



## Official Press Kit

Hagai M. Segal is one of the world's leading authorities on geopolitical and strategic issues, counter-terrorism and the Middle East. For over 15 years he has advised, consulted and briefed a vast array of key institutions and companies including the US Federal Reserve, the Metropolitan Police, Deutsche Bank, Macquarie Bank and Securities, KPMG, Marriott Hotels and Qantas. He has also participated in Middle East peace negotiations.

His work enables businesses and organisations to easily understand, interpret and anticipate the complex risks and crises impacting on our increasingly globalised world, and helps them to ensure they are best placed to mitigate their harm, and in some instances, profit from them.

Hagai lectures at New York University in London, is a visiting lecturer at Regents University, London and serves on the London First Security and Resilience Advisory Board and the Global Risk Network Executive Advisory Committee. He is also a United Nations Alliance of Civilizations recognised expert.

A self-proclaimed 'global citizen' Hagai was born in the Middle East, grew up in the UK and has lived in Belgium, South Africa, and Australia. With his highly engaging style and fascinating content, which draws on his vast experience, high-level knowledge and specific data, he provides an astute, contemporary and dynamic insight into the hottest local and global political trends and quantifies the strategic and economic impacts on specific businesses and sectors.

Hagai's keynote topics include, but are not limited to:

- 1. Managing In Times Of Crisis – The impact of Politics in an Ever More Uncertain World on the global economy and your business.**
- 2. What Are You Ignoring? - Why Only Looking At Economic Risk Damages Your Business.**
- 3. New Terrorism and Global Business - The ISIS/Daesh Effect.**
- 4. Oil & Gas – How geopolitics is driving and defining price.**
- 5. Cyber Terror - An Assessment Of Current Trends And Their Implications For Business + The Global Economy.**

Attracting the attention of the media, Hagai regularly appears on national and international radio and TV, including CNN, the BBC, Sky News and CNBC. He is also a regular contributor to a host of well-known publications and newspapers.

## Speaking Style

**Probing**

**Challenging**

**Straight-talking**

**Approachable**

**Witty**

**Passionate**

**Engaging**

**Intelligent**

*"Hagai's presentations are always excellent – intelligent, topical and thought provoking."*

Paul Lyons, Group Managing Director,  
Ambition Group Ltd

*"Thank you so much for such a fascinating talk, our audience were spellbound and are still talking about it."*

Rachael Over, Associate Director EMEA Events Manager,  
Cushman & Wakefield

*"The latest lecture you gave for us was a complete success... Your ability to connect to such a diverse group of Bankers and Law Enforcement officials was what made the lecture such a success."*

Nicholas L. Proto, Vice President and Chief Investigator,  
Federal Reserve Bank of New York