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**FREELANCE ART DIRECTOR**  
PEREIRA & O'DELL | NEW YORK, NY  
August 2017 - present

**ART DIRECTION INTERN**  
MAGNETRY, INC. | PHOENIX, AZ  
Summer 2016

**GRADUATE ASSISTANT FOR SELECTION & DEVELOPMENT**  
VCU RESIDENTIAL LIFE & HOUSING (RLH) | RICHMOND, VA  
July 2015 - July 2017

**CUSTOM ORDER SPECIALIST**  
ROBERTSON MARKETING GROUP | SALEM, VA  
January 2015-July 2015

**ASSISTANT DIRECTOR OF MARKETING & STORE MANAGER**  
BUBBLECAKE | ROANOKE, VA  
May 2014 - January 2015

**MARKETING COORDINATOR**  
MEMBER ONE FEDERAL CREDIT UNION | ROANOKE, VA  
November 2011 - May 2014

### SKILLS

concept development  
art direction  
strategy  
experiential design  
social media  
research  
brand extensions

### INTERESTS

Traveling    Baking  
Kickball    Skiing  
Outer Banks    Popcorn

### VCU BRANDCENTER

Master of Science in Business + Branding  
Concentration | Art Direction  
Fall 2015-May 2017

### UNIVERSITY OF VIRGINIA

Bachelor of Science in Architecture  
Double Minor | Landscape Architecture + Architectural History  
Fall 2007- Spring 2011

### ACCOLADES

#### Brandcenter Scholarship

Scholarship based on merit

Recipient | 2015-2016 academic year

Recipient | 2016-2017 academic year

#### Wongdoody Women in Advertising Scholarship

Exceptional women pursuing advertising careers in a  
creative capacity

Finalist | Winter 2016

#### Western Virginia American Advertising Awards

Best in Show | 2013

Judges' Choice | 2015

Gold | 2015 + 2013

Silver | 2015 + 2014 + 2013

### TOOLS

Photoshop

Illustrator

InDesign

Final Cut Pro

Cinema 4D

After Effects

Sketch Up

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Our lives begin to end the day we become silent about things that matter.

-MLK Jr.