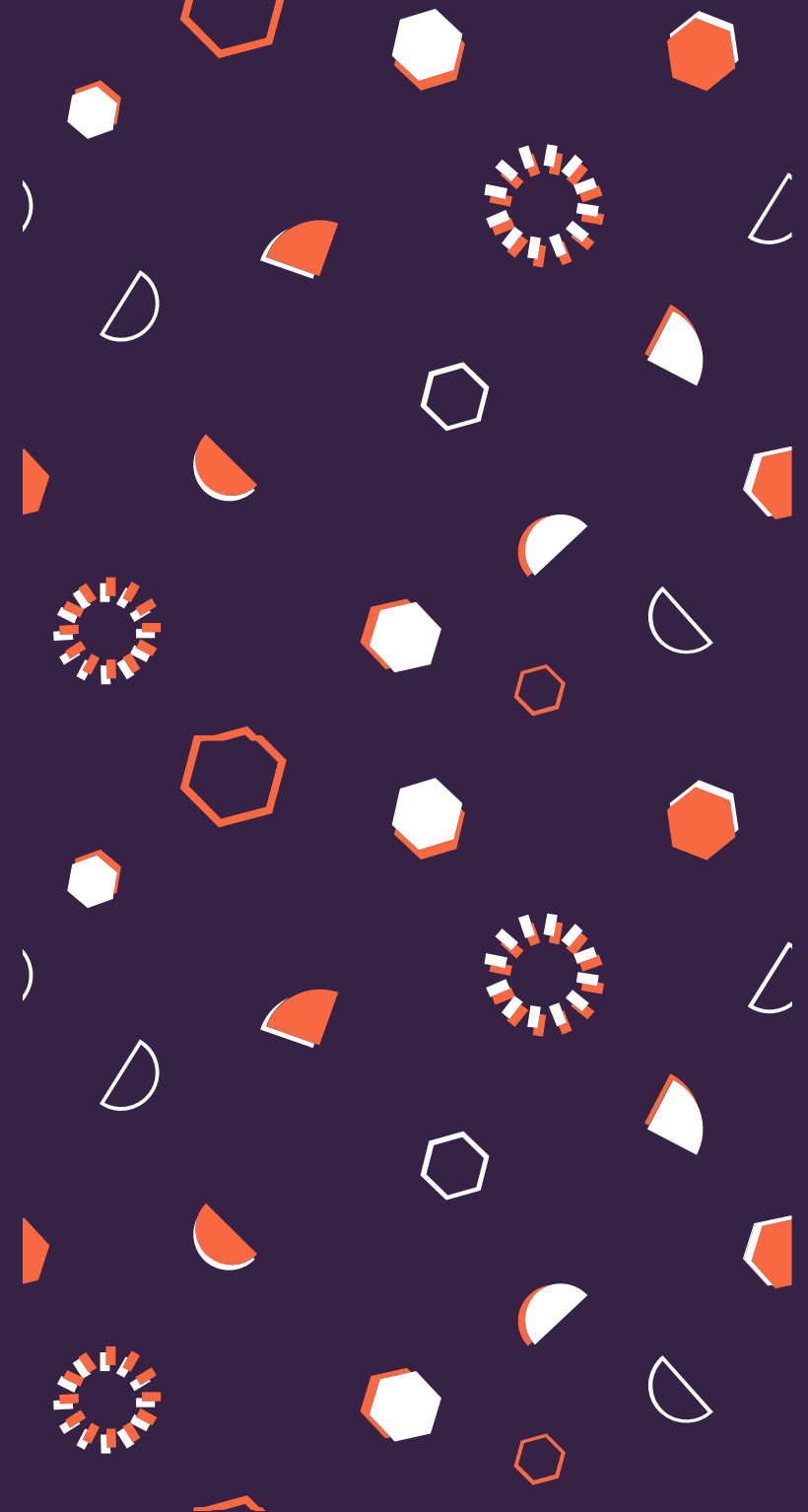


# COMMUNICATION & PERSONAL IDENTITY

”

**WHAT DOES THE  
SELF ENCOMPASS?**

“



## **THE SELF**

**AN EVER CHANGING SYSTEM OF  
PERSPECTIVES & IS  
FORMED/SUSTAINED IN  
COMMUNICATION WITH  
OTHERS AND OURSELVES**


# THE SELF



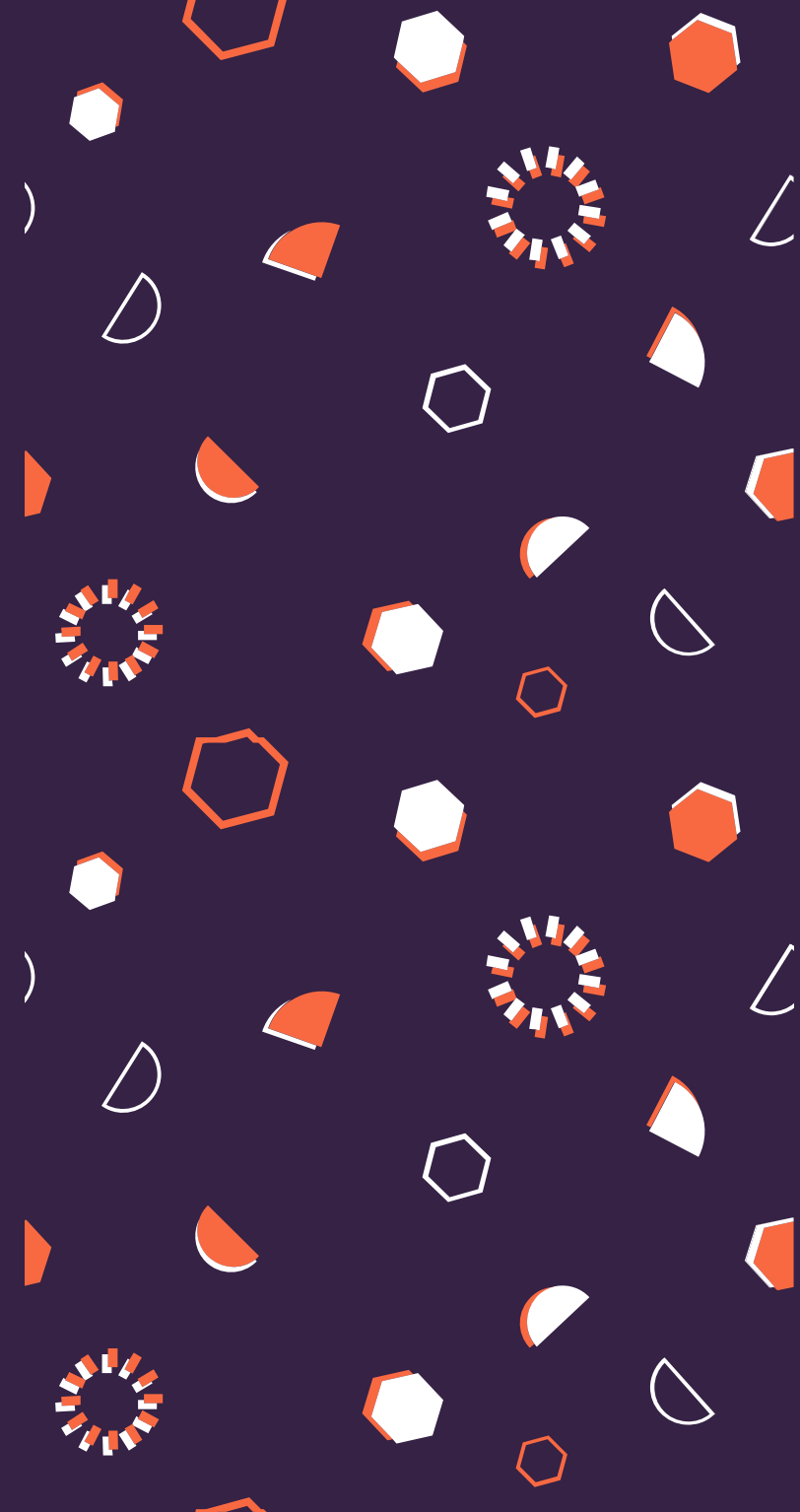
**PERSPECTIVES  
THAT GROW OUT  
OF  
COMMUNICATION**



**IS DYNAMIC**



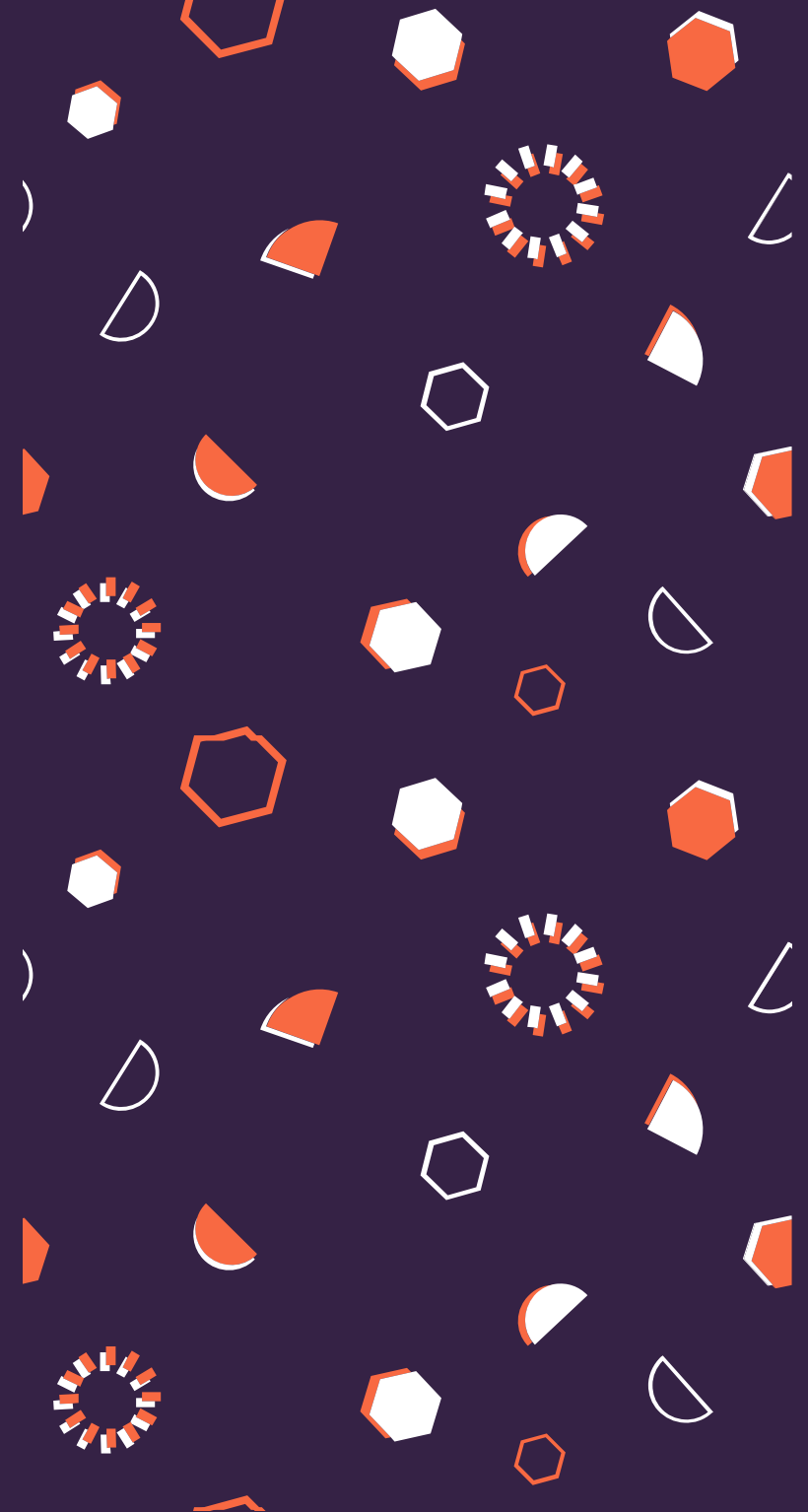
**& IS PART OF A  
SYSTEM WHERE  
ALL PARTS ARE  
INTERRELATED.**



”

**WHAT ARE THE 5  
DIMENSIONS OF  
SELF?**

“



# THE 5 DIMENSIONS

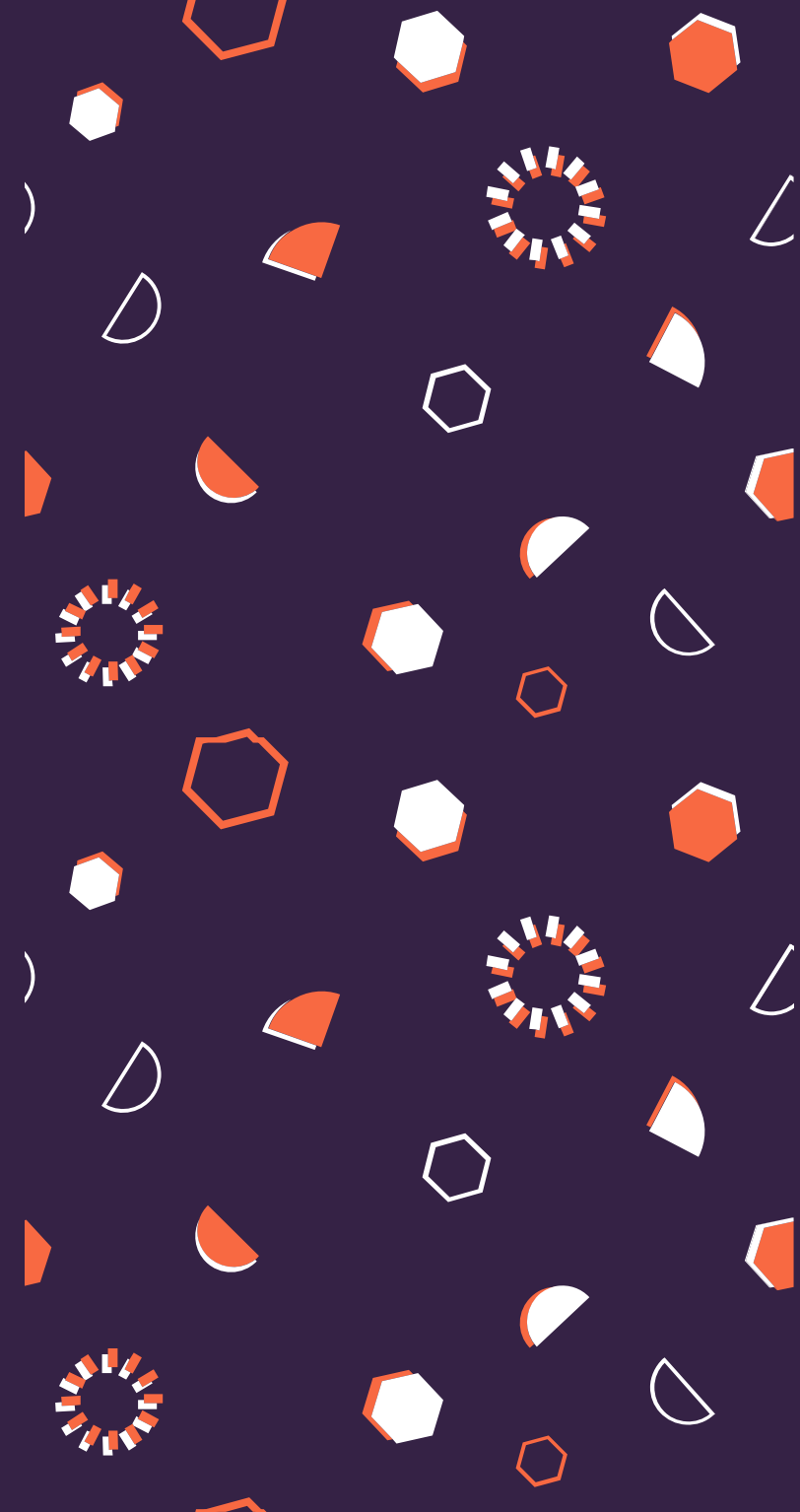
**1. PHYSICAL**

**2. COGNITIVE**

**3. EMOTIONAL**

**4. SOCIAL**

**5. PROFESSIONAL**



”

**WHAT DO YOU  
NOTICE FIRST?**

“



”

**WHAT DO YOU  
NOTICE FIRST?**

“





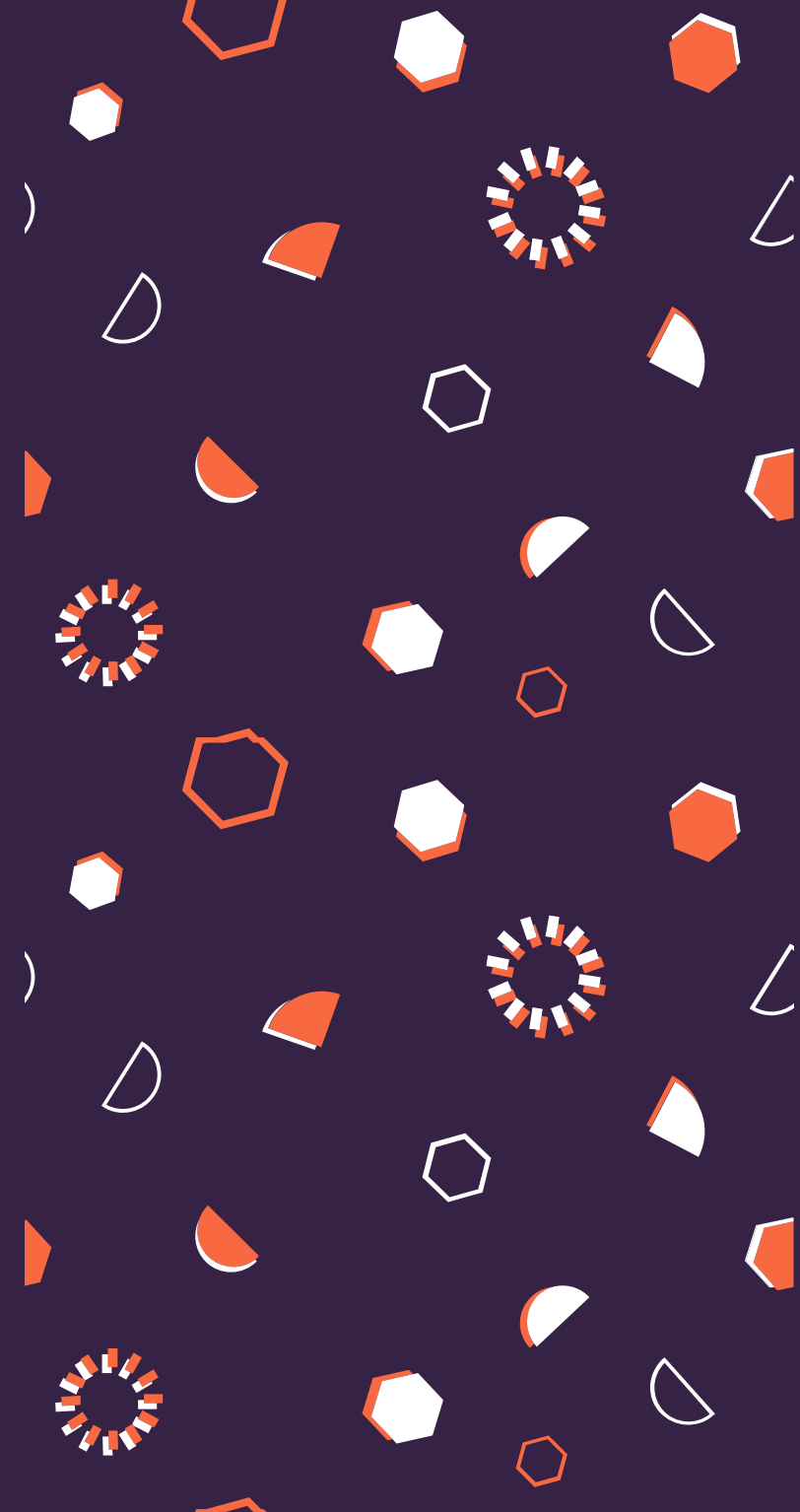
# 4 KEY SOCIAL CATEGORIES

**1. RACE**

**2. GENDER**

**3. SEXUAL ORIENTATION**

**4. SOCIOECONOMIC CLASS**



# KEY POINTS



**WHITE PRIVILEGE / LABEL**



**GENDER INEQUALITY**



**MAJOR CHANGES IN SOCIETY'S VIEW  
ON SEXUAL ORIENTATION**



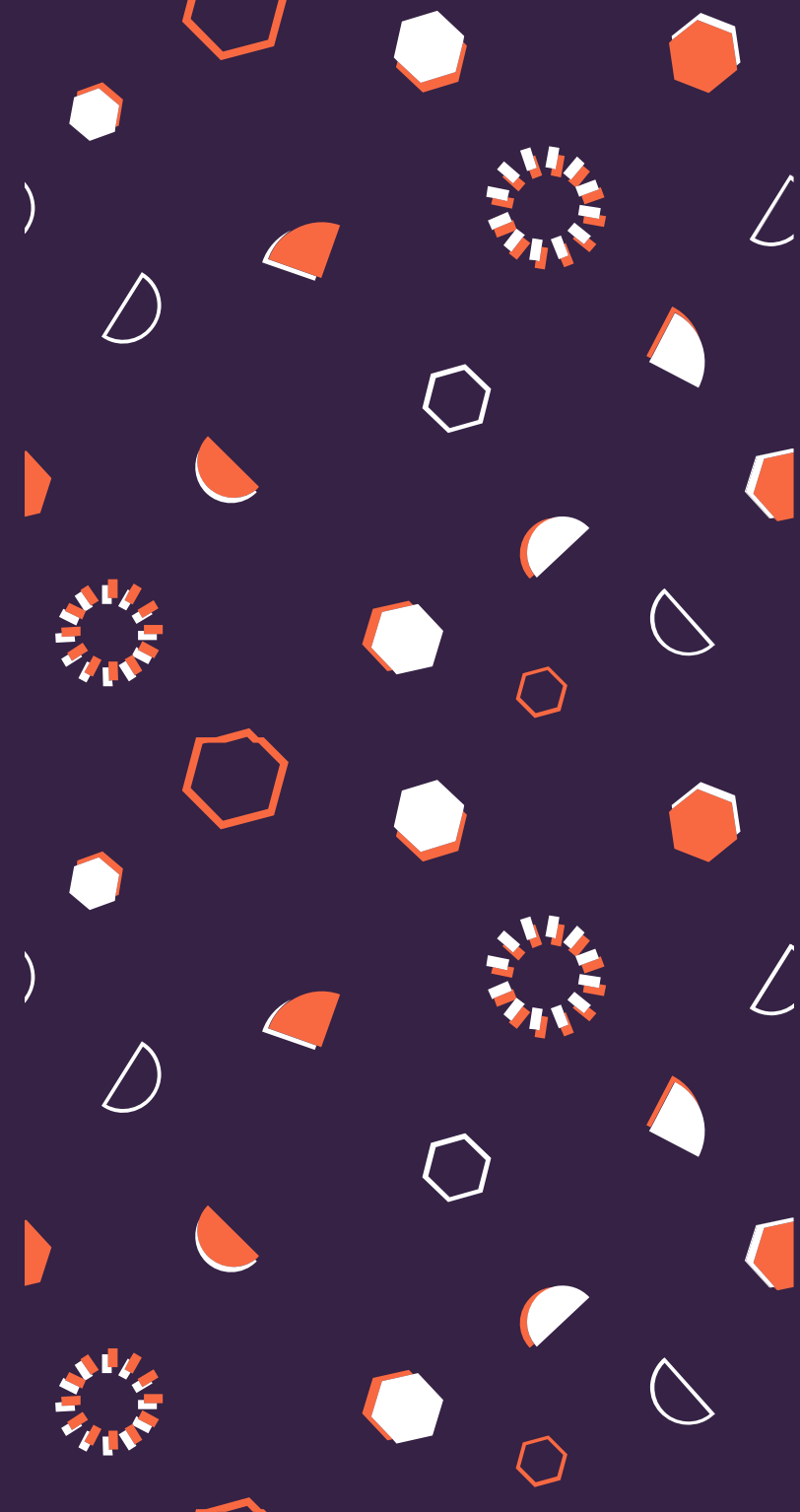
**SOCIOECONOMIC CLASS IS NOT  
STRAIGHT FORWARDLY VISIBLE**

**"OTHERS"**  
PERSPECTIVE  
INFLUENCE

**GENERALIZED OTHER=**  
SOCIETY AS A WHOLE

**PARTICULAR OTHER=**  
INDIVIDUALS WHO ARE  
SIGNIFICANT

**RANDOM PERSON /**  
**FRIENDS & FAMILY**



# **SOCIAL COMPARISON**

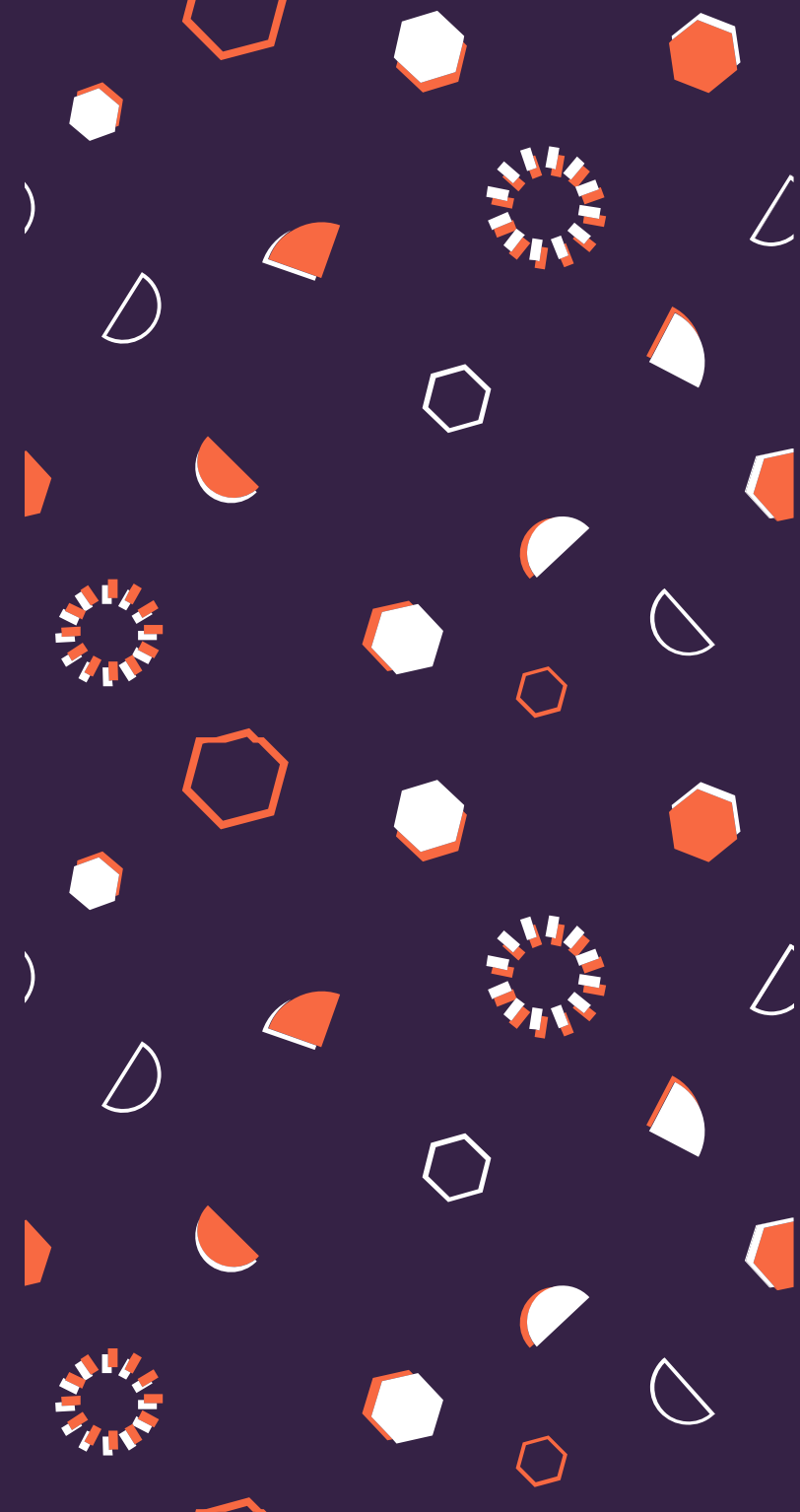
**1. COMPARE & SEE IF THERE  
ARE  
SIMILARITIES/DIFFERENCES**

**2. COMPARE & ASSESS HOW  
CERTAIN ASPECTS OF  
OURSELVES MEASURE UP  
WITH OTHERS.**



# REFLECTED APPRAISAL

**THE PROCESS OF SEEING  
OURSELVES THROUGH  
THE EYES OF OTHERS  
AKA  
"THE LOOKING GLASS  
SELF"**



# DIRECT DEFINITION

COMMUNICATION THAT  
EXPLICITLY TELLS US  
WHO WE ARE BY  
LABELING US AND OUR  
BEHAVIORS.

THIS **DIRECTLY** EFFECTS  
SELF-FULFILLING  
PROPHECIES.

