

Social finance

Challenges and Opportunities

Chloé Le Coq

Stockholm School of Economics (SITE)
Chloe.LeCoq@hhs.se

*International SEFORIS Conference,
Aston University, December 9th, 2016.*



STOCKHOLM INSTITUTE OF
TRANSITION ECONOMICS



*This project has received funding from the
European Union's seventh Framework Programme
for research, technological development and
demonstration under grant agreement no 613500*

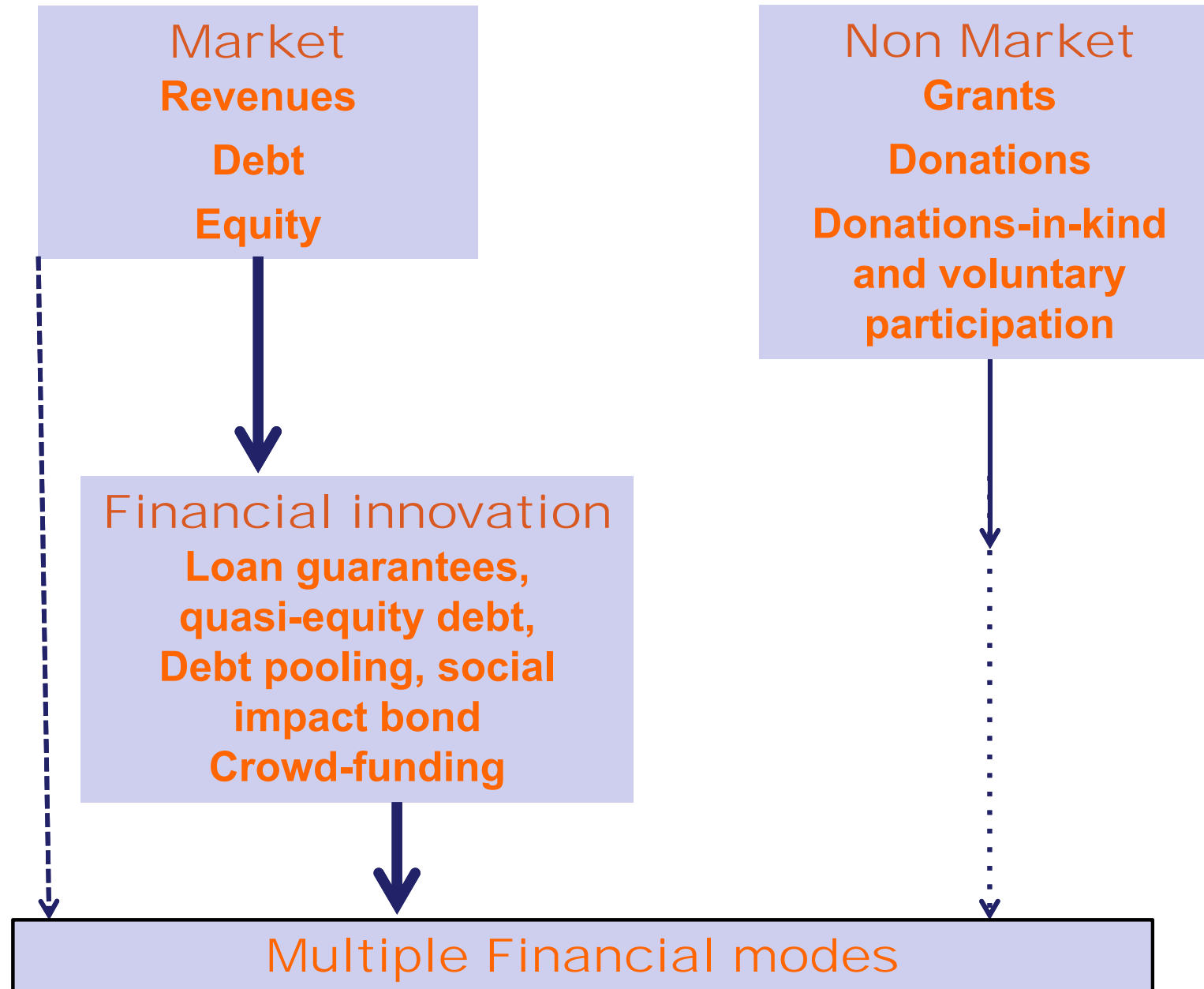


The special case of a social entrepreneur...



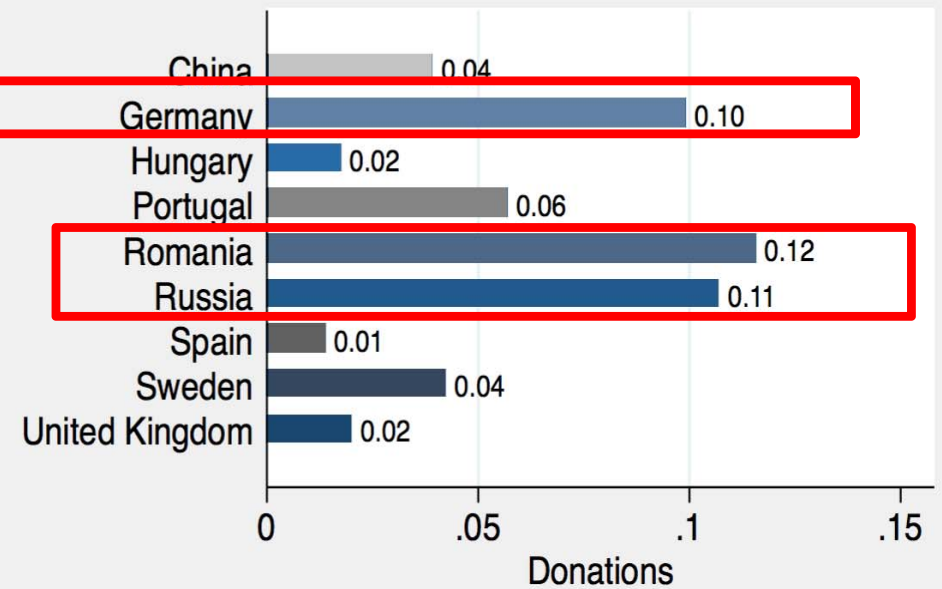
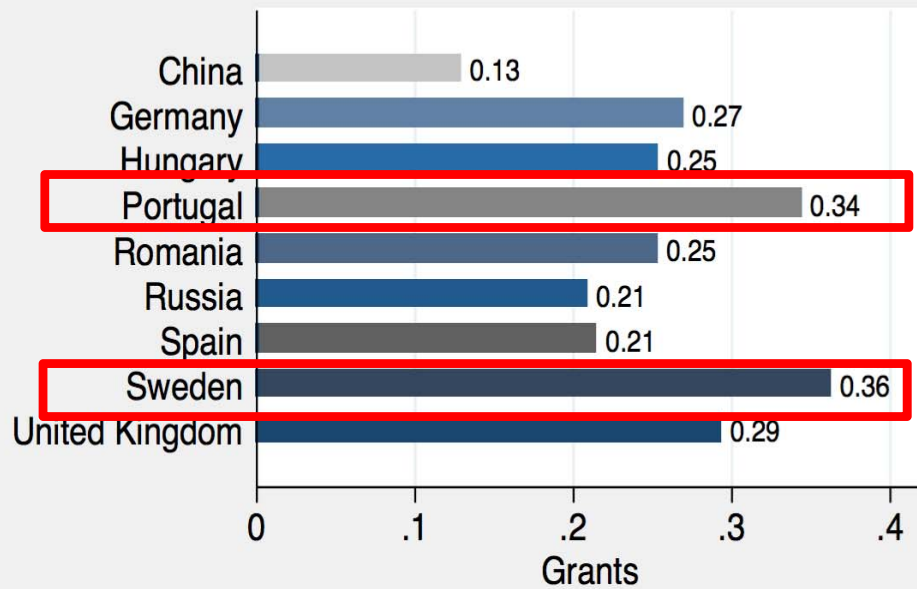
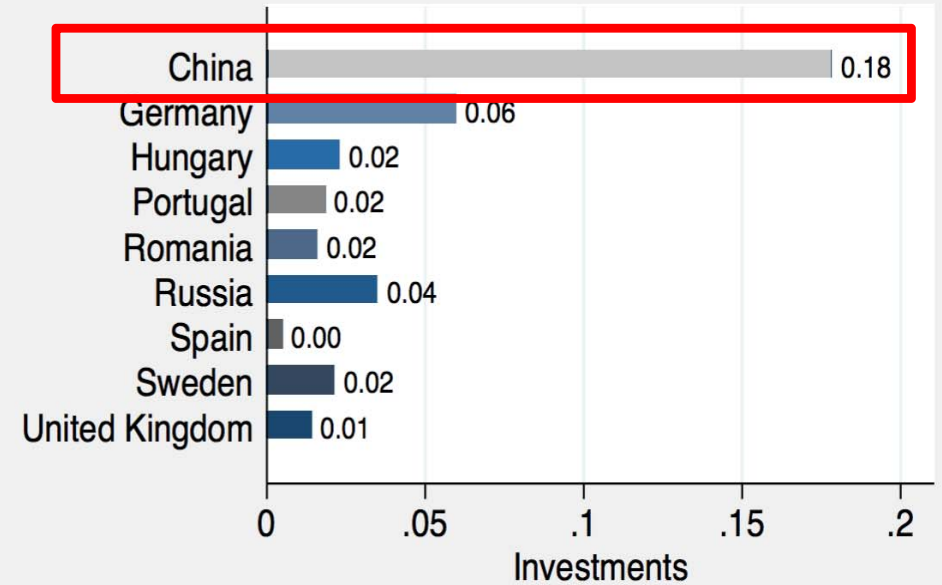
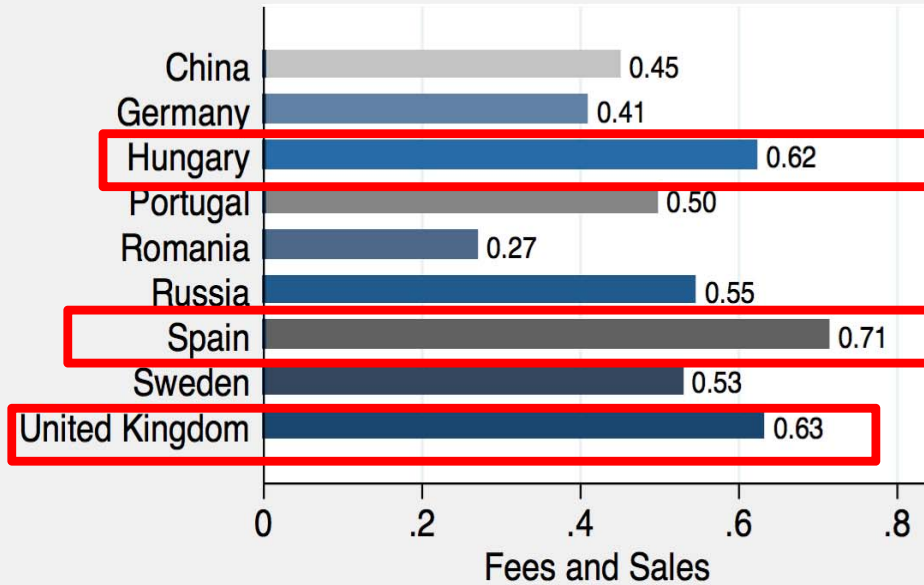
Håkan Björk, CEO of *Social Business Kommunikation*

Different financing modes available

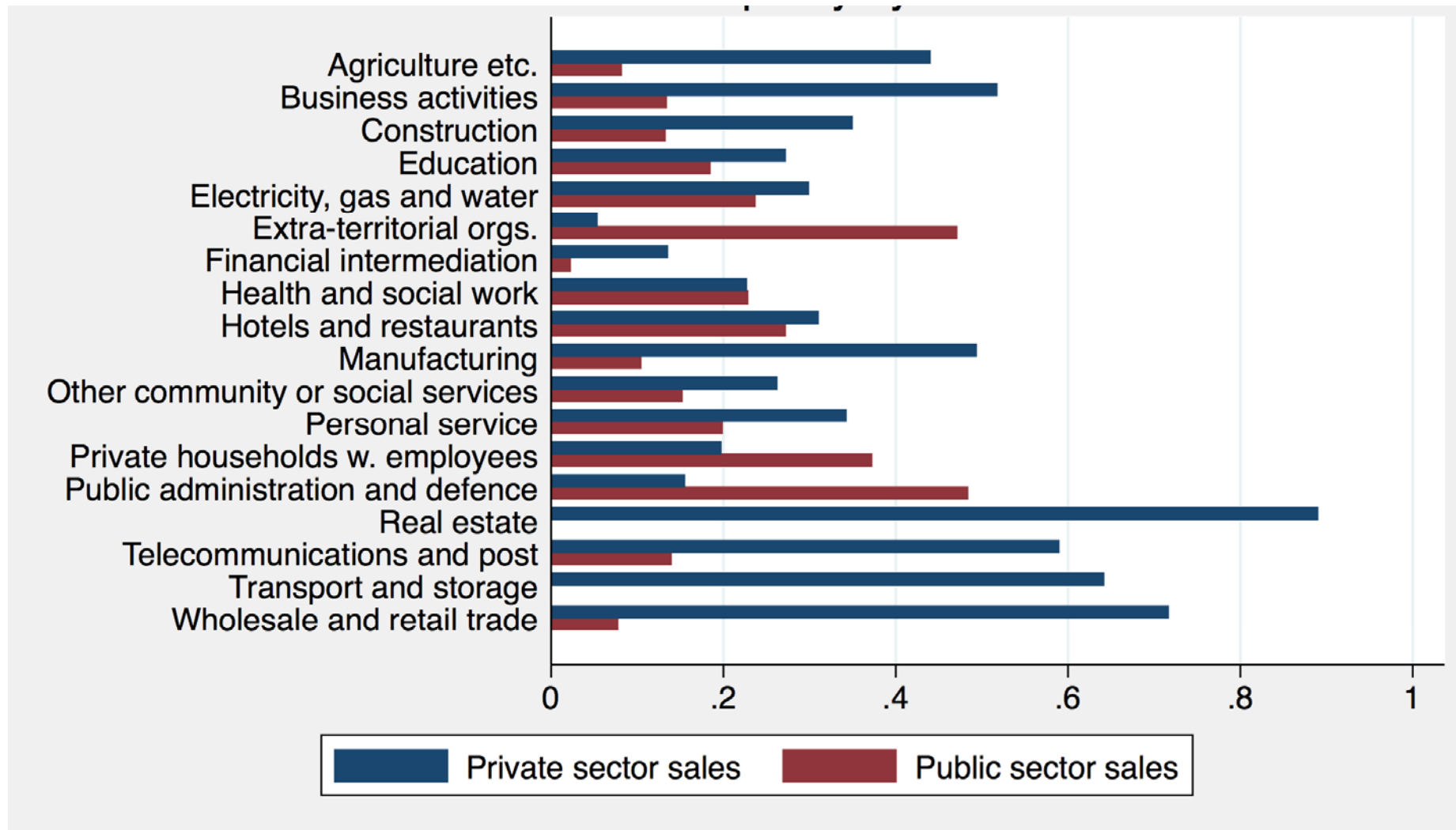


Which financing modes in practice?

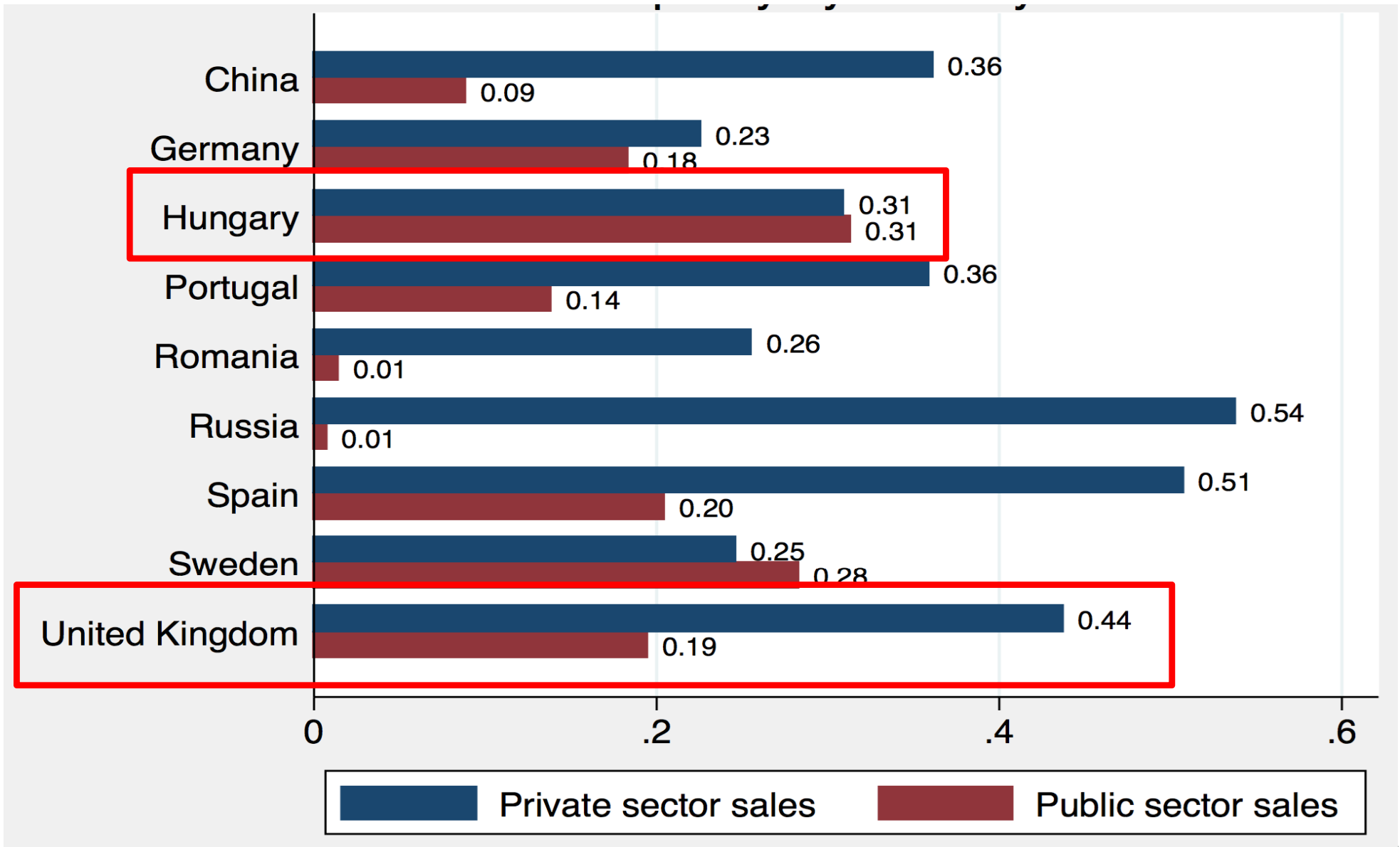
(SEFORIS survey, 2016)



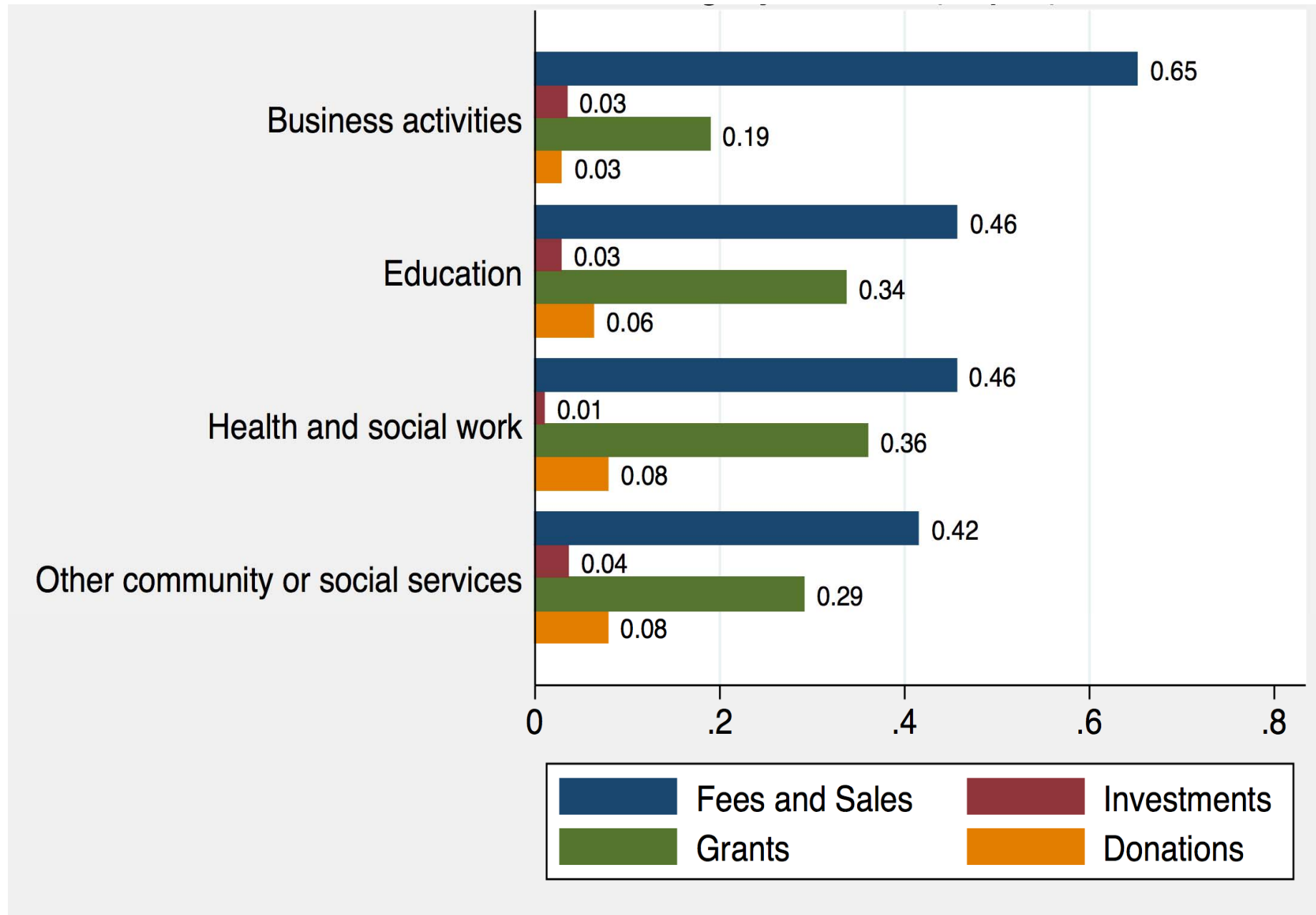
Source of financing by sectors



Source of liquidity- Market vs. Govt revenues



Source of financing for 4 main sectors



The challenges of social financing

Balancing social mission with the “strings attached” to funding



The challenges of social financing

1. Balancing social mission with the “strings attached” to funding
 - Grant funding often tied to a specific project
2. Social impact investment – measurement of social impact
3. Mixing different sources of capital and searching for funding to scale-up the impact
4. Bidding for grants and government contracts takes up a lot of resources

Thank you

Chloe Le Coq (Stockholm School of Economics-SITE)

Chloe.LeCoq@hhs.se

