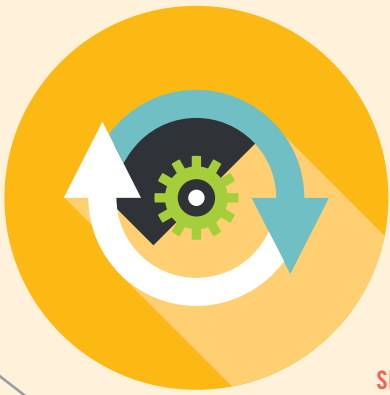# PRACTICAL TIPS FOR SUCCESSFUL SHARING

SIN: Expect huge improvements quickly then start spreading right away.

DO THIS INSTEAD: Create a reliable process before you start to spread.

SIN: Don't bother testing— just do a large pilot.

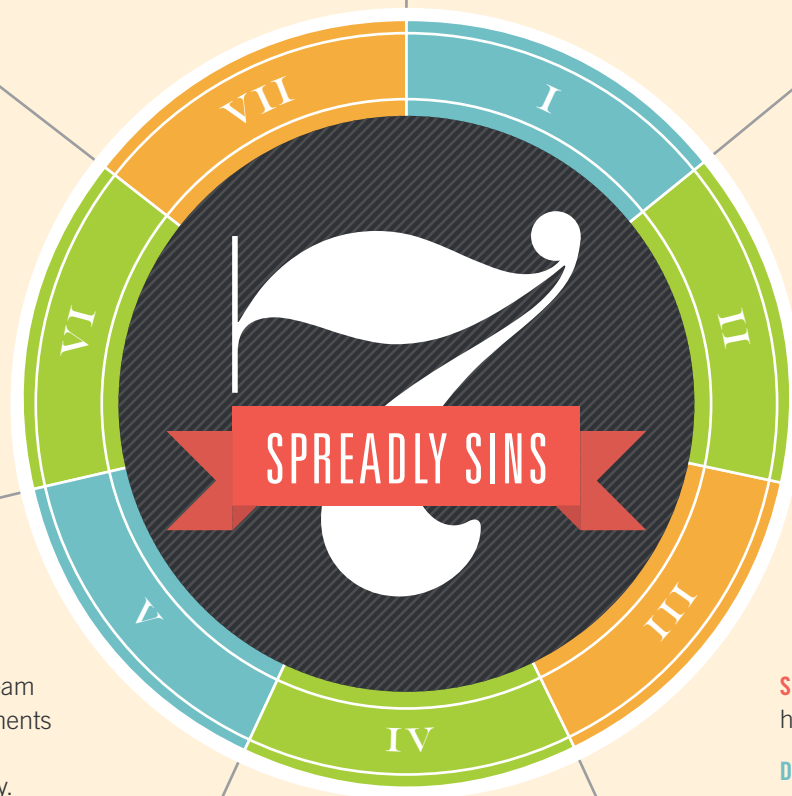**DO THIS INSTEAD:** Start with small, local tests and several PDSA cycles.

SIN: Check huge mountains of data just once every quarter.

DO THIS INSTEAD: Check small samples daily or frequently so you can decide how to adapt spread practices.

SIN: Give one person the responsibility to do it all. Depend on "local heroes."

DO THIS INSTEAD: Make spread a team effort.

SIN: Require the person and team who drove the initial improvements to be responsible for spread throughout a hospital or facility.

DO THIS INSTEAD: Choose a spread team strategically and include the scope of the spread as part of your decision.

SIN: Rely solely on vigilance and hard work.

DO THIS INSTEAD: Sustain gains with an infrastructure to support them.

7 SPREADLY SINS

VII — I — II — III — IV — V — VI

SIN: Spread the success unchanged. Don't waste time "adapting" because, after all, it worked so well the first time.

DO THIS INSTEAD: Allow some customization, as long as it is controlled and elements that are core to the improvements are clear.