

M. J. (MATTHEW-JIM) D'ELIA: 2013-2016

Head, Learning & Curriculum Support
Instructor, College of Business and Economics
McLaughlin Library, University of Guelph
Guelph, Ontario, Canada
N1G 2W1

mdelia@uoguelph.ca

519.824.4120 x56801

<http://mjdelia.com>

CURRENT POSITION OVERVIEW

As the Head of the Learning and Curriculum Support Team, I provide strategic leadership and oversight for the staff and operations of the L&CS unit, including: program development and delivery; promotion and outreach services; collaborative projects with other campus academic support units; budget management; workflow coordination and human resources management; and monitoring and assessment of programs and services. In addition to my library responsibilities, I teach the Entrepreneurship course (MCS*4100) offered by the Marketing and Consumer Studies department in the College of Business and Economics. This interactive undergraduate course focuses on the entrepreneurial mindset.

EDUCATION

Master of Library and Information Studies, Dalhousie University, 2004

Bachelor of Arts, English and Visual Arts, University of Western Ontario, 2001

Certificate in Writing, University of Western Ontario, 2000

PUBLICATIONS

Bergart, Robin and M.J. D'Elia. "Innovation Boot Camp: A Social Experiment." *The Library Innovation Toolkit*. Eds. Anthony Molaro & Leah L. White. Chicago: ALA Editions. 2015. 47-58.

D'Elia, M.J. and Nicole McCallum. *Marketing Information Management: Exploring the Edges of the Information Age*. Rev. ed. Dubuque, IA: Kendall-Hunt, 2014.

CONFERENCE PRESENTATIONS

Open Your Mind, Open Your Library: Creative Thinking at Work. *Texas Library Association Conference 2016*. Houston, TX (April 21, 2016)

The Experience of Innovation. *OLA 5th Annual Institute on the Library as Place*. Waterloo, ON (July 7, 2015) with Mary Ann Mavrinnac

Habits not Hype: Startup Thinking 101. *Special Library Association Conference 2015*. Boston, MA (June 16, 2015)

Introduction to Customer Development. *Computers in Libraries 2015*. Washington, DC (April 28, 2015)

Game-Based Learning. *Computers in Libraries 2015*. Washington, DC (April 28, 2015)

Low-Tech Dashboards for Assessment. *Library Leaders Summit 2015*. Washington, DC (April 28, 2015)

Nine startup strategies that you should be using now! *TechForum Industry Conference 2015*. Toronto, ON (March 12, 2015)

Startup Thinking & Libraries. *Internet Librarian Conference 2014*. Monterey, CA (October 27, 2014)

"We love the Library, so don't screw it up!" Library Master Space Planning. *Annual Institute on the Library as Place 2014*. London, ON (July 10, 2014) with Kelly Bertrand and Jill Vigers

Startup Library 101. *OLA Conference 2014*. Toronto, ON. (January 31, 2014) with Helen Kula

Busting out of your Cubicle: Your Creative Self at Work. *ALA Conference 2013*. Chicago, IL. (June 27, 2013) with Robin Bergart

Startup Library and Sample Pitches. *TUG Conference 2013*. Waterloo, ON. (April 19, 2013) with pitches from: Jim Brett, Doug Horne, Robin Bergart, Catherine Baird

FACILITATED WORKSHOPS

Pitch Camp: Techniques and Strategies to Move Others. *Writers Workshop 2016*. Guelph, ON (February 16, 2016)

Business Models for Library Success. *Computers in Libraries 2015*. Washington, DC (April 26, 2015)

Startup Thinking 101. *Internet Librarian Conference 2014*. Monterey, CA (October 26, 2014)

Thinking, Playing & Learning with Lego. *Computers in Libraries 2014*. Washington, DC (April 6, 2014)

Four Strategies of Inventive Thinking. *Computers in Libraries 2014*. Washington, DC (April 6, 2014)

Startup Library: Full Day Workshop. *OCULA Fall Conference 2013*. Ottawa, ON. (October 25, 2013)

The Future of the OLA Super Conference: Half-Day Workshop. University of Toronto iSchool. Toronto, ON (June 11, 2013)

Innovation Boot Camp: Full-Day Workshop. University of British Columbia Library. Vancouver, BC (April 10, 2013)

The Startup Library: Four Workshops. Innovation Guelph. Guelph, ON (March 8, March 15, April 5, April 12, 2013) with Amanda Etches, Robin Bergart, & Doug Horne

WEBINARS

How to Run Your Library Like a Startup. *Sirsi-Dynix Series* (June 3, 2015) with Helen Kula

POSTERS, PANELS & INFORMAL TALKS

Startups and Libraries: When worlds collide [Ignite talk]. *VentureWell 2015*. Washington, DC (March 21, 2015)

Learning to have a Startup Mindset. *Flat Army Symposium*. Toronto, ON (November 13, 2014) with Helen Kula

Libraries Meet Startups: An Unusual Love Story. *Code Meet Print Toronto Meetup*. Toronto, ON. (September 18, 2014)

Extreme Makeovers & Mindshifts: People & Places. *Computers in Libraries 2014*. Washington, DC. (April 8, 2014) with Erik Boekesteijn, & Nate Hill

The Learner-Centredness Project [Poster]. *Society for Teaching and Learning in Higher Education 2014*. Kingston, ON (June 18, 2014) with Erin Aspenlieder & Natasha Kenny

Lego Serious Play. Ryerson University Library: Staff Development Day. Toronto, ON. (December 10, 2013)

Learning with Lego. *MOOCs and Libraries Symposium*. Toronto, ON. (September 30, 2013)

Learning with Lego. *Creative Making Symposium*. Toronto, ON. (July 22, 2013)

Startup Library [Digital Poster]. *OCULA Spring Conference 2013*. Jordan, ON (April 26, 2013)

MEDIA & MISCELLANEOUS

[You Inc: Cultivating Your Inner Entrepreneur](#) [podcast interview]. DJ and Da Bear (DeEtta Jones & Richard Dent): Voice of America (April 13, 2015)

[OLA Super Conference 2014: Interview with M.J. D'Elia](#) [Interviewer: Erik Boekesteijn]

TEACHING ASSIGNMENTS

*MCS*4100: Entrepreneurship*. University of Guelph, Department of Marketing and Consumer Studies. Semesters: Fall 2012, Fall 2013, Fall 2014, Fall 2015

*MGMT*3603: Beyond Google* [online]. Dalhousie University, School of Information Management. Semesters: Winter 2011, Winter 2013

HONOURS, AWARDS AND PROFESSIONAL RECOGNITION

Larry Moore Distinguished Service Award, OLA, 2014

FACILITATOR FOR HIRE (THIRDWAY THINK, INC.)

Design Thinking 101: Workshop. Southern Ontario Library Service. Richmond Hill & London, ON (June 22, 25, 2015)

ARL Liaison Librarian Institute: Facilitated Sessions. Cornell University. Ithaca, NY (June 10-12, 2015)

Library of Parliament Service Transformation: Staff Engagement Sessions. Library of Parliament. Ottawa, ON (March 2-3, 2015)

Innovation Boot Camp: Team Building. McMaster Library. Ancaster, ON (October 29, 2014)

From Plan to Action: Full Day Facilitated Engagement. University of Toronto Libraries: Senior Leadership Team. Toronto, ON (June 12, 2014)

The Maker Mindset: Half-Day Workshop. Hamilton-Wentworth School Board: Development Day. Hamilton, ON (May 2, 2014)

Innovation Boot Camp: Half-Day Workshop. Niagara College Administrators. Niagara on the Lake, ON (March 7, 2014)

Startup Thinking 101: Webinar Series. IslandLink Library Federation. Victoria, BC. (Feb 6, 13, & 27, 2014)

Finders Are Keepers: Half-Day Workshop on Problem Identification. JAN Kelley Marketing. Burlington, ON (May 10, 2013)

Innovation Boot Camp: Half-Day Workshop. Queen's University Library. Kingston, ON (April 18, 2013)

Strategic Planning / Staff Development: Multiple Engagements. Seneca College Libraries. Toronto, ON (Oct 29, Dec 12, Dec 18, 2012; Jan 28, 2013)

EVENT PLANNING

Startup Weekend Guelph (Event Co-organizer). McLaughlin Library, University of Guelph. Guelph, ON (August 28 – 30, 2015)

Startup Weekend Guelph (Event Co-organizer). McLaughlin Library, University of Guelph. Guelph, ON (August 15 – 17, 2014)

Startup Weekend Toronto EDU: Library Edition (Event Co-organizer). Mozilla Community Space, Toronto, ON (March 28 – 30, 2014)

SIGNIFICANT PROFESSIONAL DEVELOPMENT

ARL Leadership Fellows Program. Association of Research Libraries, Washington, DC (January 2016 – May 2017)

SELF-PUBLICATIONS & WEB PROJECTS

M.J. D'Elia: Professional Site & Blog.

<http://mjdelia.com>

June 2007 –

SOCIAL SPACES

Twitter: [@mjdelia](https://twitter.com/mjdelia)

LinkedIn: [M.J. D'Elia](https://www.linkedin.com/in/mjdelia)

Slideshare: [M.J. D'Elia](https://www.slideshare.net/mjdelia)

Facebook: [M.J. D'Elia](https://www.facebook.com/mjdelia)

Pinterest: [mjdelia](https://www.pinterest.com/mjdelia)

PROFESSIONAL COMMITMENTS & SERVICE

UNIVERSITY COMMITTEES

Compulsory Fees Committee, August 2015 –

Centre for Business and Student Enterprise: HUB Application reviewer, October 2014 –

Course ReDesign Institute Planning Committee, March 2011 – March 2014

Teaching and Learning Innovations Conference Committee (TSS), Jan 2010 – April 2010;
August 2012 –

MANAGEMENT TEAMS

Library Management Team, January 2013 –

PROJECT TEAMS AND WORKING GROUPS

Library Forum (Chair), September 2011 –

Library Master Space Plan Working Group, July 2012 – April 2014

Multi-Purpose Room Working Group, April 2014 –

Cross-Functional Team: Organizational Development, Sept 2011 – Jan 2013

Cross-Functional Team: Web and Information Architecture, Oct 2010 – Jan 2013

RECRUITMENT COMMITTEES

Search Committee Member: UX Librarian, September 2015 –

Search Committee Member: Manager, Library Finance & Payroll Administration, July 2013 –
August 2013

ASSOCIATIONS (MEMBERSHIP)

PROFESSIONAL

Creative Education Foundation (CEF), February 2010 –

American Library Association (ACRL), March 2006 –

Ontario Library Association, Jan 2005 –

PERSONAL

Givesome Foundation, Board member and Secretary

RESEARCH INTERESTS

APPLIED IMAGINATION AND CREATIVE PROBLEM SOLVING

Innovation in libraries

Creative Problem Solving (Osborn-Parnes process) process

LEGO® SERIOUSPLAY™ methodology in education

INFORMATION LITERACY & PEDAGOGY

Embedded information literacy across the curriculum

Active learning strategies

Collaborative learning and group problem-solving

EDUCATIONAL TECHNOLOGY

Badges, Peer review platforms, e-textbooks

RSS, blogs, microblogs and wikis in academia

Multimedia in education (podcasts, video, animation)

Online social networks and social learning environments