TECHNICALLY SIMPLE

OUR VISION

Project Pitch Proposal

WHAT IS TECHNICALLY SIMPLE?

WHO/WHAT

A team of diverse and talented individuals collaborating to create a digital marketing & creative agency.

WHERE/WHEN

Working remotely to start, expanding our knowledge on all things freelance, to then take our first clients.

& WHY

We want to work with like minded people who share our passion for connecting audiences to their favorite brands.

WHY DO WE CARE?

ADVISE - EXPAND -DELIVER

Our Mission

Our mission to advise clients, expand their revenue and customer reach, and deliver campaign results.

WHAT PROBLEM ARE WE SOLVING?

Reaching & Expanding Audiences

Market Analysis

- 60% don't have a Twitter
- 66% don't have an Instagram
- 53% don't have news coverage or public events
- 80% lack of engagement

80%

of businesses fail within the first 18 months and some of their biggest weaknesses begin and end with not reaching their audiences.

WHAT WE DO

"Advise – Expand – Deliver"

- *Graphic Design & Branding*
- *Digital Marketing*
- *Public Relations & Event Management*
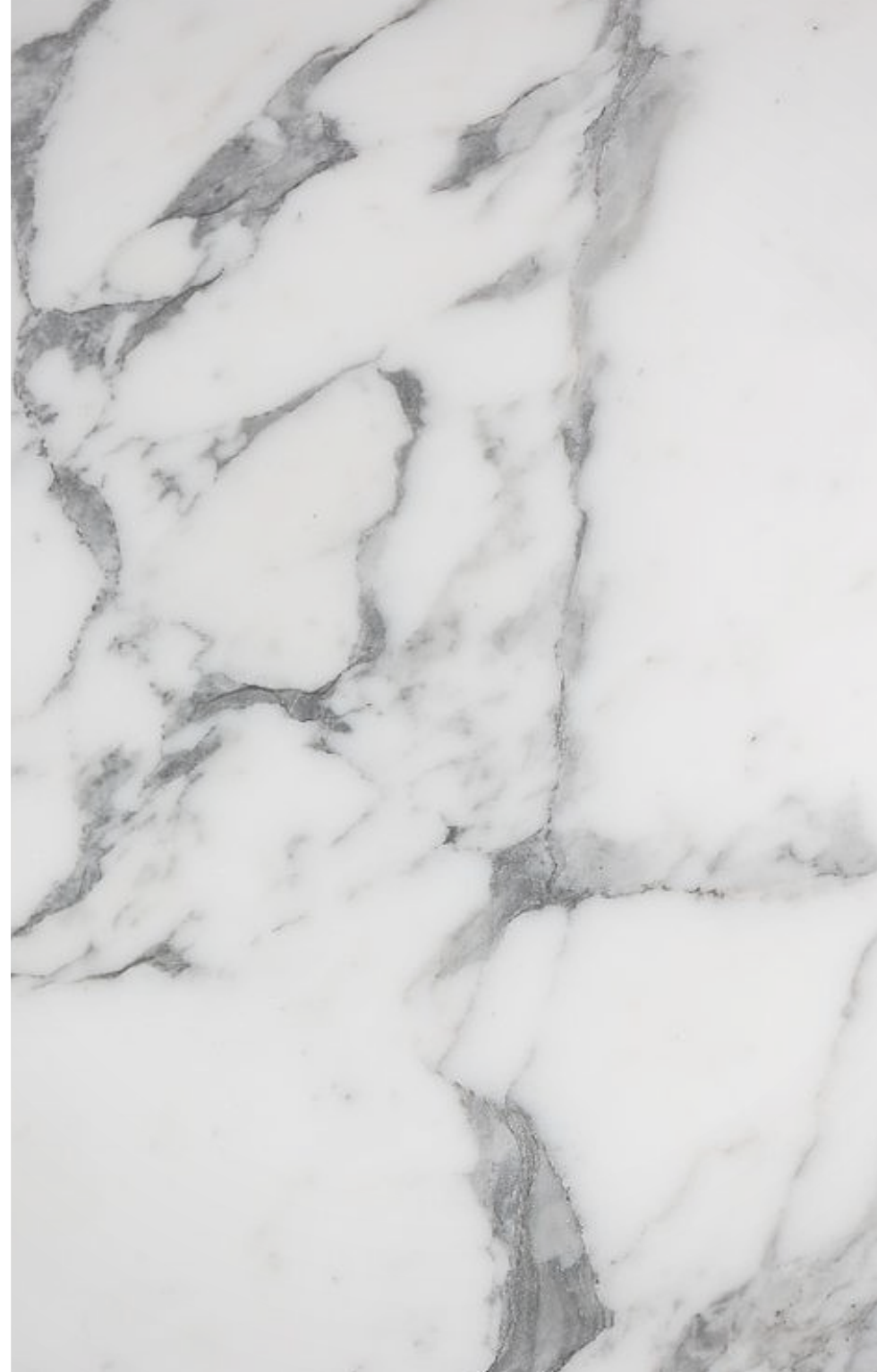
WHERE ARE WE?

CT & VIRTUALLY

We are currently working remotely with hopes to settle into a place of our own.

THE DETAILS

How does this benefit us?

- Team's Top 5 Learning Goals
- Main Deliverables
- Pre-Launch Stage

WOULD YOU RATHER SPEND

$342K OR $180K

IN THE FIRST 18 MONTHS?

"YOU WON'T JUST HAVE ACCESS TO ONE EXPERT, YOU'LL HAVE ACCESS TO A TEAM OF EXPERTS"

–Dan Scalco, Inc. Magazine

DO WE GET YOUR STAMP OF APPROVAL?

THANK YOU

TECHNICALLY SIMPLE