

COLLAB KIT 2017





MOMPREENURSHIP
BUSINESSING RESOURCES

collaboration
opportunities

sponsored posts
custom content creation
brand ambassadorship
giveaways and competitions
affiliate partnerships

partners

ergo baby
amazon
hiscox insurance
printful
shopstyle
brandcycle
care.com



In this company, we keep it real. We try to keep our cool and usually end up drinking wine instead. We listen well and work hard. This company is you, it's me, it's our friends and our cohorts. We also like quick wit, lighthearted banter and solving world issues over lunch.

life, business, mommyhood

storyteller

I'm Nicole.

I grew up knee deep in a family that valued authentic and candid conversation, and always knew there was more to say.

Some would describe me as a lighthearted (or recovering) Type A with an affection for honey lattes, words and delightful design.

I believe in strategic collaboration, strong language and bold design. My ultimate goal is to bring lightheartedness and ambition to the surface of the everyday grind.



site

48% conversion rate from social platforms

+94% YoY page views growth

+68% YoY unique visitor growth



insta

26% engagement in Instagram Stories

20% engagement on posts

18% conversion to blog posts

featured

rising tide society tide talks

yellow co guest blogger

csu chico, entrepreneurship guest lecturer

annapurna living guest writer

Rachel Allene instagram influencer





hi dear!

NICOLEANDCO.CO

nicole@nicoleandco.co
530.517.0275

insta

nicole.and.co