

MEAGAN VANDERHILL

CONTACT

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EDUCATION

Savannah College of Art and Design

M.F.A. in Graphic Design
and Visual Experience
August 2018 (expected)

University of Texas at Austin

B.S. in Advertising
Creative Sequence
May 2015

ACTIVITIES

Glyph

Graphic Design Graduate Club

Officer, Winter 2017
Member, Fall 2015 - Present

Graduate Mentor

Spring 2017 - Present

Texas Advertising Group

Fall 2012 - Spring 2015

WORK EXPERIENCE

W20 New York

Design Intern

June 2017- August 2017 in New York, NY
Worked with a diverse group of clients to organize, design, and visually represent information for print, web, and social media. Participated in the conceptualization of a campaign pitch that was later presented to and bought by the client. Collaborated with other interns to create an advertising and public relations campaign.

Wunderman Seattle

Art Director Intern

June 2016- September 2016 in Seattle, WA
Partnered with a Copywriter intern on the Microsoft team creating social media, email, and marketing campaigns. Brought customer relations marketing to life for Xbox, Office 365, and Microsoft Research. Brainstormed and conceptualized with the Microsoft creative team on special projects. Collaborated to create an intern project that was presented at Microsoft headquarters in Seattle.

Screamer Co.

Art Director Intern

August 2014–December 2014 in Austin, TX
Contributed to the in-house branding of Screamer Co. by designing brand collateral in collaboration with the creative team, and participated in the redesign of the company website.

Aqueduct Design and Advertising LTD.

Creative and Strategy Intern

January 2014–April 2014 in London, England
Experienced the company culture of an international agency, brainstormed with the creative team, researched prospective clients and technologies, and participated in consumer testing.

AWARDS

Type Directors Club

Certificate of Typographic Excellence
Book Design, 2018

Type Directors Club

Certificate of Typographic Excellence
Poster, 2018

Austin Addys

Student Gold

Integrated Campaign, 2014

FREELANCE

The Food Baby Detox by Niki Driscoll

Freelance Designer

June 2015- July 2017
Designed a book for print by collaborating directly with the author to produce a paperback book that was independently published on Amazon.

SKILLS

Collaborating
Writing
Critical Thinking
Contextual Research
Book Binding
Parallel Parking

PROGRAMS

Illustrator
Photoshop
InDesign
Proto.io
Sketch