tulsa World (3/3/2017): http://www.tulsaworld.com/sportsextra/osu-women-s-golf-team-tied-for-ninth-at-darius/article_3a519d72-6c34-5d8a-8474-e3d4156f8191.html
4. Wral Sports Fan (3/3/2017): <http://www.wralsportsfan.com/wgolf-blue-debil-golfers-open-in-2nd-at-darius-rucker-intercollegiate/16564144/>
5. Waco Tribune (3/3/2017): http://www.wacotrib.com/sports/baylor/baylor_women_golf/baylor-women-in-th-after-rucker-first-round/article_6a64d648-5a5e-5dab-8628-7df9dc46dcac.html
6. KXXV, Waco (3/3/2017): <http://www.kxxv.com/story/34663353/baylor-womens-golf-in-fifth-place-at-darius-rucker-intercollegiate>
7. Scout (3/3/2017): <http://www.scout.com/college/alabama/story/1759726-co-leaders-lead-alabama-women-s-golf-to-top>
8. Scout (3/5/2017): <http://www.scout.com/college/alabama/story/1760198-alabama-knight-repeat-in-rucker>
9. Tulsa World (3/5/2017): http://www.tulsaworld.com/sportsextra/golf/maddie-mccrary-s-charge-helps-cowgirl-golf-finish-ninth-at/article_05c4b048-609c-5a54-af8c-357c773160ba.html
10. Amateurgolf.com (3/5/2017): <https://www.amateurgolf.com/golf-tournament-news/18643/Cheyenne-Knight-leads-Alabama-to-Darius-Rucker-Repeat>
11. The Eagle, College-Station, TX (3/5/2017): http://www.theeagle.com/sports/baylor/baylor-women-finish-th-out-of-teams-in-at-rucker/article_42732c46-bc9d-594a-b907-833e776791dd.html
12. Tuscaloosa News (3/5/2017): <http://www.tuscaloosanews.com/news/20170305/alabama-repeats-as-darius-rucker-intercollegiate-champion>
13. KXXV, Waco (3/5/2017): <http://www.kxxv.com/story/34671224/baylor-womens-golf-takes-seventh-at-darius-rucker-intercollegiate>
14. Waco Tribune (3/5/2017): http://www.wacotrib.com/sports/baylor/baylor_women_golf/lee-at-over-after-rounds-at-rucker-intercollegiate-baylor/article_bef89142-d27a-5f21-bead-d4c48d25d89c.html

Upcoming:

WHHI Segment (Airing March 9)

Recap in CH2 and Hilton Head Monthly - April