

We are looking for a strategic marketer who will creatively tell our story and who will ramp up our branding game like a true PHYSEEnair.

Full time - Delft

PHYSEE

At PHYSEE we have a thorough believe in sustainable innovation without compromise. Innovation which brings added value for our customers, without compromising on aesthetics, technology or costs. Holding on to this belief has led us to design and produce the world's first fully transparent, energy and data generating windows; PowerWindow and SmartWindow.

Since we focus on building a better future we are determined to expand our young and ambitious team, following the principles of our company culture. Which is described as 'a place where free-spirits can flourish' by one of our valued PHYSEEnairs.

The job

Due to a rapidly increasing number of requests from potential customers and an increasing desire to professionalize the communication of our vision and mission to the outside world, we need someone who can take **complete accountability of our marketing process**. A true marketer with a **creative mindset, strong design skills** and an **excellent storyteller** (Dutch is an advantage). We are looking for someone who has 2 – 5 years working experience in **B2B marketing**, who is eager to gain technical understanding of our product and is highly interested in **sustainable innovation**.

Are you an initiator driven by **results & excellence** in the job, with a mentality to make things happen? Someone who can create the **coolest content** for our website, **social media** and other communication channels? Check if our mission can be your mission.

Your mission

- You will manage, create and refine target groups
- You will take the PHYSEE branding, promotions and client communications to the next level
- You are able to analyse our marketing funnel, optimize the amount of leads and professionalize our marketing and branding strategy
- You will be responsible to increase customer engagement and revenue from existing and new customers
- You are fascinated by all aspects of the digital world and capable of inspiring others
- You are a natural communicator, sharing important insights and trends to stakeholders (incoming program managers, customer service, sales, etc.)
- You will refine and roll out the social media strategy for each product in close collaboration with internal stakeholders

Apply for this job if you want to:

- Make a difference and want to change the perspective of both the real estate and energy industry
- Be part of the 30 most promising tech pioneers worldwide and most promising start-ups in the Netherlands (according to World Economic Forum)
- Join a young, ambitious team full of fun and creativity
- Enjoy a free daily lunch and a free weekly bootcamp workout
- Work in the coolest building of Delft with a rooftop terrace and glass pavilion

Requirements

- Bachelor's or Master's degree in Economics, Business Administration, Marketing, International business or similar degree.
- 2 – 5 years required working experience, in an international sales & marketing environment with proven experience in developing & integrating marketing plans.
- Excellent spoken and written Dutch and English.

Are you capable for the job and are you the perfect team member? Let us know and send an email to Noortje at jobs@physee.eu.

Looking forward seeing you!